

NONPROFIT NEXUS: STATE OF THE SECTOR REPORT

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WE EMPOWER CHRISTIAN GENEROSITY

Forward From Phil Trammell

Hello and welcome to our inaugural **Nonprofit Nexus: State of the Sector** report. This report was prepared by the Ochs Center for Metropolitan Studies, and draws on findings from a survey designed and administered by the Ochs Center to better understand the scope, challenges, and impact of nonprofit organizations in our region. As with any first attempt, we know we'll learn from this and improve as we work to inform our community of the impact nonprofit organizations have on all our daily lives. We are extraordinarily grateful to our sponsors who believed in us and joined us in this critical work. We could not do this without them.

While we can only report the results from the responses we received, the response rate was excellent. We believe the results are a fair representation of the nearly 5,000 nonprofits that serve our 17 county, three state region and we learned some important things.

- Nonprofits provided 250,000 instances of service. With a regional population of approximately 1.2 million, that's an indication that we or our neighbors are directly served by a nonprofit. We know that nonprofits help the unsheltered, the hungry or the indigent, but we often overlook that our nonprofits bring educational programming, parks and trails, theaters, museums, festivals, youth sports and performances, and many quality of life programs to our community.
- These nonprofits relied on volunteers to assist them in meeting their mission, to the tune of nearly 325,000 hours of time and effort, valued at more than \$10,000,000 in donated time. If time is the single most valuable thing any of us have, then that's a very generous gift being made in support of nonprofits. I imagine that number includes many of you!
- Despite the persistent belief that our nonprofits don't collaborate with each other, the results suggest that in fact, there are a wide variety of collaborations that expand the communities reached and amplify the impact of the resources invested.
- These nonprofits contribute more than \$225,000,000 to the economy, purchasing goods and services and employing thousands all while filling the gaps in services in our communities that would likely be ignored were it not for their work.

The Nonprofit Resource Center is proud to present this work and will be responsive to our community in constantly improving it. It is our core mission to improve nonprofits, to raise the level of professionalism, competence, and impact of our sector. Data will always inform those efforts. Thank you for being an important part of that effort. Don't ever doubt that it matters.

Sincerely,



Phil Trammell, Executive Director
Nonprofit Resource Center



Background

The Nonprofit Resource Center (NRC) is committed to serving communities in a tri-state, 17-county region by supporting and helping to strengthen nonprofits that serve communities in the region. As part of this commitment, NRC partnered with the Ochs Center to conduct a survey with nonprofits in the region to better understand the current state of nonprofits and their economic impact.

The 17-county region spans southeast Tennessee, northwest Georgia, and northeast Alabama and is anchored by Hamilton County, TN. It includes a mix of urban, suburban, and rural counties with distinct geographic features: the Cumberland Plateau, Sequatchie Valley, and Tennessee River corridor, along with the forested mountains of southeast Tennessee and north Georgia.

The region reflects a contrast between a growing metropolitan core in the Chattanooga area and smaller rural counties. Population size ranges from about 13,000 in the smallest rural counties to approximately 370,000 in Hamilton County for a total population of over 1.2 million. Median household incomes vary widely. Hamilton and suburban counties trend toward \$60,000 to \$70,000, while rural plateau and valley counties are lower, often in the mid-\$40k to low-\$50k range. Poverty rates are higher in the rural plateau counties.



Methodology

A web survey was designed to collect information from nonprofits about their mission, service area, funding streams, operating budget, and current challenges they and the community they serve are facing.



An email invitation with a link to the survey was sent by NRC's Executive Director on June 5, 2025, to 340 nonprofits in the region. Two additional reminders were sent. The invitation was also shared widely by United Way of Greater Chattanooga, Generosity Trust, and Community Foundation of the Greater Ocoee Region.

The survey was anonymous, and completion time was approximately 20 minutes. Those who completed the survey were allowed to skip questions without a response. The survey link was opened 176 times with varying degrees of completion. The last response was received on July 21, 2025. Data from 113 organizations – 50 who fully completed the survey and 63 who completed more than half – are included in the analysis for this report.

Secondary data accessed from ArcGIS developed by Esri (Environmental Systems Research Institute) was used to create Community Profiles and Nonprofit Charitable Profile for each county in the region provided in the Appendix to this report. The volunteer behavior and market potential indices are based on data collected and curated by MRI Simmons. Higher numbers for both indices indicate individuals in the geography are more likely to engage in the specific behaviors listed.

Service Area

The reach of nonprofits participating in the survey extends throughout the 17-county region.

- Almost half of the nonprofits serve more than one county – many serving more than 10 counties.
- DeKalb County, Alabama, is served by the fewest number of nonprofits while Hamilton County, Tennessee, is served by the highest number.
- The 55 nonprofits serving in only one county have their home offices in either Bradley County, Tennessee, Catoosa County, Georgia, Marion County, Tennessee, or Hamilton County and only provide local services.

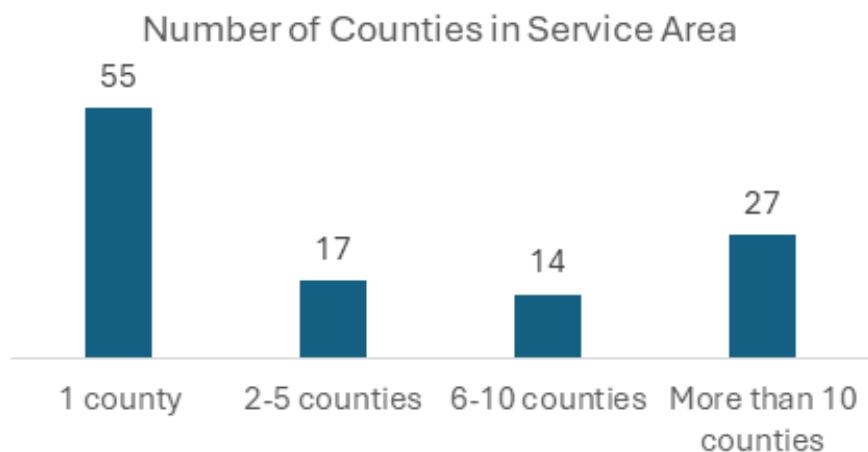


Figure 1: Number of counties in service area (n=113)

Service Area	Number of Nonprofits
Bledsoe County, TN	32
Bradley County, TN	45
Catoosa County, GA	42
Dade County, GA	34
DeKalb County, AL	19
Grundy County, TN	29
Hamilton County, TN	104
Jackson County, AL	20
Marion County, TN	48
McMinn County, TN	35
Meigs County, TN	28
Monroe County, TN	25
Polk County, TN	36
Rhea County, TN	38
Sequatchie County, TN	40
Walker County, GA	36
Whitfield County, GA	24

Table 1:Service area of nonprofits (n=113)) *Frequencies total more than sample size due to respondents serving in more than one county.

Service Sectors

Like trends of serving in multiple counties, many nonprofits provide services from more than one of five service sectors—Arts and Culture, Community and Economic Development, Education, Faith Based Initiatives, Health and Well-being, and Human and Social Services.

- Services offered by nonprofits frequently span across several service sectors.
- The focus of most nonprofits completing the survey are Human and Social Services, Education, and Health and Well-Being.
- Youth development, housing security, and mental health services are specific services that are most commonly provided.

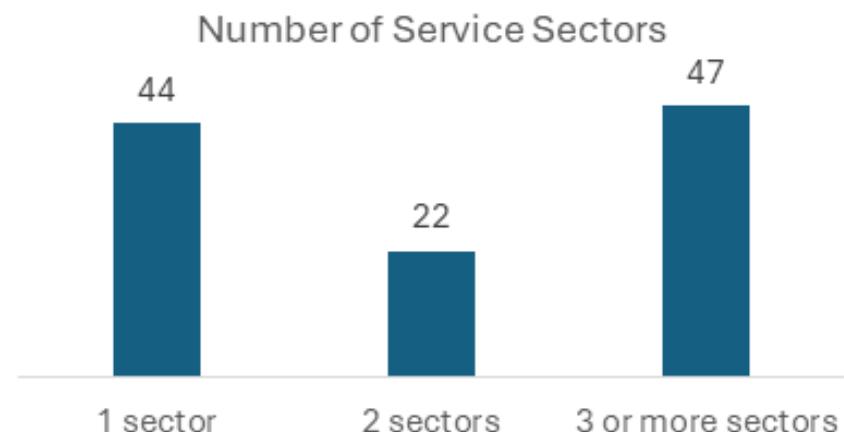


Figure 2: Service sectors (n=113)

Service Sector	Number of Nonprofits
Arts and Culture	26
Community and Economic Development	26
Affordable housing/management	7
Civil Rights and Advocacy	2
Financial Services	9
Fund-raising Training	2
Leadership	11
Placemaking and neighborhoods	10
Education	50
Early Childhood Development	20
Workforce Development	22
Youth Development	29
Faith Based Initiatives	40
Church	15
Religion	25
Health and Well-being	46
Addiction Services	3
Animal Services/Support	4
Medical services	16
Mental health services	27
Human and Social Services	51
Crime and Safety	12
Disability Services	15
Homeless outreach/support	17
Housing Security	27
Family Services	21
Food Security	6
Reentry	16

Table 2: Services provided (n=113) *Frequencies total more than sample size due to respondents serving in more than one sector.

Impacts

Nonprofits have an impact on the overall well-being of communities through revenue generation, job creation, expenditures that support the local economy, and providing community members an opportunity to serve others in the community.

Funding

Nonprofits in the region rely on diversified funding streams and reflect a wide range of funding levels. Agencies identified funding from ten types of funding sources. (See Table 3.)

- The average number of revenue streams is five with a range from one to all ten sources.
- Only five reported a single source of funding and listed the source as individual donor, donation, or fundraising event.
- Nonprofits providing their information generated almost \$300 million in revenue for the region.

TOTAL REVENUE REPORTED:

\$293,865,065



Nonprofits step in where government cannot, filling gaps with innovation, compassion, and a deep understanding of local needs.

— Kofi Annan

Source of Funding	Number of Nonprofits*	Minimum Amount	Maximum Amount	Average Amount
Federal	18	\$1,500	\$4,206,275	\$662,920
State	30	\$16,705	\$55,000,000	\$2,833,749
County	8	\$14,000	\$1,500,000	\$448,747
Municipal	17	\$110	\$770,000	\$202,082
Foundation	51	\$1,300	\$1,850,000	\$245,341
Individual donors	66	\$40	\$12,000,000	\$414,079
Corporate support	47	\$1,000	\$1,000,000	\$130,610
Income	32	\$100	\$85,249,950	\$3,367,073
Donation	37	\$100	\$675,758	\$116,636
Other	21	\$36	\$2,000,000	\$183,453

Table 3: Funding source and amounts (n=73) *Number of nonprofits total more than sample size due to multiple funding sources being chosen.

Job Creation

Nonprofits provide employment opportunities in their communities and contribute to the local economy through employee's purchasing power. Nonprofits report a wide range of employment opportunities in their organization.

- More than half of those responding—57 of 90—had five or fewer part-time employees while 52 of 90 had ten or fewer full-time employees.
- The average number of part-time employees working in nonprofits in the region is 18 and the average number of full-time employees is 39.

Employee Status	Minimum Number	Maximum Number	Average Number
Part-time	0	378	18
Full-time	0	675	39

Table 4: Number of employees (n=90)

- Annual salaries for the top position of 43 nonprofits —CEO, Executive Director, or President—range from \$12,000 to \$273,630 and average \$92,930.
- Annual salaries for 51 program directors and senior staff positions range from \$30,000 to \$110,000 and average \$68,075.
- Salaries and wages from nonprofits provide employees with almost \$1.2 million in purchasing power.

**TOTAL PAYROLL COMPENSATION
REPORTED:**

\$116,287,009

Employee Benefits	Number of Nonprofits*
Health insurance	42
Dental insurance	38
Vision insurance	35
Retirement plan [e.g., 401(k), 403(b)]	40
Paid holidays	56
Paid vacation time	49
Paid sick leave	44
Paid parental or family leave	28
Paid personal time off (PTO)	41
Professional development support	40
Employee assistance program	10
Other (please specify)	14
No benefits offered	17

Table 5: Employee benefits (n=81) *Number of nonprofits total more than sample size due to multiple benefits being chosen.

Expenditures Supporting Local Economy

Most nonprofits provide their employees with a benefits package that extends beyond salaries or wages. Only 17 nonprofits do not provide at least one benefit for their employees.



Purchases related to program and administrative expenses also contribute to the overall local economy. Operating expenses—including the cost of services provided—exceed \$100 million that is paid into the local economy.

Expenditure	Amount
Office expenses	\$15,370,363
Advertising and promotion	\$2,406,644
Professional services	\$2,576,349
Travel	\$9,333,763
Programmatic or service provision	\$77,484,163

Table 6: Program expenditures (n=63)

TOTAL PROGRAM AND ADMINISTRATIVE EXPENDITURES REPORTED:

\$107,171,282

Services Provided

Assigning monetary value to the services provided by nonprofits is difficult. However, the benefits are wide-reaching and contribute to the overall well-being of individuals and the community. Most of the nonprofits annually serve more than 1,000 individuals.

Number of Individuals Served	Number of Nonprofits
0–100	18
101–500	22
501–1,000	9
1,001–5,000	38
More than 5,000	35

Table 7: Individuals served (n=112)

**ESTIMATE OF INDIVIDUALS SERVED:
258,150 INDIVDUALS**

Opportunities for Volunteering

It is widely recognized that volunteering benefits individuals and the community. Benefits from volunteering include:

- Building connections within the community
- Providing a sense of purpose
- Expanding availability of services for those with a need

**TOTAL VOLUNTEER HOURS REPORTED:
324,785 HOURS**



Current Challenges

Nonprofits face many challenges in their mission to serve the community.

- Achieving long term financial stability is the most common challenge facing nonprofits in the region. While there is great variation, the average time nonprofits can continue to operate without additional funding is 9 months.
- Lack of community awareness about the nonprofit, increase in demand for services without an increase in funding, and ability to provide competitive wages for employees are acknowledged challenges.

Challenges Facing Nonprofits	Number of Nonprofits*
Achieving long-term financial stability	59
Community awareness	37
Increased demand without increased funding	35
Providing competitive wages	35
Board engagement	22
Community support	21
Staff retention	6

Table 8:Challenges facing nonprofits (n=84) *Number of nonprofits total more than sample size due to multiple challenges being chosen.

Financial stability can best be ensured if endowment funds are available and with the acquisition of non-cash assets such as real estate, mutual funds, or valued property such as artwork.

- Only 33 of 86 nonprofit organizations reporting have an endowment.
- However, 51 nonprofit organizations have non-cash assets that include real estate. Thirty (30) nonprofits own all of their spaces of operation and 12 own a portion of their operation space.

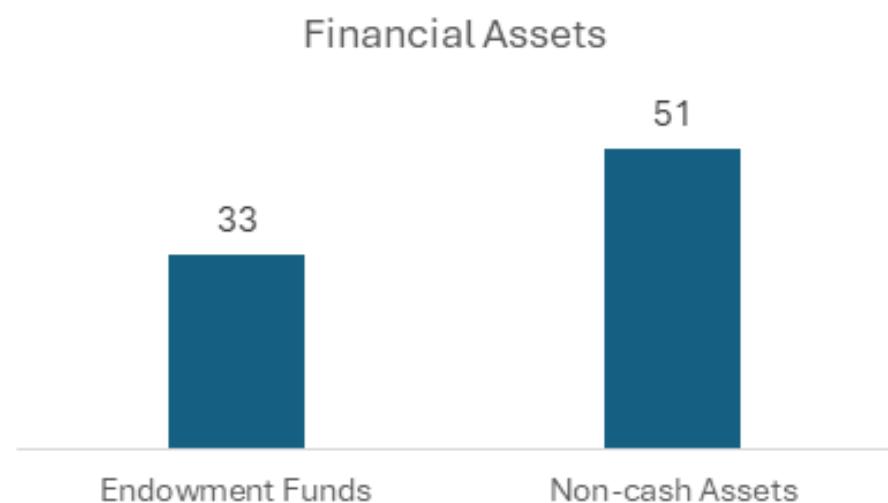
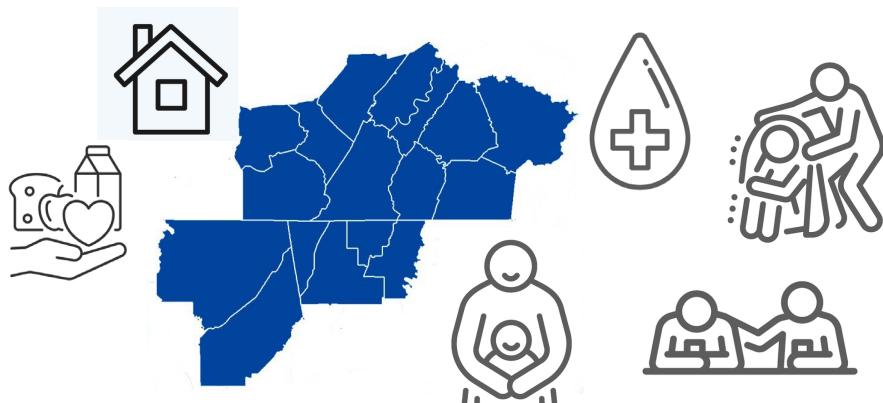


Figure 3: Financial assets (n=86)

Unmet Needs in the Region

The need for services provided by nonprofits continues to grow with 89 of 112 reporting that the demand for services has increased over the past fiscal year. When asked to select three most critical unmet needs in the community, supports for overall well-being—adequate housing, access to health care, and food security—are most frequently recognized. Moreover, resources that help promote self-sufficiency—access to transportation and childcare—are also identified as unmet needs.

- Lack of permanent affordable housing and mental health services are the most frequently identified critical unmet needs in the region.
- Housing needs and support that includes affordable housing, assistance for unhoused, rental assistance, and transitional housing, emerge as the top needs in the region (selected by 59 participants).
- Access to affordable health care, mental health services, substance use disorder treatment, and health education and prevention are also critical (selected by 56 participants).
- Food insecurity and lack of access to transportation are identified by one out of four as one of the most critical unmet needs.



Most Critical Unmet Need	Number of Nonprofits*
Mental health services	25
Permanent affordable housing	25
Homelessness and housing support	23
Food insecurity	22
Affordable health care	19
Transportation	19
Childcare	16
Eviction prevention/rental assistance	8
Health education and prevention	7
Workforce development	7
Youth development	7
Substance use disorder treatment	5
Arts and culture	4
Neighborhood / Community development	4
Reentry for formerly incarcerated	4
After-school programs	3
Transitional housing	3
Legal services	2
Animal services	1
Summer meal programs	1
Tutoring	1

Table 9: Critical unmet needs (n=81) *Number of nonprofits total more than sample size due to more than one need being chosen.

Collaboration

Nonprofits frequently collaborate with other organizations in the region. Collaborative efforts can expand the service area and build opportunities to provide a wider breadth of services.

- Only three of 85 organizations report they do not collaborate with other organizations.
- Most organizations (43) partner with organizations whose services overlap with their own but also provide additional services.
- Fewer organizations (19) only collaborate with organizations that provide similar services.

Collaborations take on different forms and are unique for each working relationship.

- Informal partnerships were the most reported form of collaboration. These partnerships do not include a formal agreement but instead rely on regular communication to share resources and referrals.
- Many of the organizations participate in coalitions—regional, statewide, or national—whose mission is like their own.
- Few have formal or contractual agreements.



Collaboration with other organizations in region

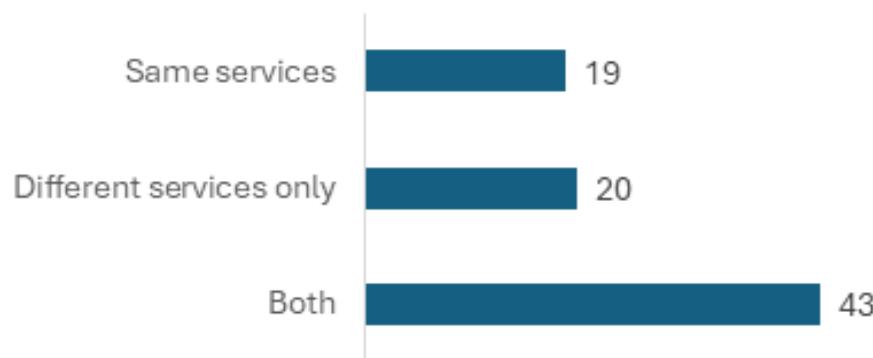


Figure 4: Collaboration with other organizations (n=110)

Current Forms of Collaboration	Number of Nonprofits*
We hold informal partnerships with other organizations where we routinely communicate with one another to make referrals, share resources, etc.	74
We have an MOU with one or more organizations that formalizes our collaborations.	42
We regularly participate in regional coalitions that pertain to our area of service.	48
We regularly participate in statewide or national coalitions that pertain to our area of service.	33
We contract with local government to deliver services.	9

Table 10: Forms of collaboration (n=83) *Number of nonprofits total more than sample size due to multiple responses being chosen.

Consideration for Future Collaborations

Most nonprofits recognize the benefits of collaboration and would consider partnering with another organization in the future. Reasons that might encourage organizations to enter a partnership or collaboration are:

- to increase ability to provide targeted impact
- to increase cost effectiveness
- to facilitate improved coordination of services

Benefits of collaboration

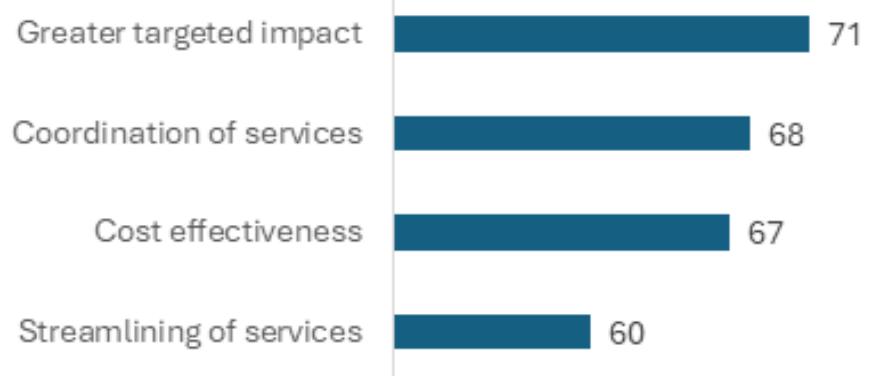


Figure 5: Benefits of collaboration (n=79) Number of nonprofits total more than sample size due to multiple responses being chosen.

Challenges for Building Collaborations

While potential benefits from partnering with other nonprofits are wide reaching, building collaborations does not come without its challenges.

- In a time when demand for services is increasing, building collaborations requires time and effort. Lack of staff capacity is the most frequently cited barrier for engaging in this effort.
- Nonprofits often struggle to maintain financial stability and competition for funding can also be seen as a barrier for building partnerships with other nonprofits.



Barriers to building collaborations

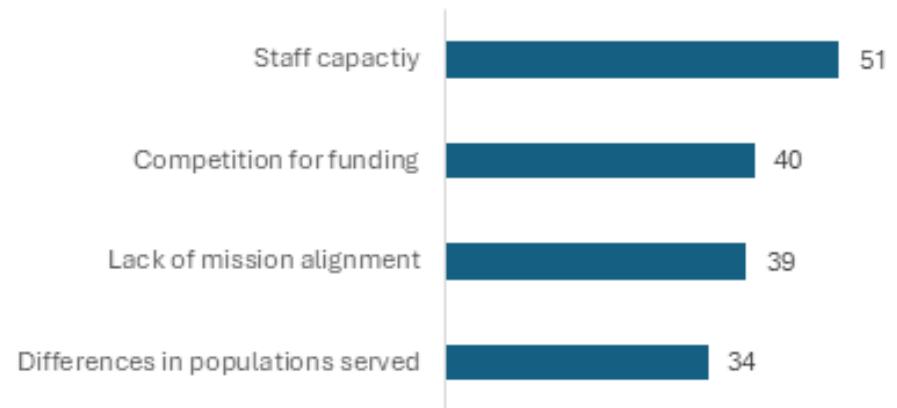


Figure 6: Barriers for building collaborations (n=79) Number of nonprofits total more than sample size due to multiple responses being chosen.

Conclusion

The results of this study highlight the essential role nonprofits play in the social and economic fabric of the tri-state, 17-county region. Nonprofits serve as a unifying thread connecting people, services, and opportunities across the region. They generate nearly \$300 million in revenue, employ thousands, and support the well-being of more than 250,000 individuals annually. Their presence ensures that critical services—from housing security to youth development—are available where gaps might otherwise remain.

At the same time, the study underscores the uneven distribution of nonprofit resources. Hamilton County benefits from the largest concentration of organizations, while smaller rural counties—where poverty rates are often higher and health outcomes poorer—are served by fewer nonprofits. This imbalance highlights both the importance of collaboration across county lines and the need for intentional investment in rural areas to ensure that vulnerable populations are not left behind.

Economically, nonprofits prove themselves to be more than service providers. With over \$116 million in payroll compensation, extensive employee benefits, and more than \$100 million in program and administrative expenditures, they function as an economic engine. Their purchasing power and expenditures stimulate local businesses, while the contributions of over 324,000 volunteer hours further expand the region’s capacity for collective problem-solving.

Yet challenges remain. Financial stability is the most persistent concern, with many organizations reporting they could sustain operations for less than a year without new funding. Nonprofits also face rising demand for services, limited public awareness, and difficulties offering competitive wages. These pressures underscore the need for diversified revenue strategies and policies that help nonprofits achieve greater stability.

Collaboration emerges as both a strength and a future opportunity. Most organizations already partner with others, whether informally, through coalitions, or via formal agreements. The willingness to expand collaborative efforts reflects a regional recognition that complex problems cannot be solved in isolation. At the same time, barriers such as staff capacity and competition for resources need to be addressed through intentional support and capacity-building efforts.

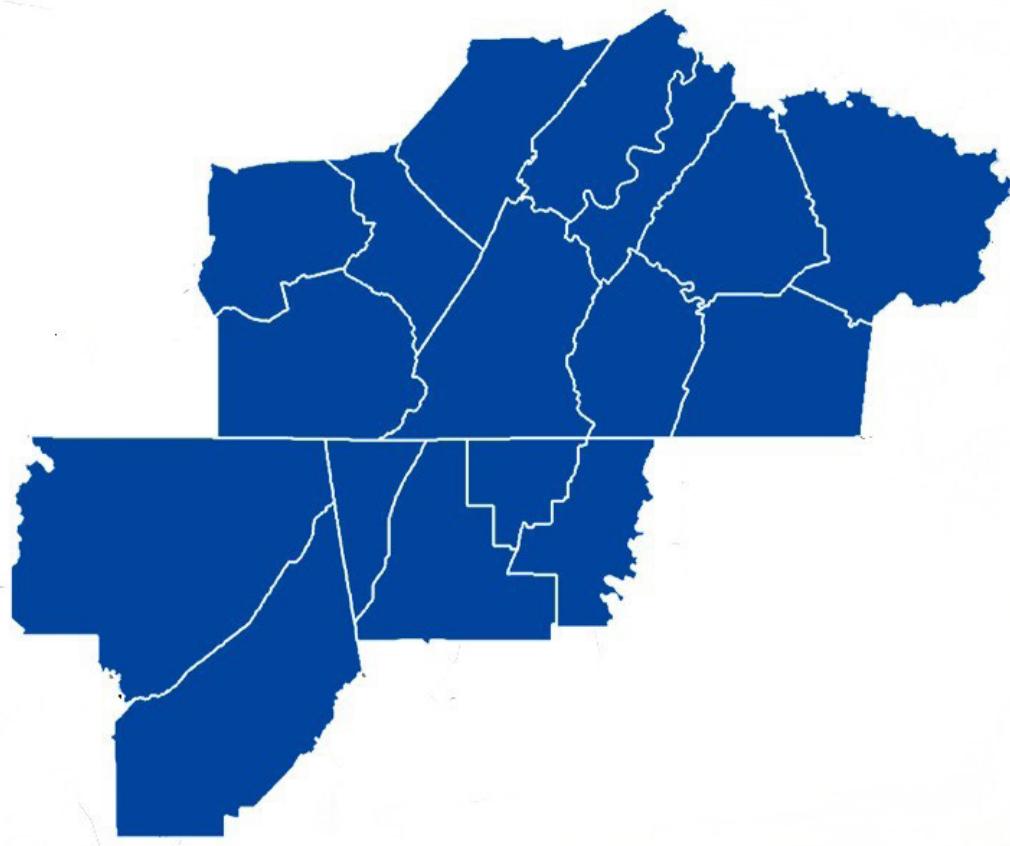
Taken together, the findings affirm the vital role of nonprofits in building stronger, more resilient communities across the region. Encouraging cross-county collaboration can leverage the full potential of its nonprofit sector. The Nonprofit Resource Center is uniquely positioned to champion these efforts—helping ensure that nonprofits not only fill critical gaps left by other sectors but also drive the region forward in equity, health, and economic vitality.



OchsCenter



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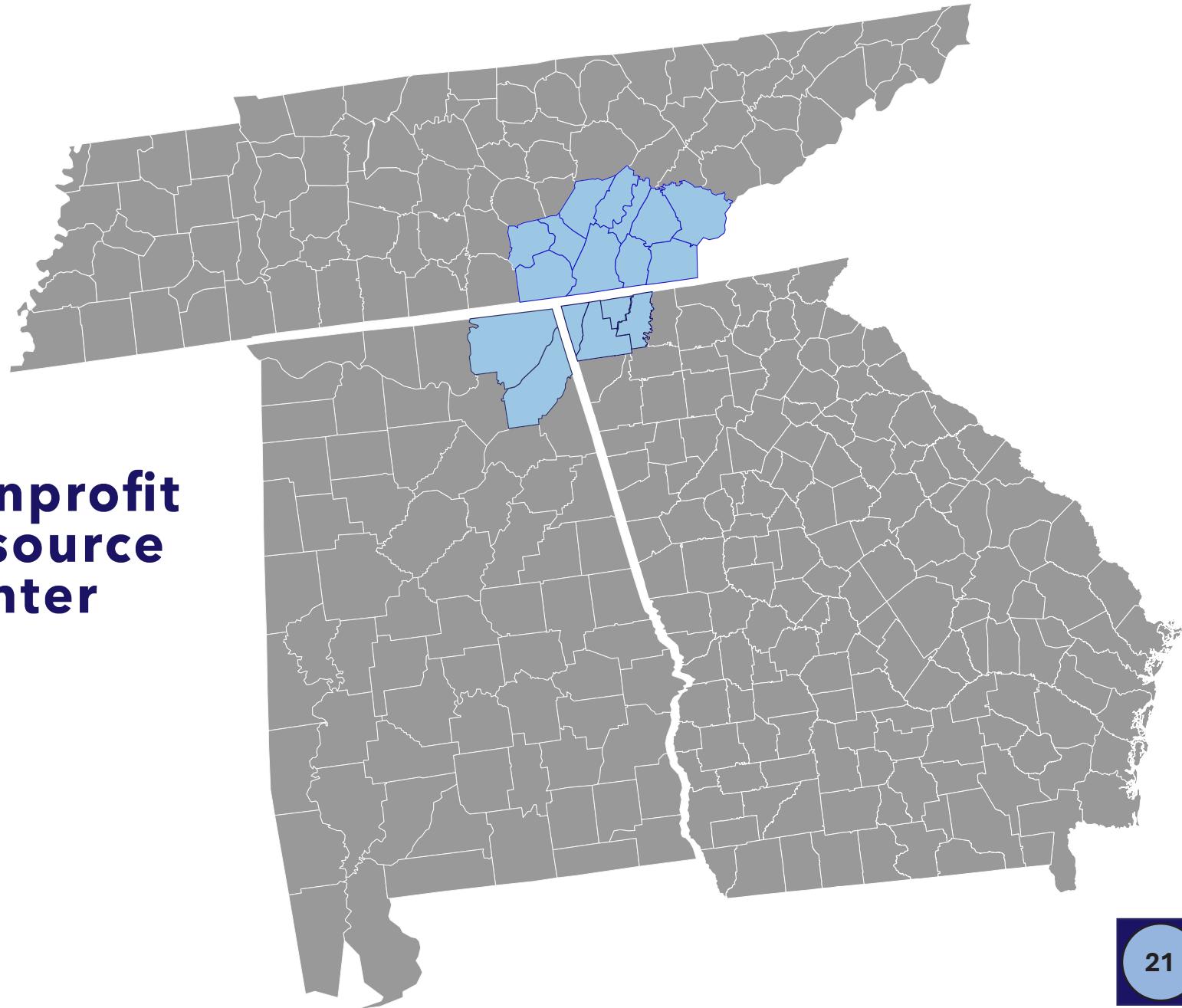
**Nonprofit
Resource
Center**

NONPROFIT NEXUS: STATE OF THE SECTOR APPENDIX

Community Profile for 17 Counties in Tennessee, Georgia, and Alabama



**Nonprofit
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Nonprofit Charitable Profile

17 Counties
Geography: County



Key Population Facts

450,923

Total Households

\$182,286

Median Net Worth

\$66,564

Median Household Income

41.2

Median Age

\$54,512

Median Disposable Income

Estimated Consumer Charitable Spending

\$30,947,492

Gifts of Stocks/ Bonds/Mutual Funds

\$203,587,441

Cash Gifts to Charities

\$338,006,988

Other Cash Gifts

\$472,737,322

Cash Gifts to Churches/Religious Organizations

\$49,939,228

Cash Gifts to Educational Institutions

\$8,063,157

Cash Gifts to Political Organizations

Key Volunteer Behaviors (Index)

99

Served on Committee for Local Org

99

Engaged in Fundraising

98

Volunteered for a Charitable Org

95

Participated in Public Activity

97

Social Media: Follow Charitable Groups

99

Attended Public Meeting on Town or School Affairs

Estimated Market Potential for Charitable Giving (Index)



86

Arts or Cultural
Organizations



83

Environmental
Organizations



93

Health
Organizations



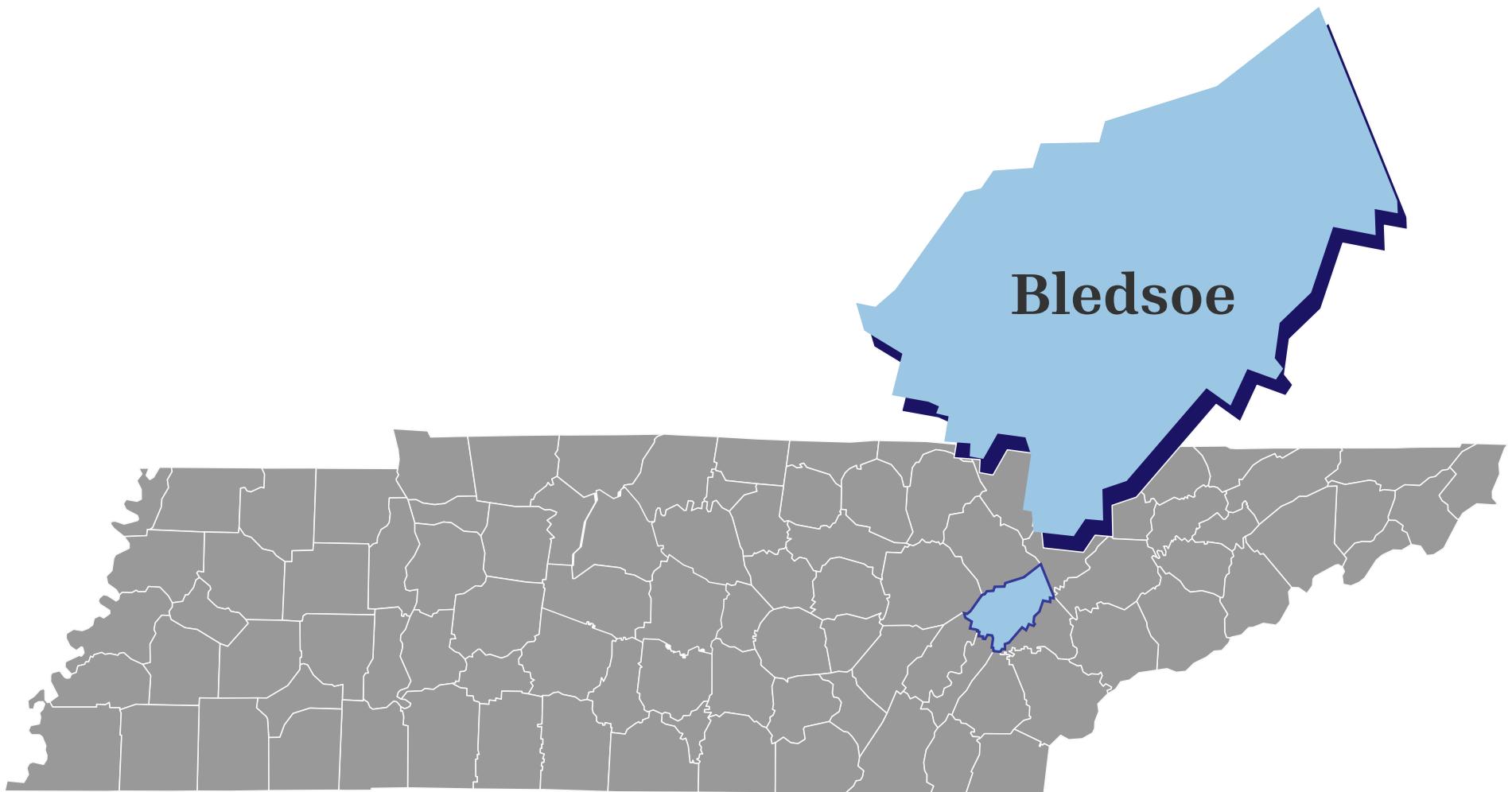
86

Social Services
Organizations



Source: This infographic contains data provided by Esri (2025, 2030), U.S. Census (2000, 2020), Esri-U.S. BLS (2025), Esri-MRI-Simmons (2025).

Community Profile for Bledsoe County, Tennessee



COMMUNITY SUMMARY

Bledsoe County, TN
Geography: County

15,097 0.23% 2.42 26.3 44.6 \$55,477 \$219,737

Population Total Population Growth Average HH Size Diversity Index Median Age Median HH Income Median Home Value

\$161,686 17.3% 61.4% 21.4%

Median Net Worth Age <18 Age 18-64 Age 65+



20.0%
Services

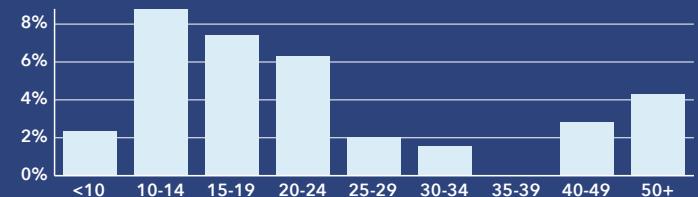


40.2%
Blue Collar

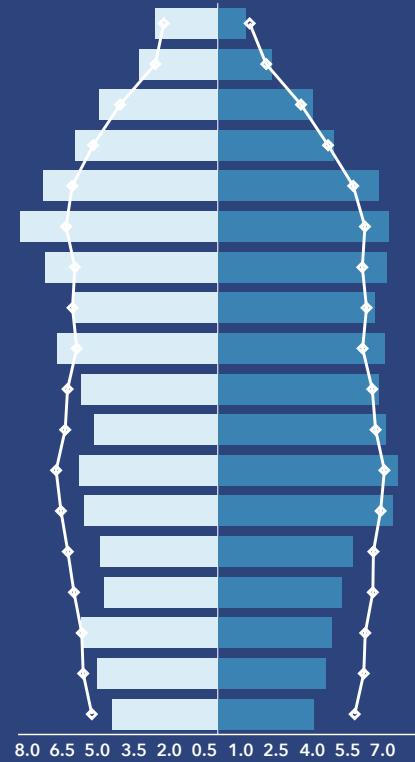


39.8%
White Collar

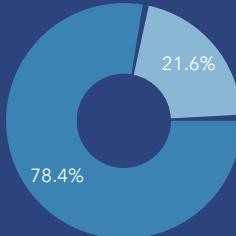
Mortgage as Percent of Salary



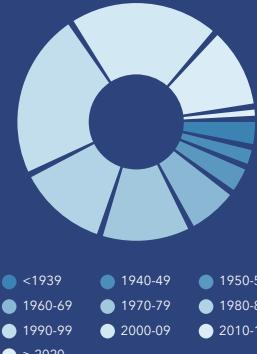
Age Profile: 5 Year Increments



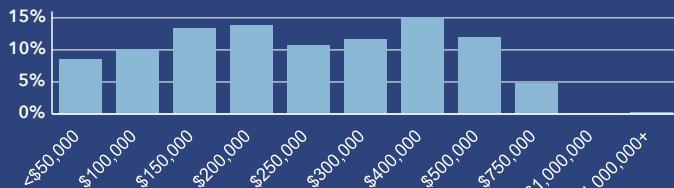
Home Ownership



Housing: Year Built



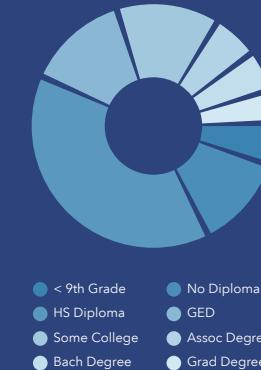
Home Value



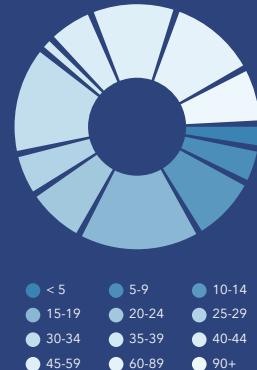
Household Income



Educational Attainment



Commute Time: Minutes



Source: This infographic contains data provided by Esri (2025), ACS (2019-2023).

Dots show comparison to Tennessee

© 2025 Esri

Nonprofit Charitable Profile

Bledsoe County, TN
Geography: County



Key Population Facts

5,445	\$161,686	\$55,477	44.6	\$45,615
Total Households	Median Net Worth	Median Household Income	Median Age	Median Disposable Income

Estimated Consumer Charitable Spending

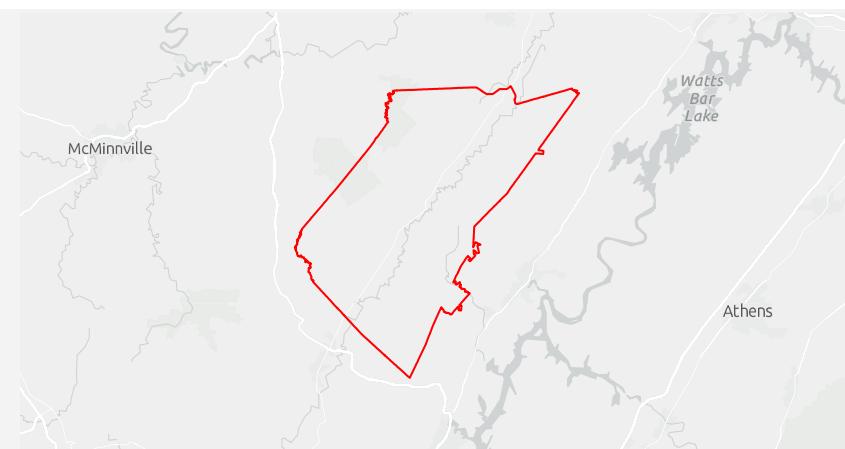
\$270,233	\$1,966,280	\$3,242,020
Gifts of Stocks/ Bonds/Mutual Funds	Cash Gifts to Charities	Other Cash Gifts
\$5,264,734	\$402,952	\$71,349
Cash Gifts to Churches/Religious Organizations	Cash Gifts to Educational Institutions	Cash Gifts to Political Organizations

Key Volunteer Behaviors (Index)

89	78	82
Served on Committee for Local Org	Engaged in Fundraising	Volunteered for a Charitable Org
81	84	85
Participated in Public Activity	Social Media: Follow Charitable Groups	Attended Public Meeting on Town or School Affairs

Estimated Market Potential for Charitable Giving (Index)

71	70	76	62
Arts or Cultural Organizations	Environmental Organizations	Health Organizations	Social Services Organizations



Source: This infographic contains data provided by Esri (2025, 2030), U.S. Census (2000, 2020), Esri-U.S. BLS (2025), Esri-MRI-Simmons (2025).

Emergency Information

Bledsoe County, TN
Geography: County

September 17, 2025

Population

 **15,097**
Total Population

 **1,030**
Households Below Poverty Level (ACS)

 **11,243**
Daytime Population

 **5,445**
Total Households

At Risk

 **2,604**
Child Population (Age <18)

 **3,226**
Senior Population (Age 65+)

 **15.5%**
HHs with No Internet Access (ACS)

 **3.7%**
Households with No Vehicles (ACS)

 **0**
Pop 18-64 Speak Other Language & No English (ACS)

 **2,225**
Households with 1+ Persons with a Disability (ACS)

 **2,849**
HH Owns Dog

 **678**
Insurance (Owner & Renter Avg)

Facilities

 **0**
Hospitals

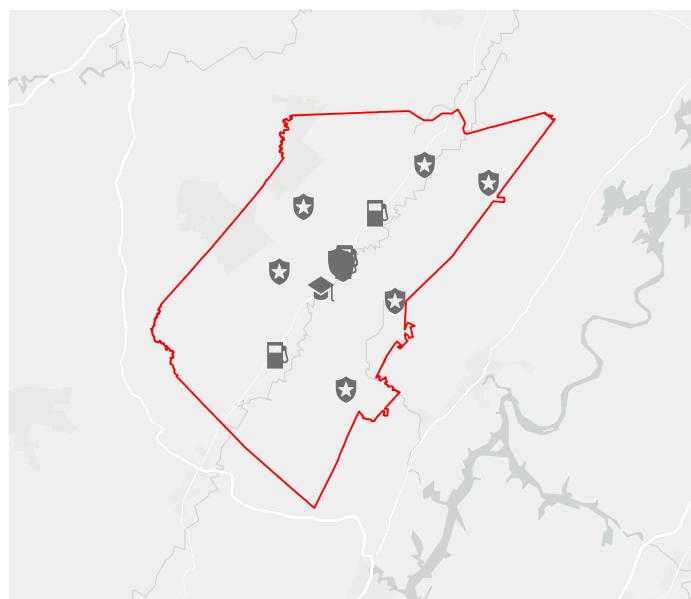
 **1**
Schools

 **0**
Assisted Living Centers

 **6**
Fueling Centers

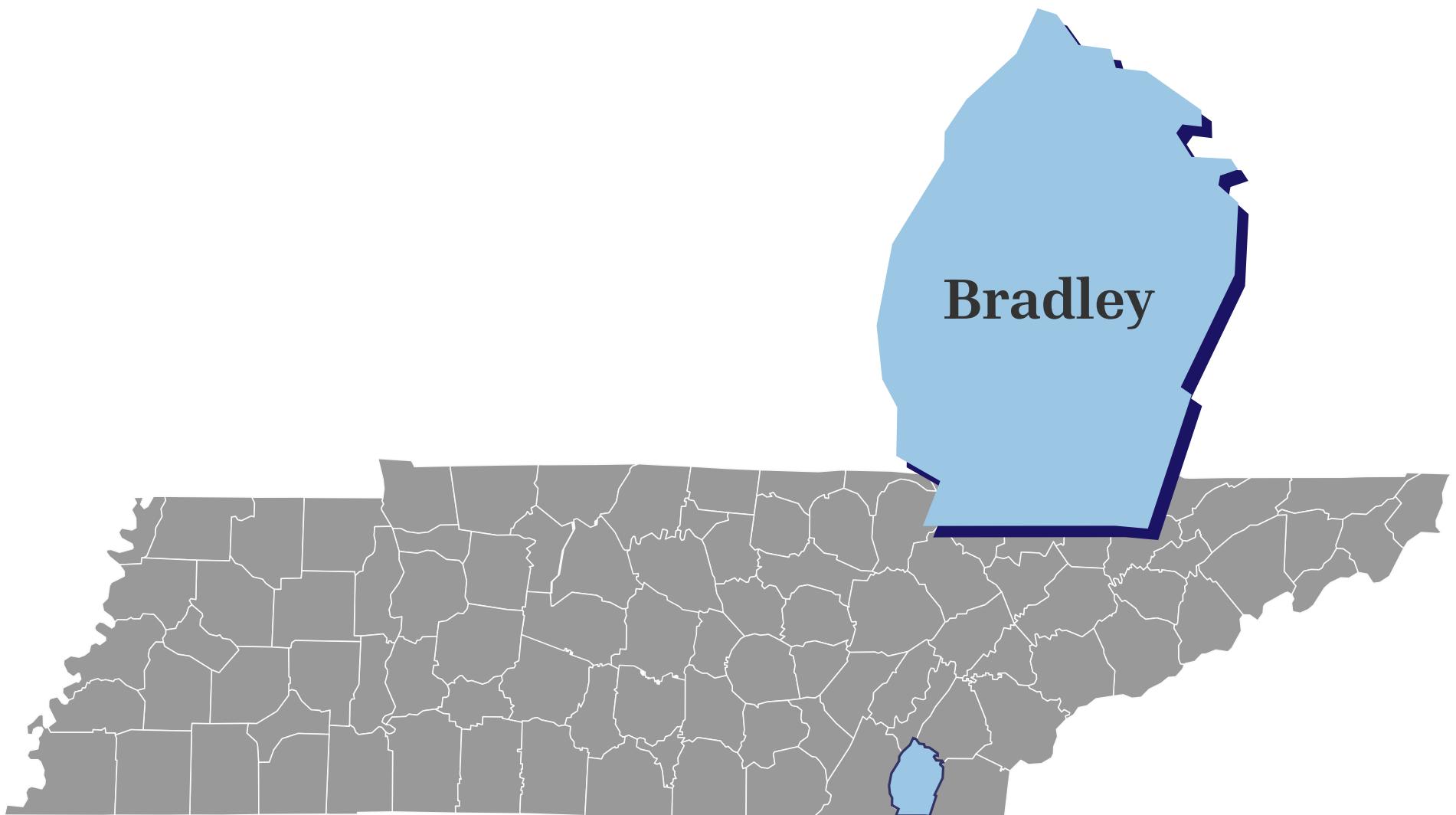
 **10**
Public Safety Buildings (Fire and Police)

 **0**
Community Center



Source: This infographic contains data provided by Esri (2025), ACS (2019-2023), Esri-Data Axle (2025), Esri-MRI-Simmons (2025), Esri-U.S. BLS (2025). Points of interest are sourced from Foursquare. License information about this content is available in the [data documentation](#). * Indicates the number of locations has reached the maximum. © 2025 Esri.

Community Profile for Bradley County, Tennessee



COMMUNITY SUMMARY

Bradley County, TN
Geography: County

113,108 0.77% 2.50 43.7 40.2 \$65,439 \$294,281
Population Total Population Growth Average HH Size Diversity Index Median Age Median HH Income Median Home Value

\$162,037 20.6% 60.0% 19.4%
Median Net Worth Age <18 Age 18-64 Age 65+



15.5%
Services

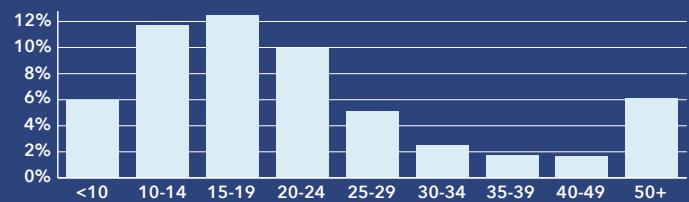


27.1%
Blue Collar

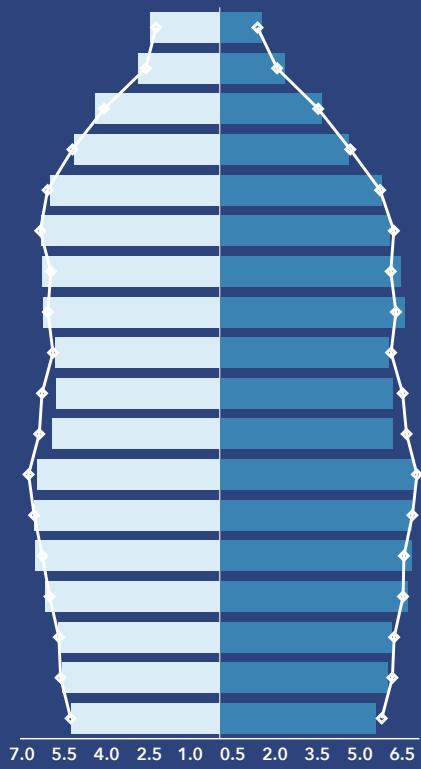


57.4%
White Collar

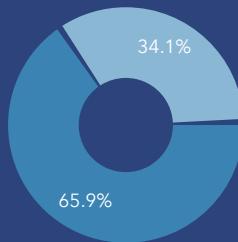
Mortgage as Percent of Salary



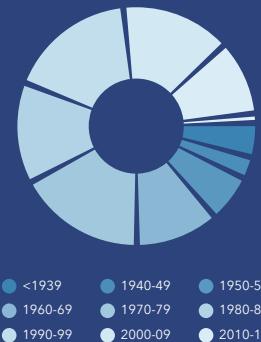
Age Profile: 5 Year Increments



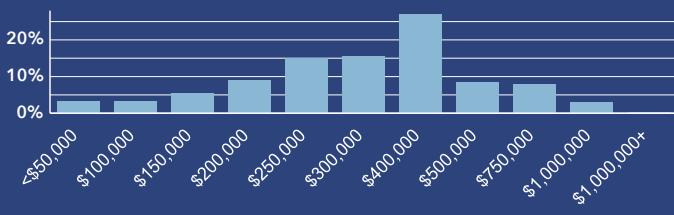
Home Ownership



Housing: Year Built



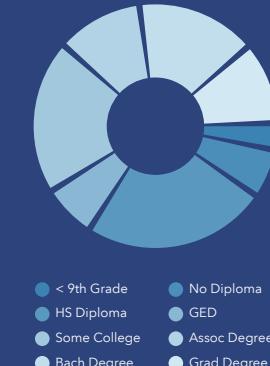
Home Value



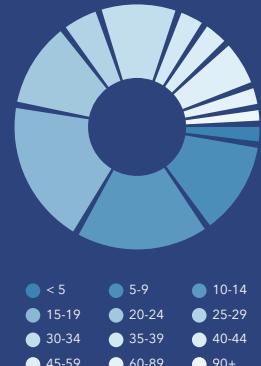
Household Income



Educational Attainment



Commute Time: Minutes



Source: This infographic contains data provided by Esri (2025), ACS (2019-2023).

Dots show comparison to Tennessee

© 2025 Esri

Nonprofit Charitable Profile

Bradley County, TN
Geography: County



Key Population Facts

44,404	\$162,037	\$65,439	40.2	\$53,309
Total Households	Median Net Worth	Median Household Income	Median Age	Median Disposable Income

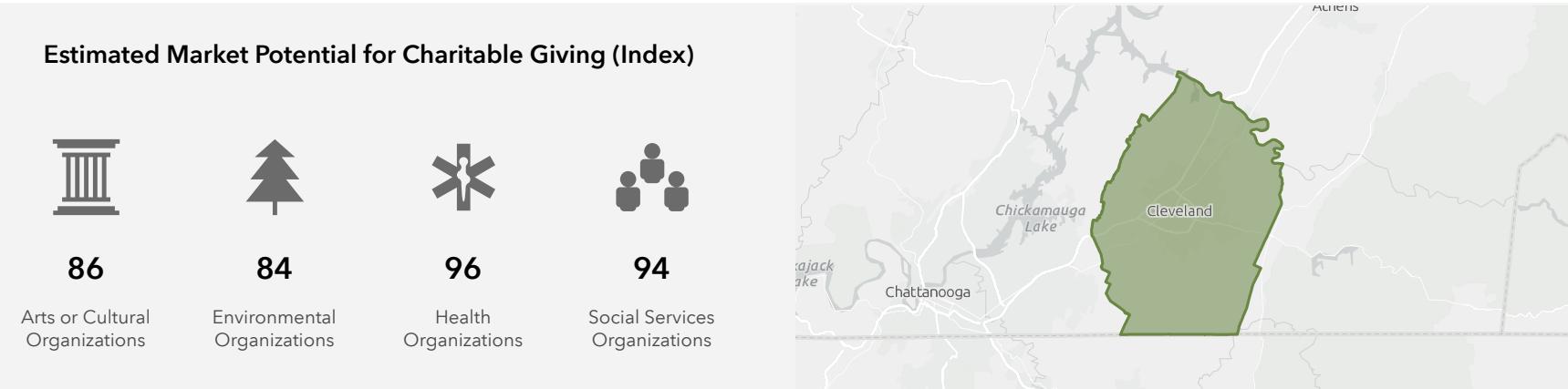
Estimated Consumer Charitable Spending

\$2,812,933	\$18,473,806	\$30,379,740
Gifts of Stocks/ Bonds/Mutual Funds	Cash Gifts to Charities	Other Cash Gifts
\$40,412,612	\$4,726,798	\$767,208
Cash Gifts to Churches/Religious Organizations	Cash Gifts to Educational Institutions	Cash Gifts to Political Organizations

Key Volunteer Behaviors (Index)

101	102	101
Served on Committee for Local Org	Engaged in Fundraising	Volunteered for a Charitable Org
97	96	104
Participated in Public Activity	Social Media: Follow Charitable Groups	Attended Public Meeting on Town or School Affairs

Estimated Market Potential for Charitable Giving (Index)



Source: This infographic contains data provided by Esri (2025, 2030), U.S. Census (2000, 2020), Esri-U.S. BLS (2025), Esri-MRI-Simmons (2025).

Emergency Information

Bradley County, TN
Geography: County

September 17, 2025

Population

 **113,108**
Total Population

 **6,016**
Households Below
Poverty Level (ACS)

 **112,565**
Daytime Population

 **44,404**
Total Households

Facilities

 **9**
Hospitals

 **24**
Schools

 **5**
Assisted Living
Centers

 **87**
Fueling Centers

At Risk

 **23,323**
Child Population
(Age <18)

 **21,938**
Senior Population
(Age 65+)

 **10.3%**
HHs with No Internet
Access (ACS)

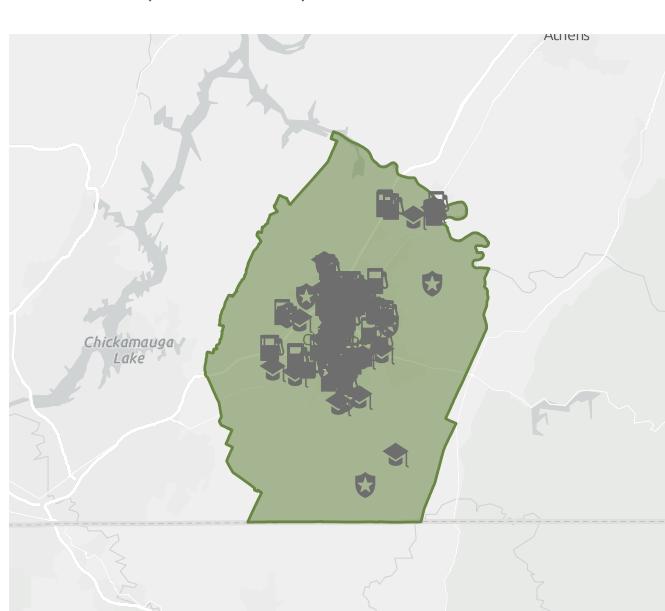
 **2.8%**
Households with No Vehicles (ACS)

 **0**
Pop 18-64 Speak
Other Language &
No English (ACS)

 **14,207**
Households with 1+
Persons with a
Disability (ACS)

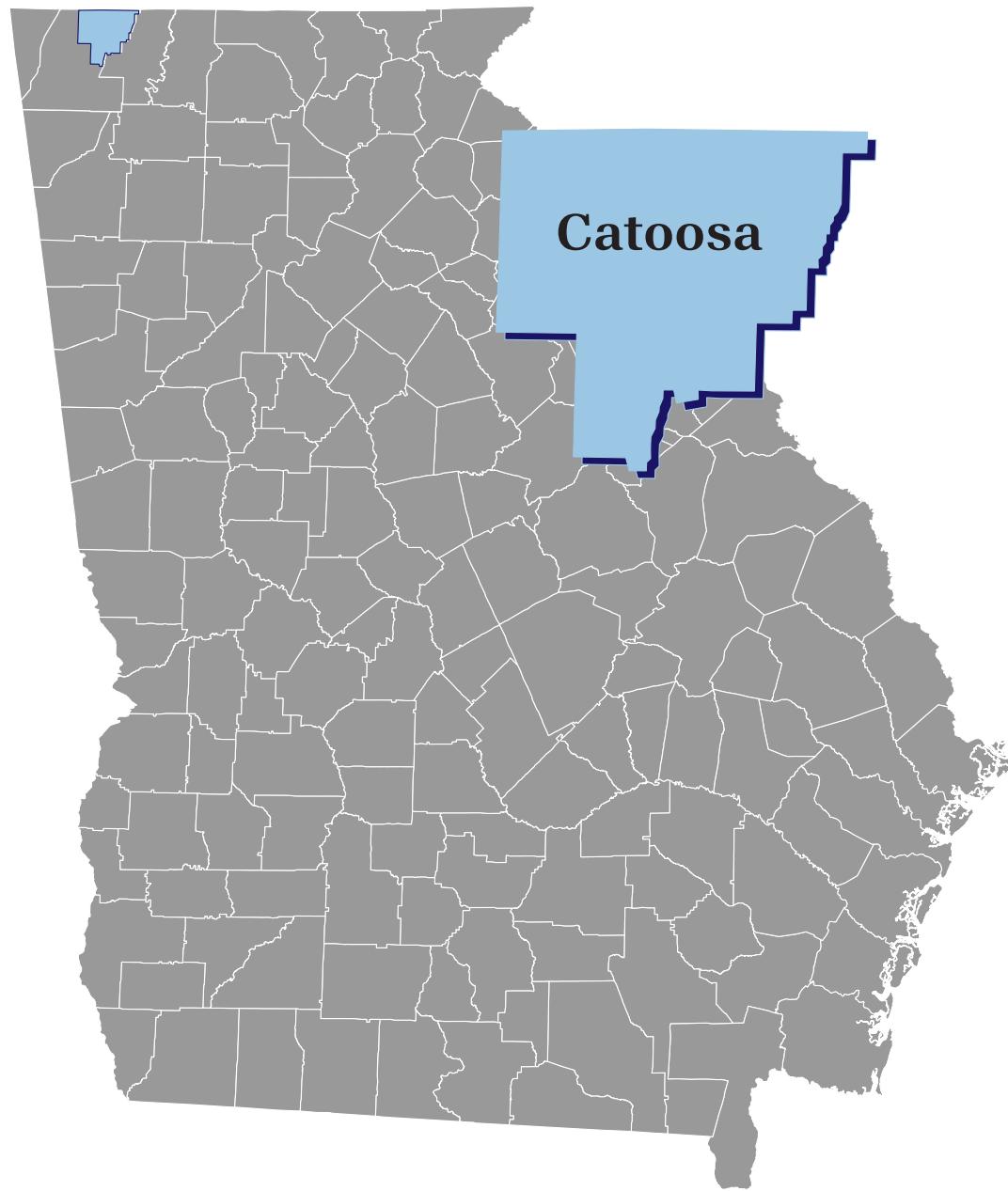
 **19,699**
HH Owns Dog

 **693**
Insurance
(Owner & Renter Avg)



Source: This infographic contains data provided by Esri (2025), ACS (2019-2023), Esri-Data Axle (2025), Esri-MRI-Simmons (2025), Esri-U.S. BLS (2025). Points of interest are sourced from Foursquare. License information about this content is available in the [data documentation](#). * Indicates the number of locations has reached the maximum. © 2025 Esri.

Community Profile for Catoosa County, Georgia



COMMUNITY SUMMARY

Catoosa County, GA
Geography: County

70,633 0.76% 2.54 30.7 41.7 \$76,073 \$267,448
Population Total Population Growth Average HH Size Diversity Index Median Age Median HH Income Median Home Value

\$240,291 20.8% 59.5% 19.7%
Median Net Worth Age <18 Age 18-64 Age 65+



13.8%
Services

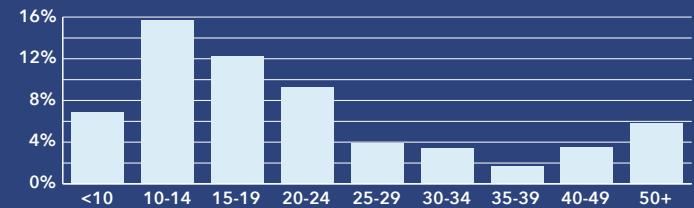


26.7%
Blue Collar

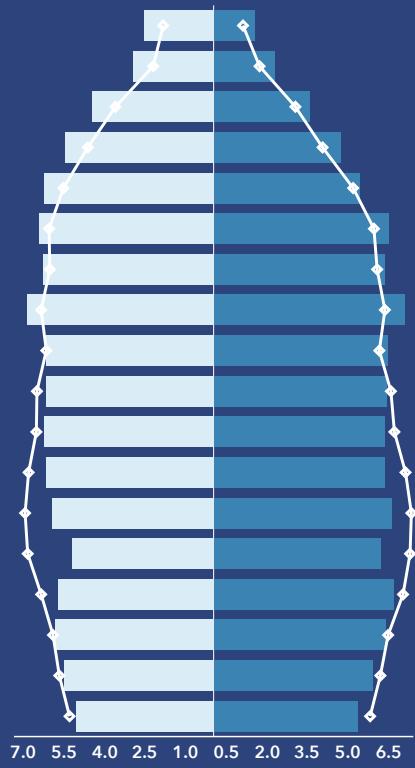


59.4%
White Collar

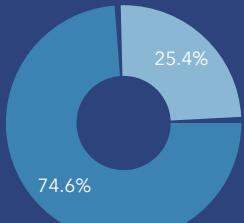
Mortgage as Percent of Salary



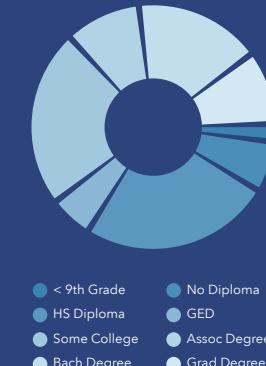
Age Profile: 5 Year Increments



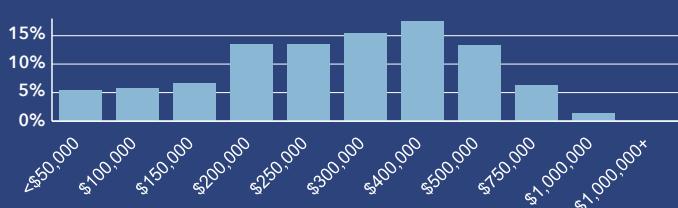
Home Ownership



Educational Attainment



Home Value



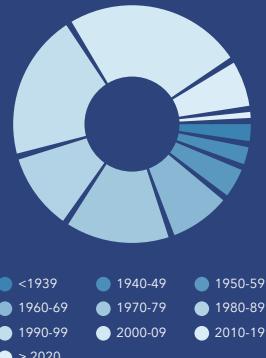
Household Income



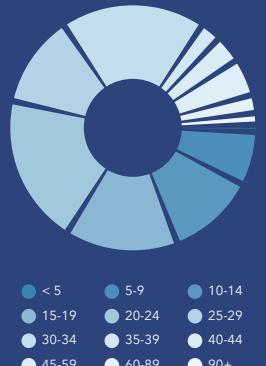
Dots show comparison to Georgia



Housing: Year Built



Commute Time: Minutes



Source: This infographic contains data provided by Esri (2025), ACS (2019-2023).

© 2025 Esri

Nonprofit Charitable Profile

Catoosa County, GA
Geography: County



Key Population Facts

27,600	\$240,291	\$76,073	41.7	\$59,681
Total Households	Median Net Worth	Median Household Income	Median Age	Median Disposable Income

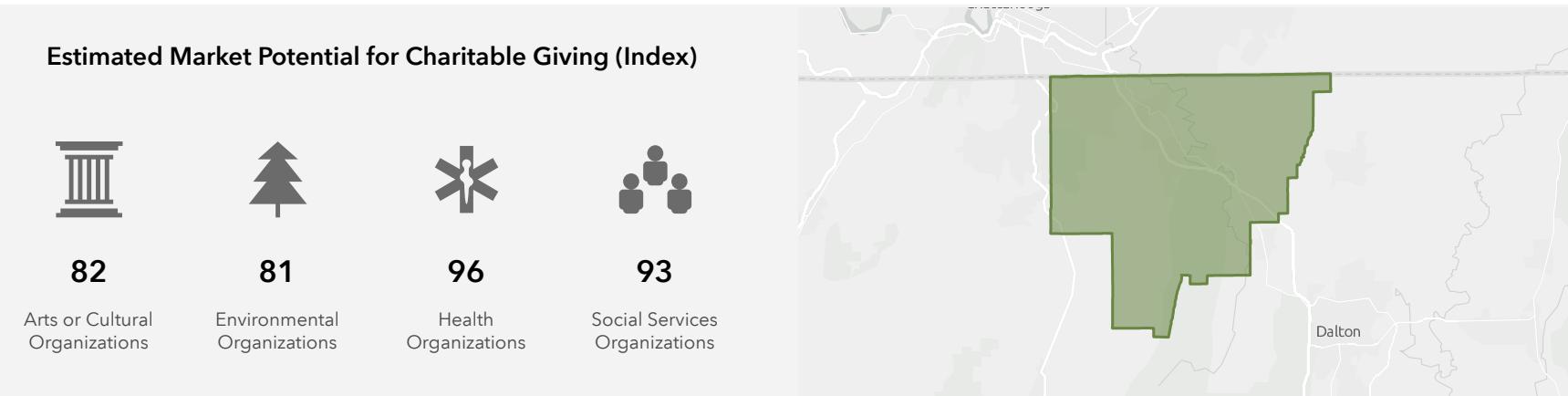
Estimated Consumer Charitable Spending

\$2,035,707	\$13,330,169	\$21,375,940
Gifts of Stocks/ Bonds/Mutual Funds	Cash Gifts to Charities	Other Cash Gifts
\$29,933,691	\$3,397,802	\$530,714
Cash Gifts to Churches/Religious Organizations	Cash Gifts to Educational Institutions	Cash Gifts to Political Organizations

Key Volunteer Behaviors (Index)

110	104	107
Served on Committee for Local Org	Engaged in Fundraising	Volunteered for a Charitable Org
100	100	106
Participated in Public Activity	Social Media: Follow Charitable Groups	Attended Public Meeting on Town or School Affairs

Estimated Market Potential for Charitable Giving (Index)



Source: This infographic contains data provided by Esri (2025, 2030), U.S. Census (2000, 2020), Esri-U.S. BLS (2025), Esri-MRI-Simmons (2025).

Emergency Information

Catoosa County, GA
Geography: County

September 17, 2025

Population

 **70,633**
Total Population

 **2,610**
Households Below Poverty Level (ACS)

 **57,186**
Daytime Population

 **27,600**
Total Households

 **5**
Hospitals

 **22**
Schools

At Risk

 **14,688**
Child Population (Age <18)

 **13,930**
Senior Population (Age 65+)

 **9.7%**
HHs with No Internet Access (ACS)

 **2.0%**
Households with No Vehicles (ACS)

 **0**
Pop 18-64 Speak Other Language & No English (ACS)

 **8,637**
Households with 1+ Persons with a Disability (ACS)

 **13,156**
HH Owns Dog

 **809**
Insurance (Owner & Renter Avg)

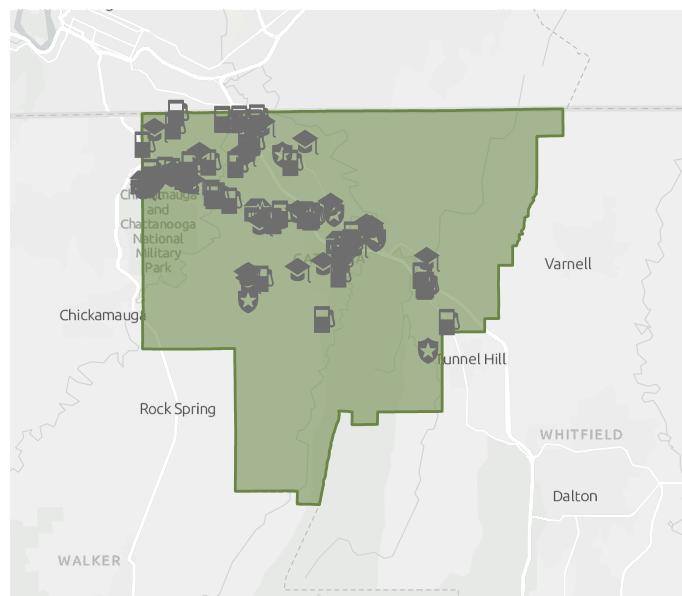
Facilities

 **0**
Assisted Living Centers

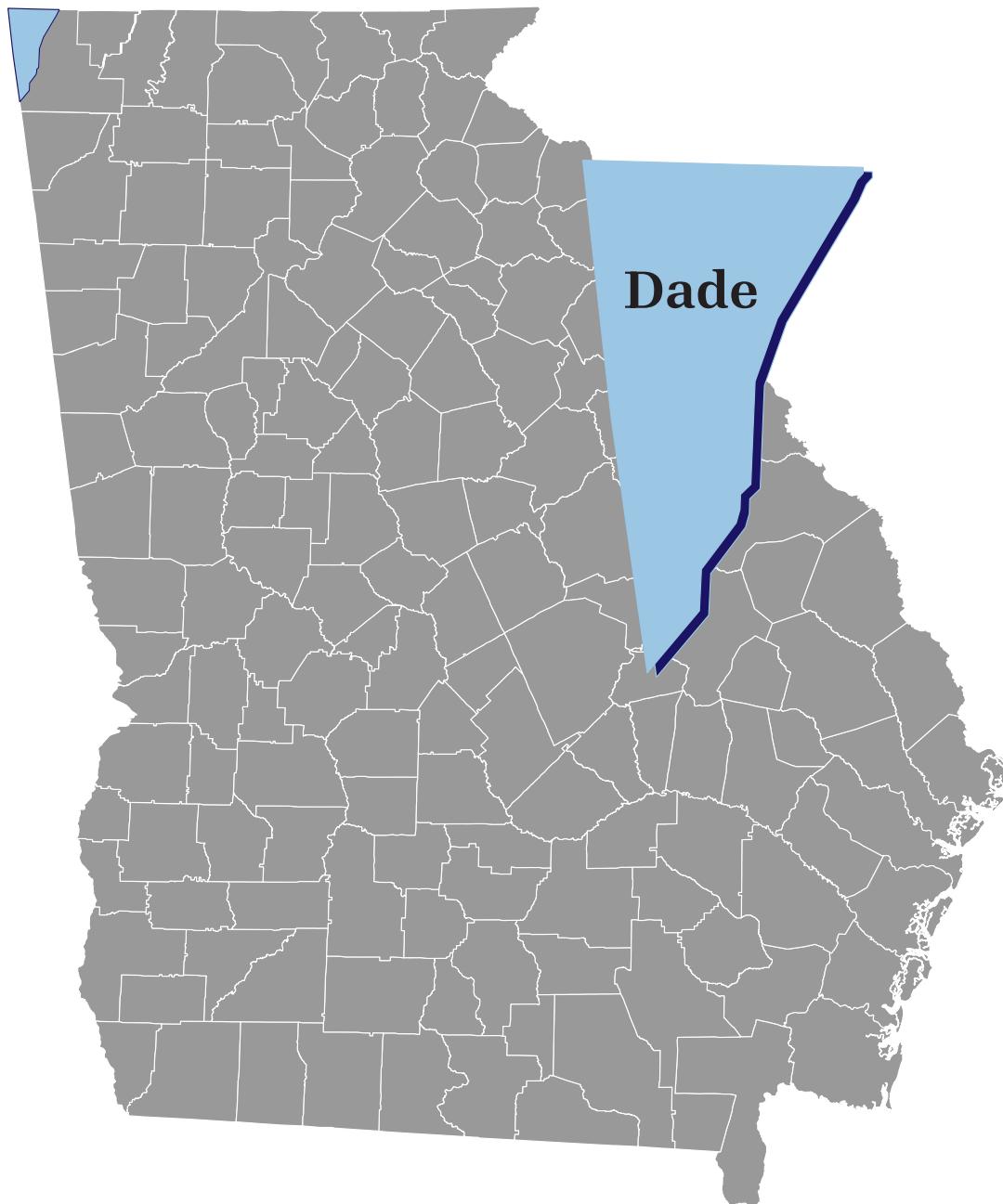
 **58**
Fueling Centers

 **12**
Public Safety Buildings (Fire and Police)

 **0**
Community Center



Community Profile for Dade County, Georgia

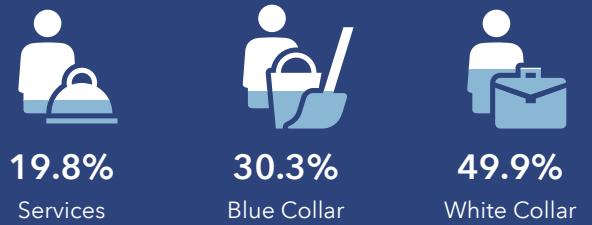


COMMUNITY SUMMARY

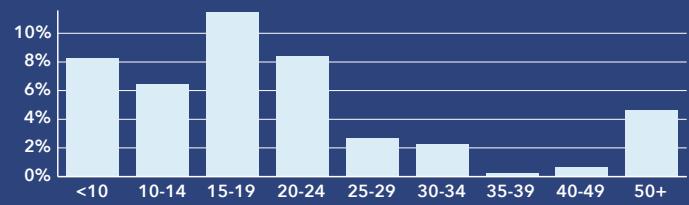
Dade County, GA
Geography: County

16,000 -0.30% 2.41 21.7 42.7 \$59,332 \$225,063
Population Total Population Growth Average HH Size Diversity Index Median Age Median HH Income Median Home Value

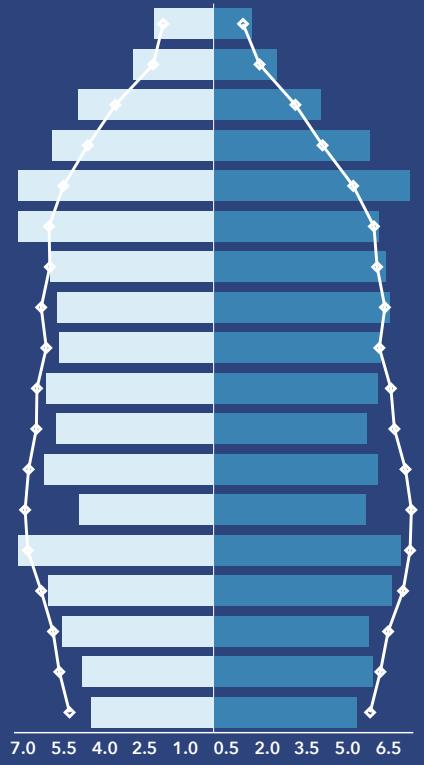
\$195,885 19.2% 58.6% 22.1%
Median Net Worth Age <18 Age 18-64 Age 65+



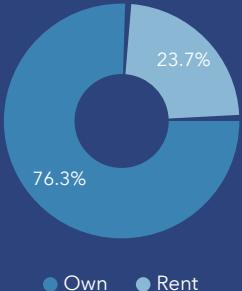
Mortgage as Percent of Salary



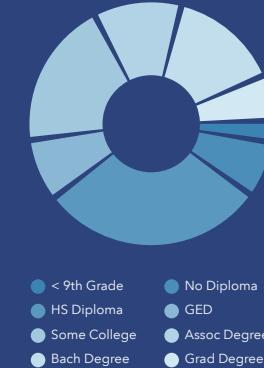
Age Profile: 5 Year Increments



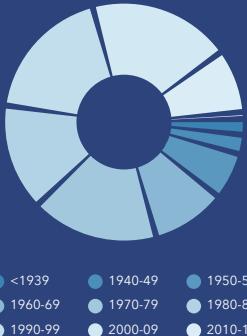
Home Ownership



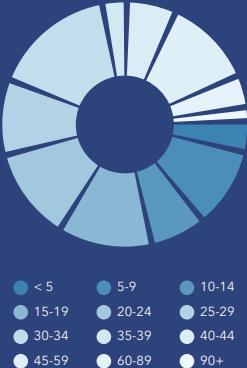
Educational Attainment



Housing: Year Built



Commute Time: Minutes



Source: This infographic contains data provided by Esri (2025), ACS (2019-2023).

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Nonprofit Charitable Profile

Dade County, GA
Geography: County



Key Population Facts

6,415	\$195,885	\$59,332	42.7	\$48,261
Total Households	Median Net Worth	Median Household Income	Median Age	Median Disposable Income

Estimated Consumer Charitable Spending

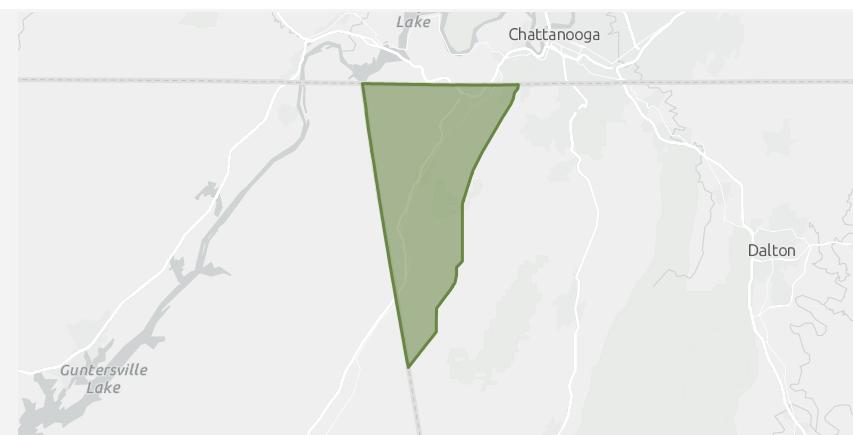
\$375,799	\$2,702,200	\$4,559,830
Gifts of Stocks/ Bonds/Mutual Funds	Cash Gifts to Charities	Other Cash Gifts
\$7,032,008	\$571,835	\$100,033
Cash Gifts to Churches/Religious Organizations	Cash Gifts to Educational Institutions	Cash Gifts to Political Organizations

Key Volunteer Behaviors (Index)

106	95	98
Served on Committee for Local Org	Engaged in Fundraising	Volunteered for a Charitable Org
94	99	102
Participated in Public Activity	Social Media: Follow Charitable Groups	Attended Public Meeting on Town or School Affairs

Estimated Market Potential for Charitable Giving (Index)

81	79	89	68
Arts or Cultural Organizations	Environmental Organizations	Health Organizations	Social Services Organizations



Source: This infographic contains data provided by Esri (2025, 2030), U.S. Census (2000, 2020), Esri-U.S. BLS (2025), Esri-MRI-Simmons (2025).

Emergency Information

Dade County, GA
Geography: County

September 17, 2025

Population



16,000

Total Population



572

Households Below
Poverty Level (ACS)

Facilities



0

Hospitals



2

Schools



13,812

Daytime Population



6,415

Total Households



1

Assisted Living
Centers



30

Fueling Centers

At Risk



3,079

Child Population
(Age <18)



3,537

Senior Population
(Age 65+)



8

Public Safety Buildings
(Fire and Police)



0

Community Center



13.9%

HHs with No Internet
Access (ACS)



1.1%

Households with
No Vehicles (ACS)



0

Pop 18-64 Speak
Other Language &
No English (ACS)



2,009

Households with 1+
Persons with a
Disability (ACS)



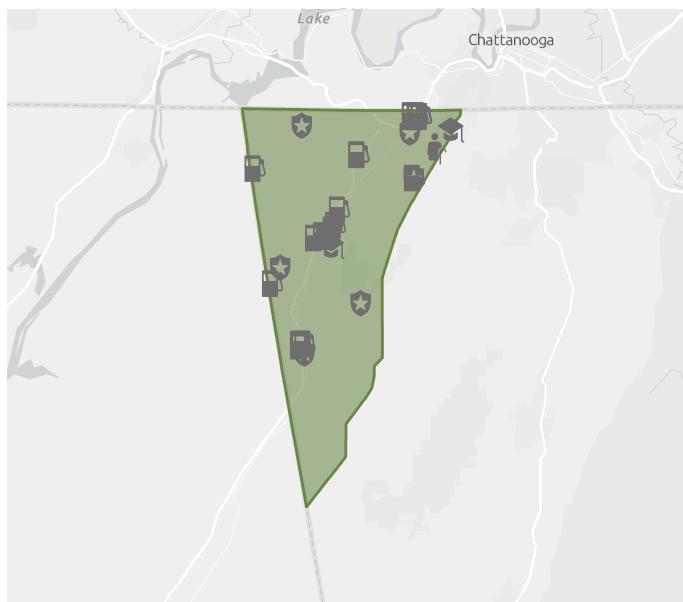
3,363

HH Owns Dog



780

Insurance
(Owner & Renter Avg)



Source: This infographic contains data provided by Esri (2025), ACS (2019-2023), Esri-Data Axle (2025), Esri-MRI-Simmons (2025), Esri-U.S. BLS (2025). Points of interest are sourced from Foursquare. License information about this content is available in the [data documentation](#). * Indicates the number of locations has reached the maximum. © 2025 Esri.

Community Profile for Dekalb County, Alabama



COMMUNITY SUMMARY

DeKalb County, AL
Geography: County

72,151	0.14%	2.58	56.4	40.0	\$50,010	\$173,022	\$129,750	23.1%	57.9%	19.0%
Population Total	Population Growth	Average HH Size	Diversity Index	Median Age	Median HH Income	Median Home Value	Median Net Worth	Age <18	Age 18-64	Age 65+



14.8%
Services

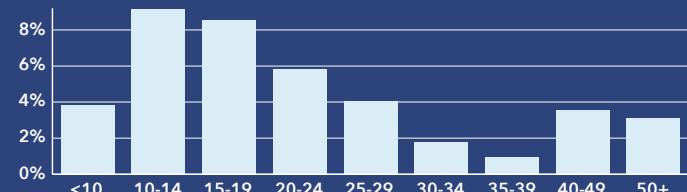


41.4%
Blue Collar

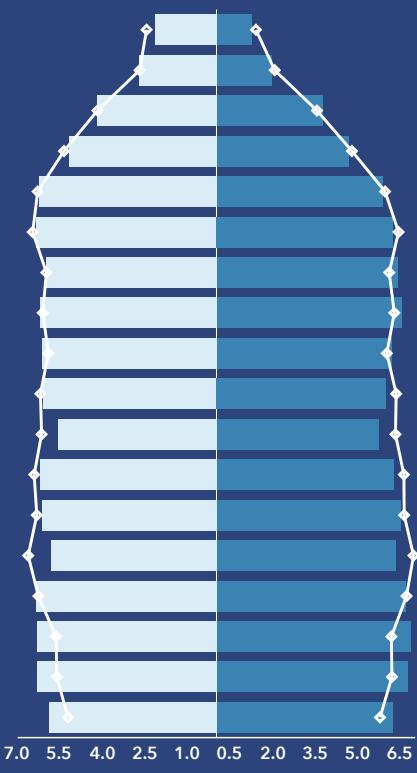


43.8%
White Collar

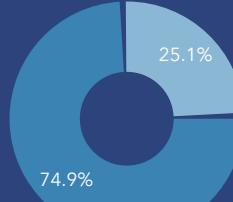
Mortgage as Percent of Salary



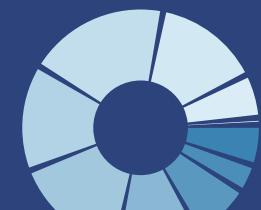
Age Profile: 5 Year Increments



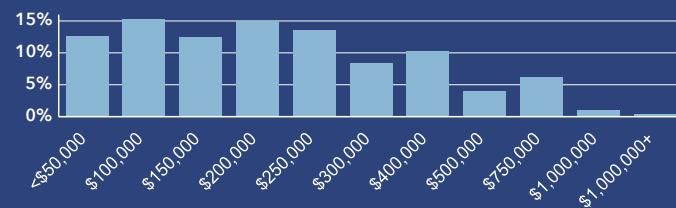
Home Ownership



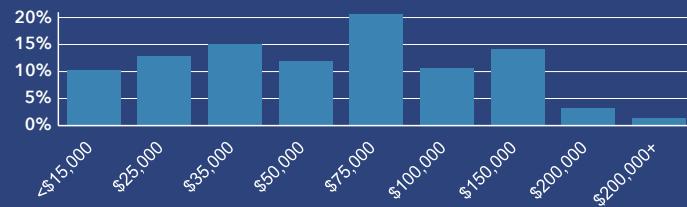
Housing: Year Built



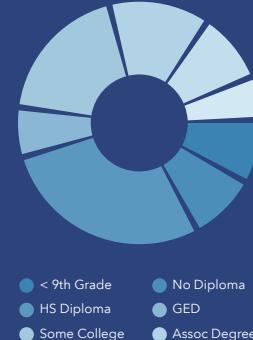
Home Value



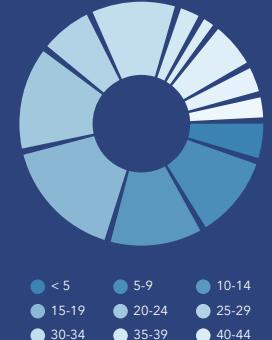
Household Income



Educational Attainment



Commute Time: Minutes



Dots show comparison to Alabama



Source: This infographic contains data provided by Esri (2025), ACS (2019-2023).

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Nonprofit Charitable Profile

DeKalb County, AL

Geography: County



27,596
Total Households

\$129,750
Median Net Worth

Key Population Facts

\$50,010
Median Household Income

40.0
Median Age

\$39,828
Median Disposable Income

Estimated Consumer Charitable Spending

\$1,232,095
Gifts of Stocks/ Bonds/Mutual Funds

\$8,178,491
Cash Gifts to Charities

\$15,042,552
Other Cash Gifts

\$22,563,913
Cash Gifts to Churches/Religious Organizations

\$1,787,505
Cash Gifts to Educational Institutions

\$300,110
Cash Gifts to Political Organizations

Key Volunteer Behaviors (Index)

87
Served on Committee for Local Org

91
Engaged in Fundraising

88
Volunteered for a Charitable Org

85
Participated in Public Activity

92
Social Media: Follow Charitable Groups

87
Attended Public Meeting on Town or School Affairs

Estimated Market Potential for Charitable Giving (Index)



68
Arts or Cultural Organizations



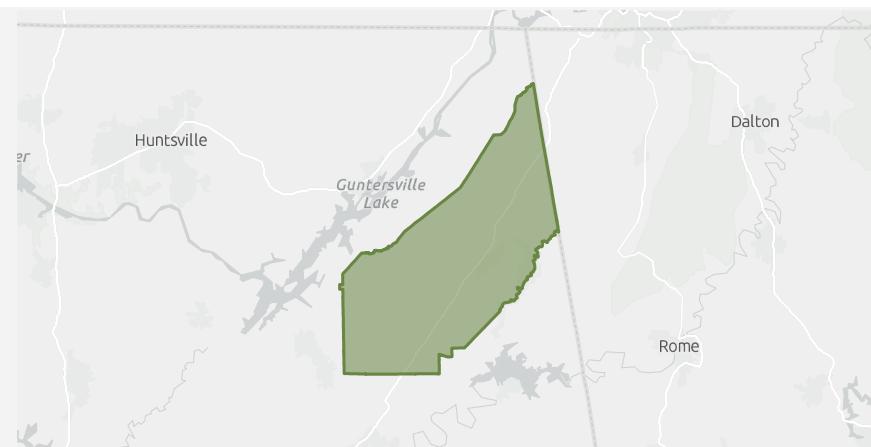
66
Environmental Organizations



77
Health Organizations



63
Social Services Organizations



Source: This infographic contains data provided by Esri (2025, 2030), U.S. Census (2000, 2020), Esri-U.S. BLS (2025), Esri-MRI-Simmons (2025).

Emergency Information

DeKalb County, AL
Geography: County

September 17, 2025

Population

 **72,151**
Total Population

 **5,042**
Households Below
Poverty Level (ACS)

 **66,921**
Daytime Population

 **27,596**
Total Households

At Risk

 **16,682**
Child Population
(Age <18)

 **13,716**
Senior Population
(Age 65+)

 **12.8%**
HHs with No Internet
Access (ACS)

 **2.5%**
Households with
No Vehicles (ACS)

 **37**
Pop 18-64 Speak
Other Language &
No English (ACS)

 **8,262**
Households with 1+
Persons with a
Disability (ACS)

 **13,934**
HH Owns Dog

 **580**
Insurance
(Owner & Renter Avg)

Facilities

 **3**
Hospitals

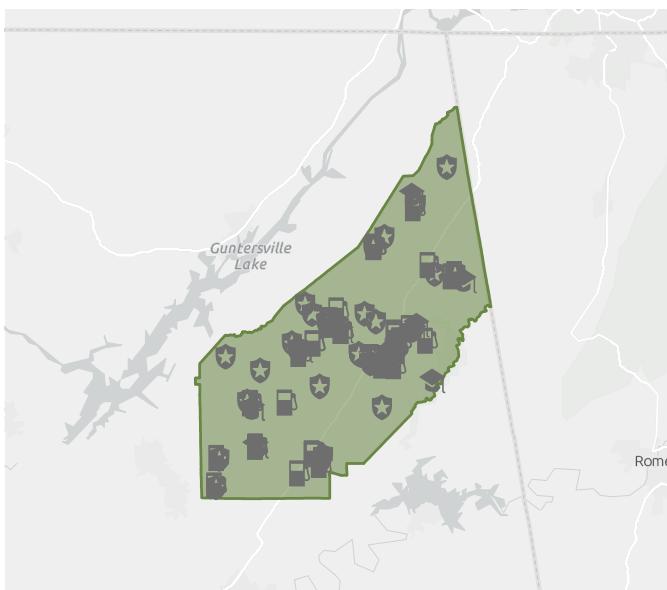
 **12**
Schools

 **2**
Assisted Living
Centers

 **49**
Fueling Centers

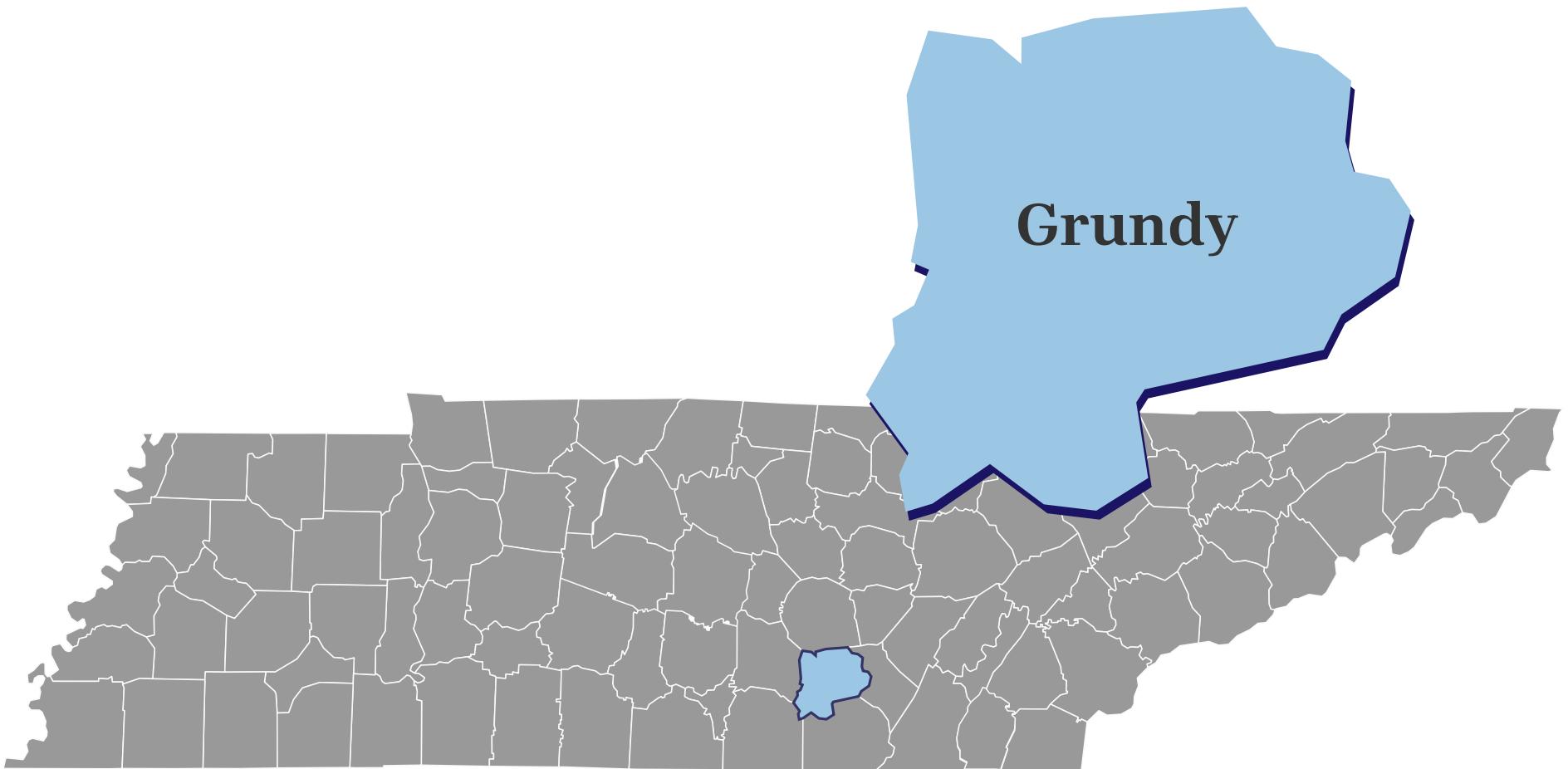
 **31**
Public Safety Buildings
(Fire and Police)

 **0**
Community Center



Source: This infographic contains data provided by Esri (2025), ACS (2019-2023), Esri-Data Axle (2025), Esri-MRI-Simmons (2025), Esri-BLS (2025). Points of interest are sourced from Foursquare. License information about this content is available in the [data documentation](#). * Indicates the number of locations has reached the maximum. © 2025 Esri.

Community Profile for Grundy County, Tennessee

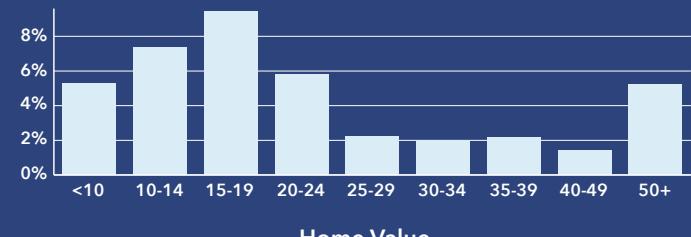


COMMUNITY SUMMARY

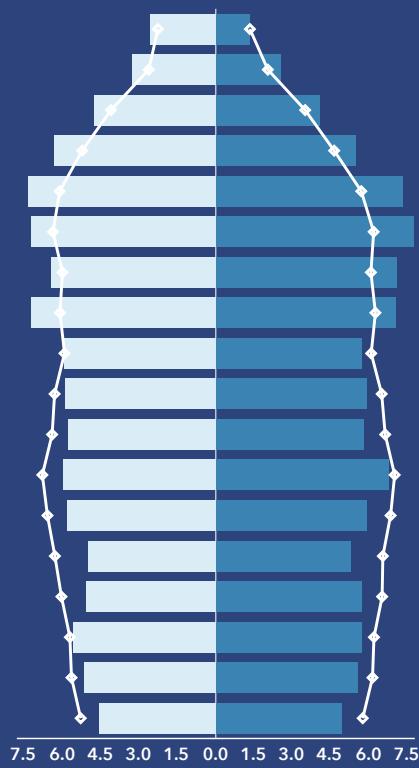
Grundy County, TN
Geography: County

13,902	0.52%	2.49	16.7	44.8	\$51,079	\$159,919	\$154,472	19.1%	58.5%	22.5%	15.3%	42.4%	42.2%
Population Total	Population Growth	Average HH Size	Diversity Index	Median Age	Median HH Income	Median Home Value	Median Net Worth	Age <18	Age 18-64	Age 65+	Services	Blue Collar	White Collar

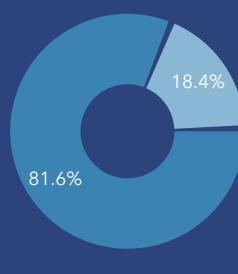
Mortgage as Percent of Salary



Age Profile: 5 Year Increments



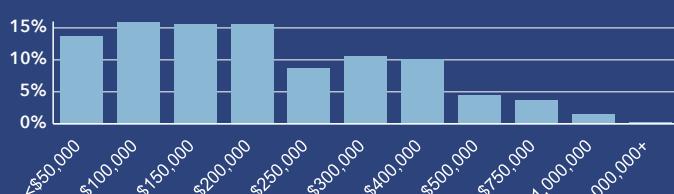
Home Ownership



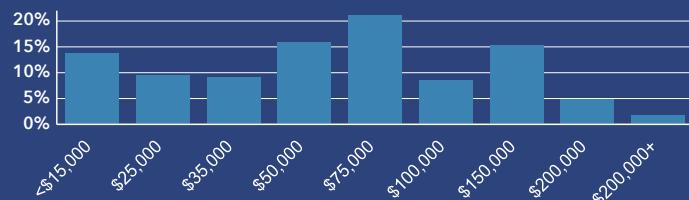
Housing: Year Built



Home Value



Household Income



Educational Attainment



Commute Time: Minutes



Source: This infographic contains data provided by Esri (2025), ACS (2019-2023).

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Nonprofit Charitable Profile

Grundy County, TN
Geography: County



Key Population Facts

5,500

Total Households

\$154,472

Median Net Worth

\$51,079

Median Household Income

44.8

Median Age

\$42,564

Median Disposable Income

Estimated Consumer Charitable Spending

\$257,356

Gifts of Stocks/ Bonds/Mutual Funds

\$1,786,787

Cash Gifts to Charities

\$3,072,831

Other Cash Gifts

\$5,396,698

Cash Gifts to Churches/Religious Organizations

\$342,440

Cash Gifts to Educational Institutions

\$60,619

Cash Gifts to Political Organizations

Key Volunteer Behaviors (Index)

91

Served on Committee for Local Org

90

Engaged in Fundraising

90

Volunteered for a Charitable Org

87

Participated in Public Activity

94

Social Media: Follow Charitable Groups

87

Attended Public Meeting on Town or School Affairs

Estimated Market Potential for Charitable Giving (Index)



77

Arts or Cultural
Organizations



71

Environmental
Organizations



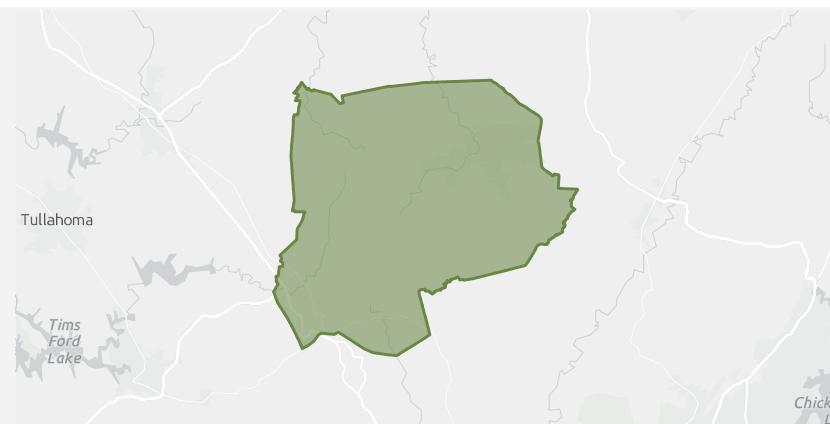
80

Health
Organizations



65

Social Services
Organizations



Source: This infographic contains data provided by Esri (2025, 2030), U.S. Census (2000, 2020), Esri-U.S. BLS (2025), Esri-MRI-Simmons (2025).

Emergency Information

Grundy County, TN
Geography: County

September 17, 2025

Population



13,902
Total Population



1,046
Households Below
Poverty Level (ACS)



11,984
Daytime Population



5,500
Total Households



1
Hospitals



2
Schools

At Risk



2,652
Child Population
(Age <18)



3,123
Senior Population
(Age 65+)



15.6%
HHs with No Internet
Access (ACS)



4.8%
Households with
No Vehicles (ACS)



0
Pop 18-64 Speak
Other Language &
No English (ACS)



2,273
Households with 1+
Persons with a
Disability (ACS)



2,979
HH Owns Dog



651
Insurance
(Owner & Renter Avg)

Facilities



0
Assisted Living
Centers



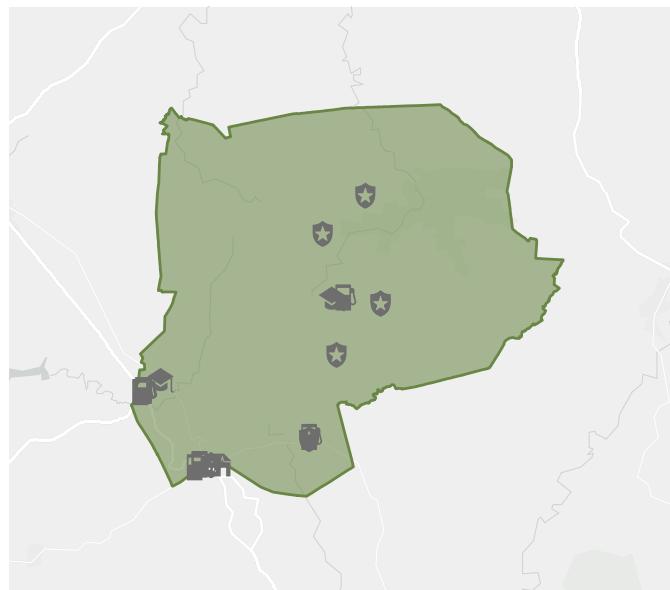
11
Fueling Centers



8
Public Safety Buildings
(Fire and Police)

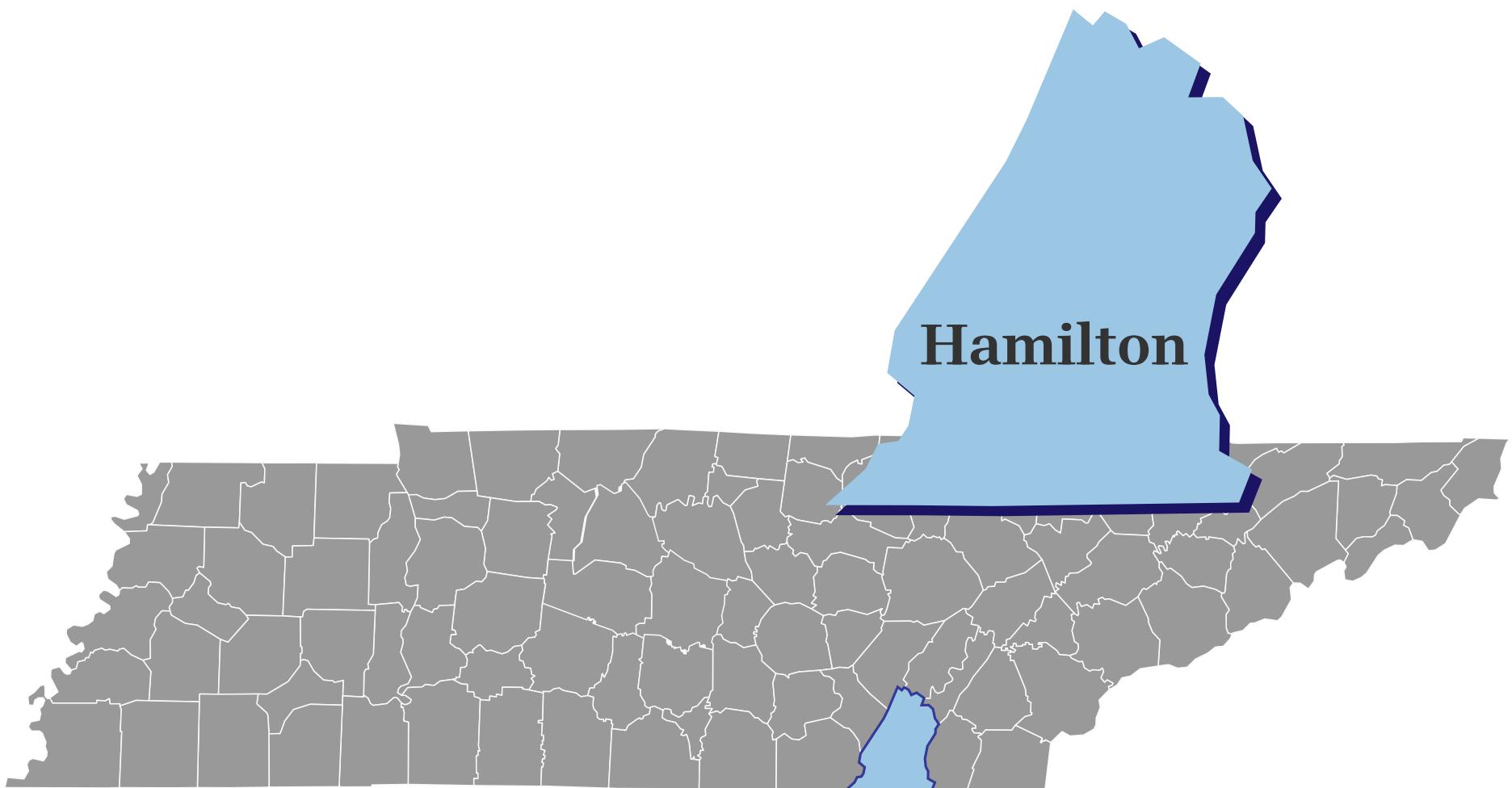


0
Community Center



Source: This infographic contains data provided by Esri (2025), ACS (2019-2023), Esri-Data Axle (2025), Esri-MRI-Simmons (2025), Esri-U.S. BLS (2025). Points of interest are sourced from Foursquare. License information about this content is available in the [data documentation](#). * Indicates the number of locations has reached the maximum. © 2025 Esri.

Community Profile for Hamilton County, Tennessee



COMMUNITY SUMMARY

Hamilton County, TN
Geography: County

381,649 0.79% 2.35 56.6 40.0 \$78,642 \$361,661

Population Total Population Growth Average HH Size Diversity Index Median Age Median HH Income Median Home Value

\$221,299 20.4% 59.8% 19.8%

Median Net Worth Age <18 Age 18-64 Age 65+



15.8%
Services

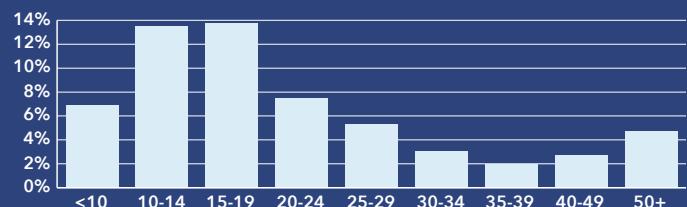


20.5%
Blue Collar

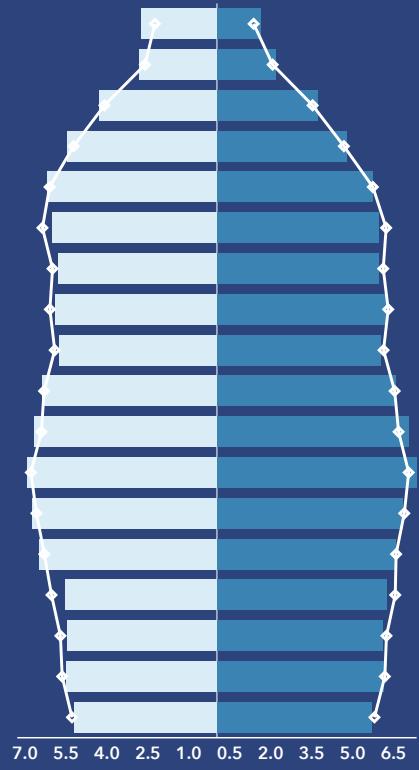


63.6%
White Collar

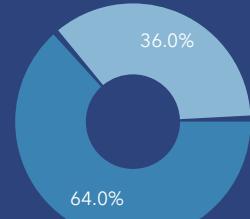
Mortgage as Percent of Salary



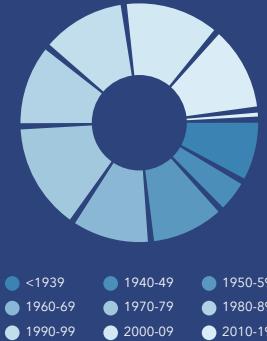
Age Profile: 5 Year Increments



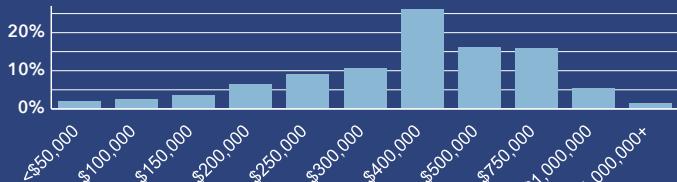
Home Ownership



Housing: Year Built



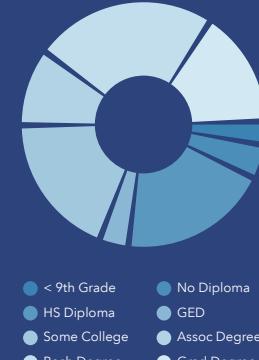
Home Value



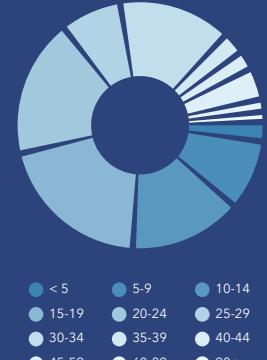
Household Income



Educational Attainment



Commute Time: Minutes



Source: This infographic contains data provided by Esri (2025), ACS (2019-2023).

Dots show comparison to Tennessee

© 2025 Esri

Nonprofit Charitable Profile

Hamilton County, TN
Geography: County



Key Population Facts

158,703	\$221,299	\$78,642	40.0	\$65,661
Total Households	Median Net Worth	Median Household Income	Median Age	Median Disposable Income

Estimated Consumer Charitable Spending

\$13,841,813	\$88,826,394	\$136,531,983
Gifts of Stocks/ Bonds/Mutual Funds	Cash Gifts to Charities	Other Cash Gifts
\$170,618,433	\$24,242,928	\$3,765,298
Cash Gifts to Churches/Religious Organizations	Cash Gifts to Educational Institutions	Cash Gifts to Political Organizations

Key Volunteer Behaviors (Index)

108	106	105
Served on Committee for Local Org	Engaged in Fundraising	Volunteered for a Charitable Org
103	101	106
Participated in Public Activity	Social Media: Follow Charitable Groups	Attended Public Meeting on Town or School Affairs

Estimated Market Potential for Charitable Giving (Index)

101	99	104	107
Arts or Cultural Organizations	Environmental Organizations	Health Organizations	Social Services Organizations



Source: This infographic contains data provided by Esri (2025, 2030), U.S. Census (2000, 2020), Esri-U.S. BLS (2025), Esri-MRI-Simmons (2025).

Emergency Information

Hamilton County, TN
Geography: County

September 17, 2025

Population

 **381,649**
Total Population

 **18,017**
Households Below
Poverty Level (ACS)

 **424,756**
Daytime Population

 **158,703**
Total Households

At Risk

 **77,981**
Child Population
(Age <18)

 **75,468**
Senior Population
(Age 65+)

 **6.9%**
HHs with No Internet
Access (ACS)

 **2.7%**
Households with
No Vehicles (ACS)

 **4**
Pop 18-64 Speak
Other Language &
No English (ACS)

 **39,863**
Households with 1+
Persons with a
Disability (ACS)

 **60,244**
HH Owns Dog

 **842**
Insurance
(Owner & Renter Avg)

Facilities

 **61**
Hospitals

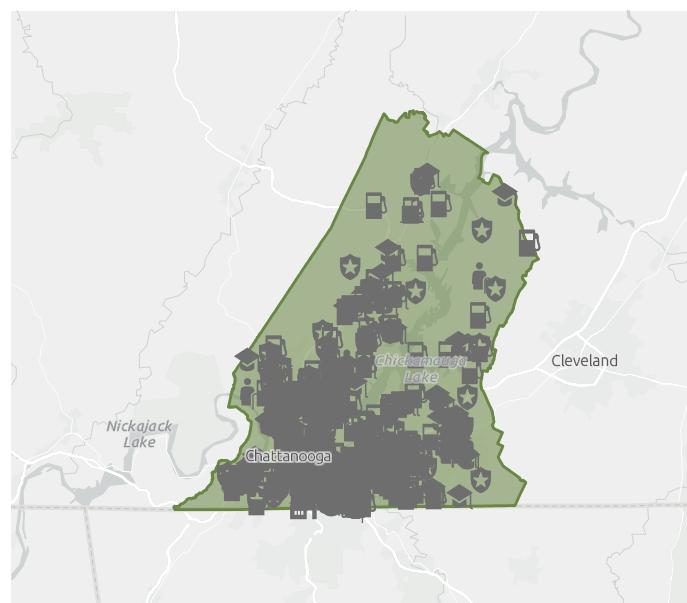
 **103**
Schools

 **23**
Assisted Living
Centers

 **249**
Fueling Centers

 **93**
Public Safety Buildings
(Fire and Police)

 **6**
Community Center



Community Profile for Jackson County, Alabama



COMMUNITY SUMMARY

Jackson County, AL
Geography: County

52,641 0.02% 2.34 31.5 44.9 \$54,999 \$160,034 \$164,152 19.4% 57.6% 23.0%

Population Total Population Growth Average HH Size Diversity Index Median Age Median HH Income Median Home Value Median Net Worth Age <18 Age 18-64 Age 65+



13.5%
Services

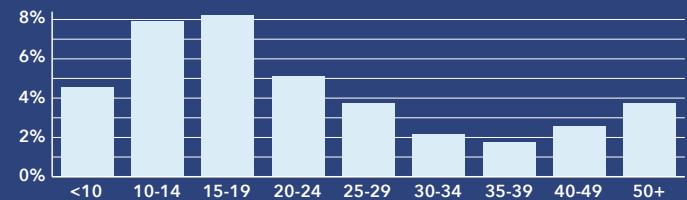


35.0%
Blue Collar

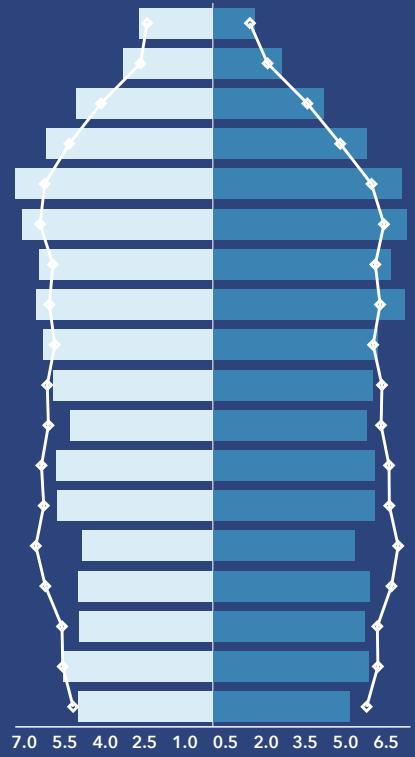


51.5%
White Collar

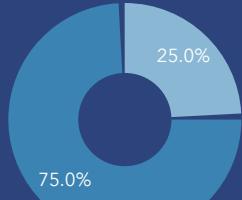
Mortgage as Percent of Salary



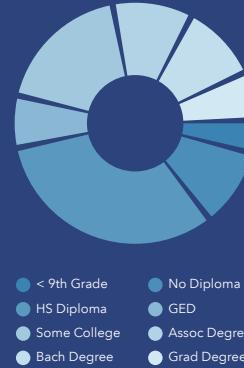
Age Profile: 5 Year Increments



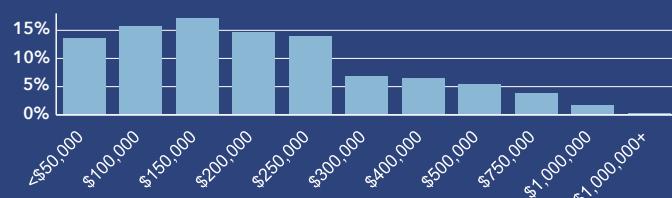
Home Ownership



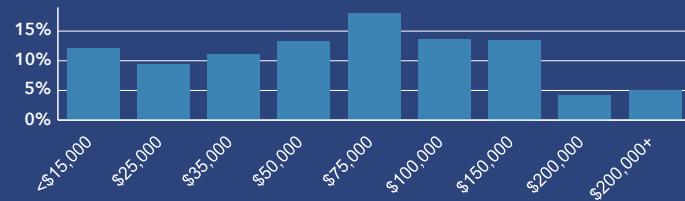
Educational Attainment



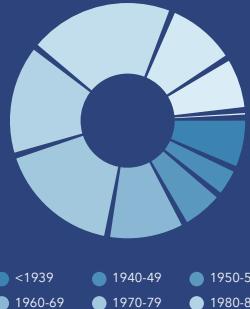
Home Value



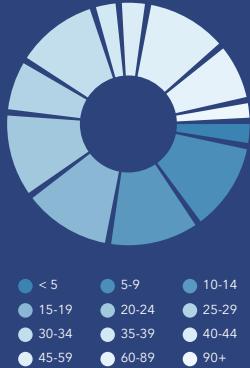
Household Income



Housing: Year Built



Commute Time: Minutes



Source: This infographic contains data provided by Esri (2025), ACS (2019-2023).

Dots show comparison to Alabama

© 2025 Esri

Nonprofit Charitable Profile

Jackson County, AL
Geography: County



Key Population Facts

22,270

Total Households

\$164,152

Median Net Worth

\$54,999

Median Household Income

44.9

Median Age

\$45,405

Median Disposable Income

Estimated Consumer Charitable Spending

\$1,153,861

Gifts of Stocks/ Bonds/Mutual Funds

\$8,144,950

Cash Gifts to Charities

\$13,577,119

Other Cash Gifts

\$22,688,269

Cash Gifts to Churches/Religious Organizations

\$1,646,537

Cash Gifts to Educational Institutions

\$287,856

Cash Gifts to Political Organizations

Key Volunteer Behaviors (Index)

98

Served on Committee for Local Org

94

Engaged in Fundraising

93

Volunteered for a Charitable Org

89

Participated in Public Activity

95

Social Media: Follow Charitable Groups

91

Attended Public Meeting on Town or School Affairs

Estimated Market Potential for Charitable Giving (Index)



79

Arts or Cultural Organizations



74

Environmental Organizations



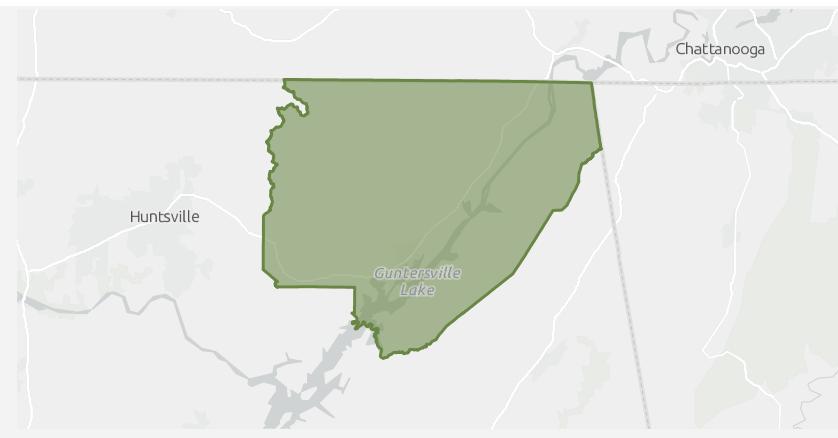
84

Health Organizations



69

Social Services Organizations



Source: This infographic contains data provided by Esri (2025, 2030), U.S. Census (2000, 2020), Esri-U.S. BLS (2025), Esri-MRI-Simmons (2025).

Emergency Information

Jackson County, AL
Geography: County

September 17, 2025

Population

 **52,641**
Total Population

 **3,689**
Households Below Poverty Level (ACS)

 **49,263**
Daytime Population

 **22,270**
Total Households

At Risk

 **10,234**
Child Population (Age <18)

 **12,092**
Senior Population (Age 65+)

 **10.4%**
HHs with No Internet Access (ACS)

 **2.4%**
Households with No Vehicles (ACS)

 **0**
Pop 18-64 Speak Other Language & No English (ACS)

 **8,344**
Households with 1+ Persons with a Disability (ACS)

 **11,241**
HH Owns Dog

 **696**
Insurance (Owner & Renter Avg)

Facilities

 **2**
Hospitals

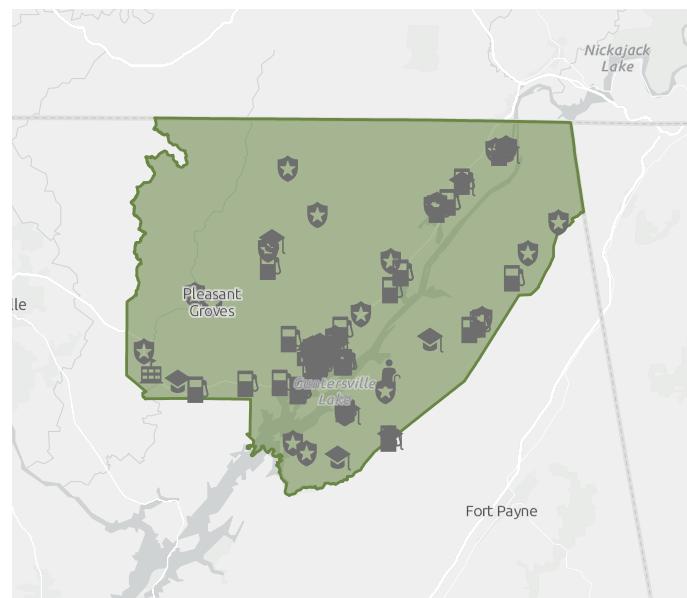
 **13**
Schools

 **1**
Assisted Living Centers

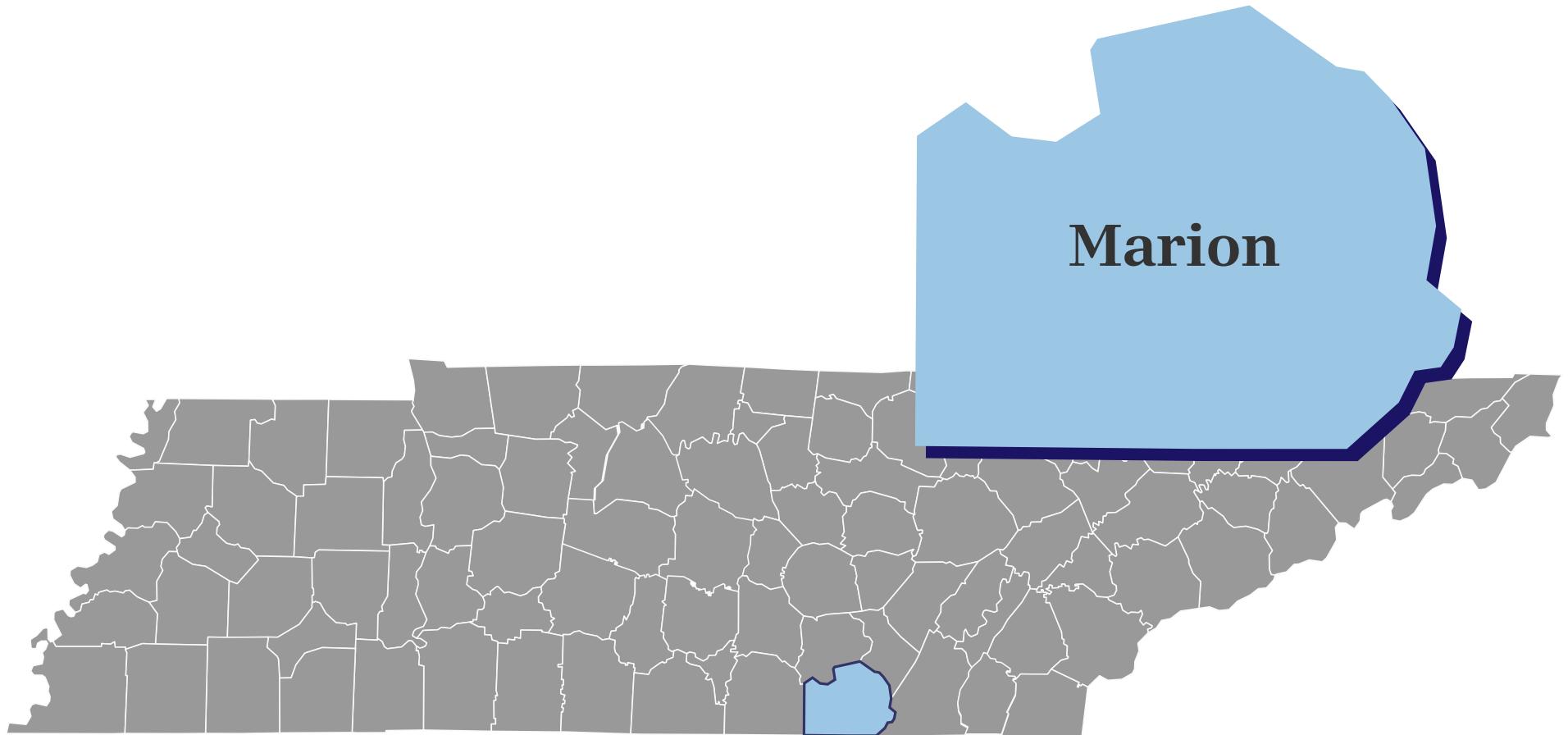
 **35**
Fueling Centers

 **33**
Public Safety Buildings (Fire and Police)

 **1**
Community Center



Community Profile for Marion County, Tennessee



COMMUNITY SUMMARY

Marion County, TN
Geography: County

29,384 0.36% 2.38 25.4 45.4 \$62,933 \$208,475

Population Total Population Growth Average HH Size Diversity Index Median Age Median HH Income Median Home Value

\$190,008 19.4% 57.6% 23.0%

Median Net Worth Age <18 Age 18-64 Age 65+



16.4%
Services

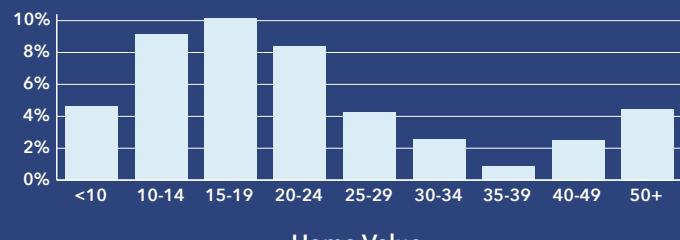


37.1%
Blue Collar

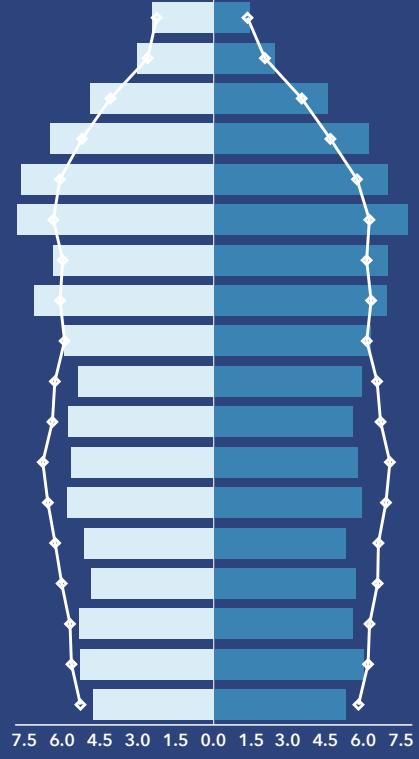


46.5%
White Collar

Mortgage as Percent of Salary



Age Profile: 5 Year Increments



Nonprofit Charitable Profile

Marion County, TN
Geography: County



Key Population Facts

12,285	\$190,008	\$62,933	45.4	\$51,715
Total Households	Median Net Worth	Median Household Income	Median Age	Median Disposable Income

Estimated Consumer Charitable Spending

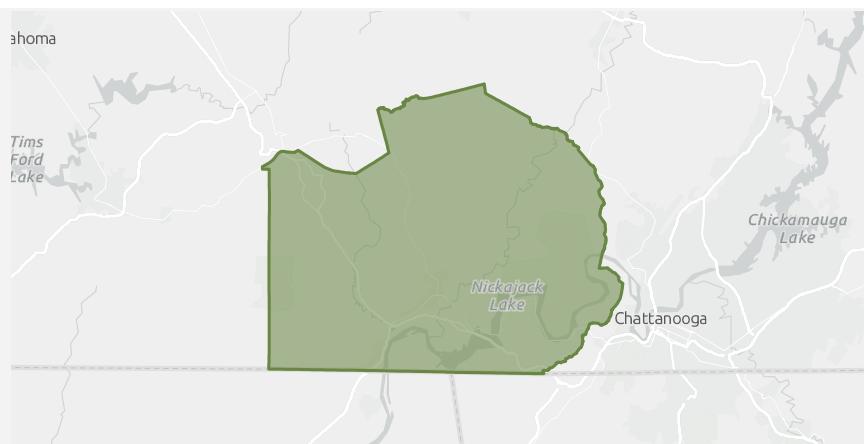
\$672,956	\$4,780,058	\$8,210,231
Gifts of Stocks/ Bonds/Mutual Funds	Cash Gifts to Charities	Other Cash Gifts
\$13,289,112	\$953,550	\$174,698
Cash Gifts to Churches/Religious Organizations	Cash Gifts to Educational Institutions	Cash Gifts to Political Organizations

Key Volunteer Behaviors (Index)

99	96	93
Served on Committee for Local Org	Engaged in Fundraising	Volunteered for a Charitable Org
90	97	96
Participated in Public Activity	Social Media: Follow Charitable Groups	Attended Public Meeting on Town or School Affairs

Estimated Market Potential for Charitable Giving (Index)

80	76	86	67
Arts or Cultural Organizations	Environmental Organizations	Health Organizations	Social Services Organizations



Source: This infographic contains data provided by Esri (2025, 2030), U.S. Census (2000, 2020), Esri-U.S. BLS (2025), Esri-MRI-Simmons (2025).

Emergency Information

Marion County, TN
Geography: County

September 17, 2025

Population



29,384

Total Population



1,941

Households Below
Poverty Level (ACS)

Facilities



4

Hospitals



2

Schools



26,141

Daytime Population



12,285

Total Households



0

Assisted Living
Centers



31

Fueling Centers

At Risk



5,688

Child Population
(Age <18)



6,758

Senior Population
(Age 65+)



14.3%

HHs with No Internet
Access (ACS)



2.5%

Households with No
Vehicles (ACS)



0

Pop 18-64 Speak
Other Language &
No English (ACS)



4,422

Households with 1+
Persons with a
Disability (ACS)



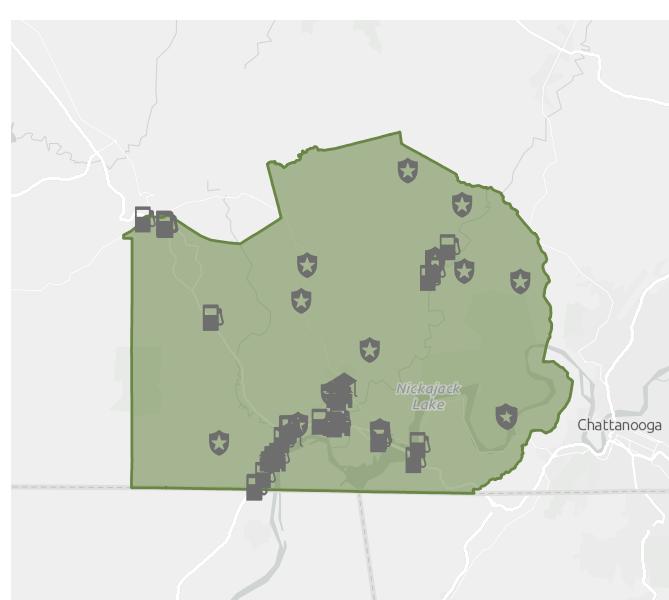
6,542

HH Owns Dog



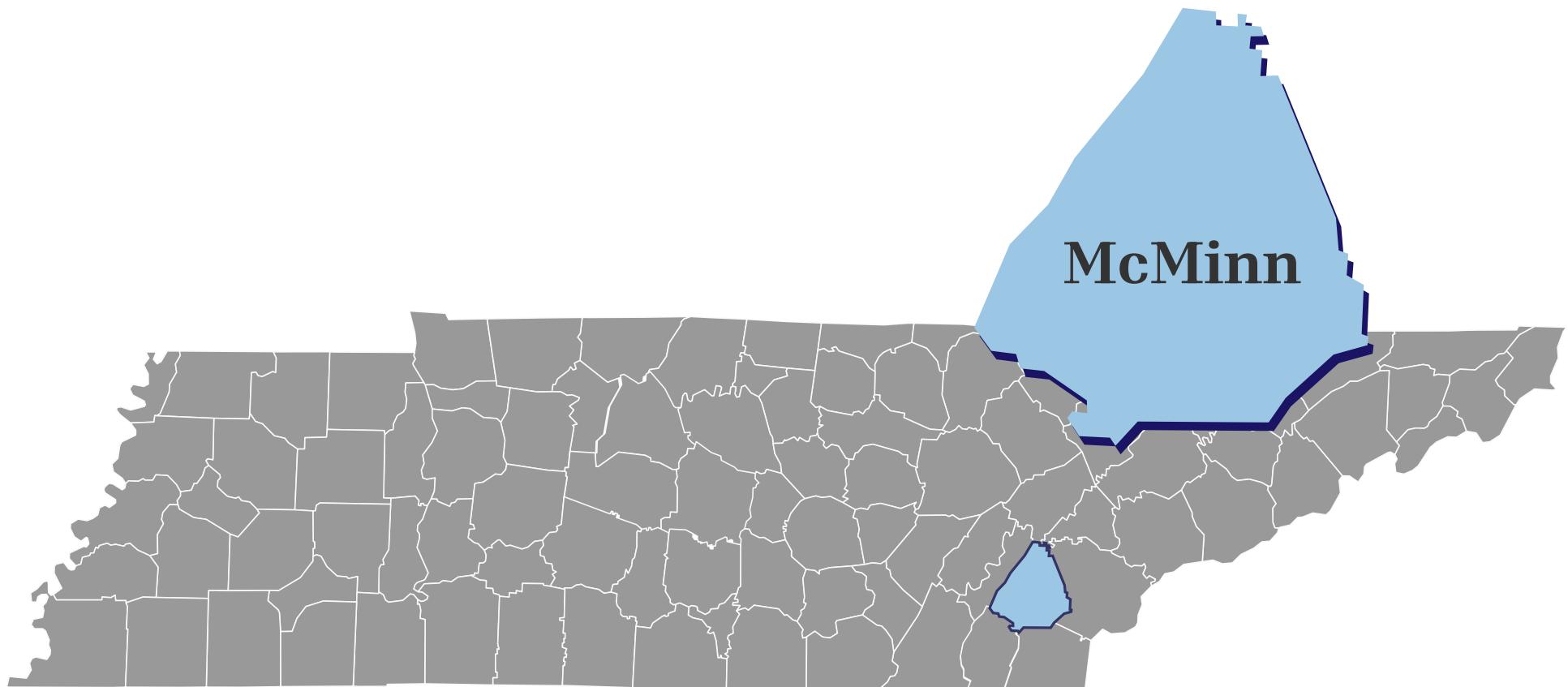
759

Insurance
(Owner & Renter Avg)



Source: This infographic contains data provided by Esri (2025), ACS (2019-2023), Esri-Data Axle (2025), Esri-MRI-Simmons (2025), Esri-U.S. BLS (2025). Points of interest are sourced from Foursquare. License information about this content is available in the [data documentation](#). * Indicates the number of locations has reached the maximum. © 2025 Esri.

Community Profile for McMinn County, Tennessee



COMMUNITY SUMMARY

McMinn County, TN
Geography: County

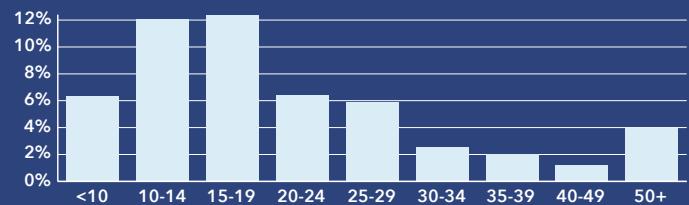
55,689 0.85% 2.39 31.6 43.5 \$61,469 \$264,261
Population Total Population Growth Average HH Size Diversity Index Median Age Median HH Income Median Home Value

\$186,866 19.9% 58.0% 22.0%
Median Net Worth Age <18 Age 18-64 Age 65+

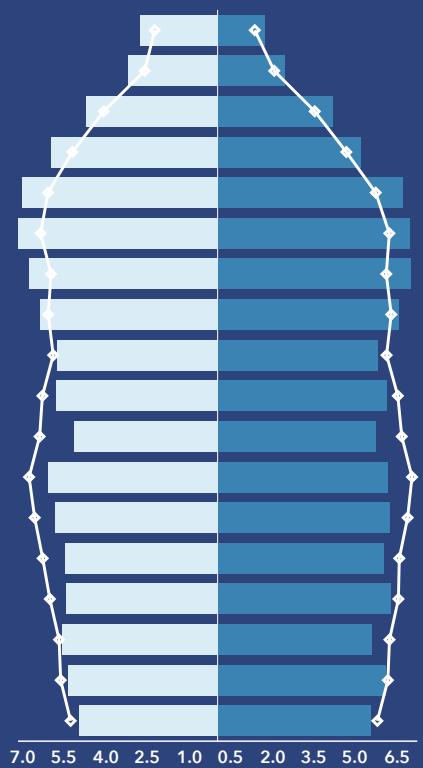
15.8% 33.5% 50.7%
Services Blue Collar White Collar



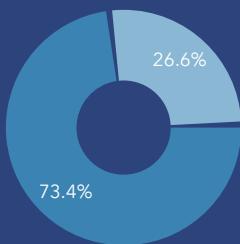
Mortgage as Percent of Salary



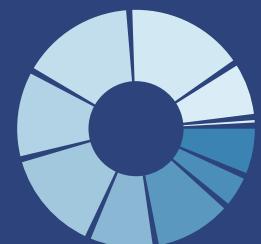
Age Profile: 5 Year Increments



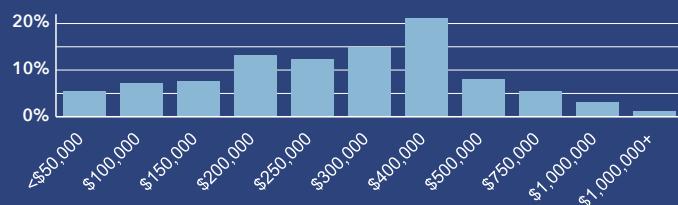
Home Ownership



Housing: Year Built



Home Value



Household Income



Educational Attainment



Commute Time: Minutes



Source: This infographic contains data provided by Esri (2025), ACS (2019-2023).

Dots show comparison to Tennessee

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Nonprofit Charitable Profile

McMinn County, TN

Geography: County



Key Population Facts

22,873

Total Households

\$186,866

Median Net Worth

\$61,469

Median Household Income

43.5

Median Age

\$51,303

Median Disposable Income

Estimated Consumer Charitable Spending

\$1,273,678

Gifts of Stocks/ Bonds/Mutual Funds

\$8,802,378

Cash Gifts to Charities

\$15,436,947

Other Cash Gifts

\$22,844,238

Cash Gifts to Churches/Religious Organizations

\$1,916,465

Cash Gifts to Educational Institutions

\$347,572

Cash Gifts to Political Organizations

Key Volunteer Behaviors (Index)

102

Served on Committee for Local Org

100

Engaged in Fundraising

97

Volunteered for a Charitable Org

92

Participated in Public Activity

96

Social Media: Follow Charitable Groups

99

Attended Public Meeting on Town or School Affairs

Estimated Market Potential for Charitable Giving (Index)



80

Arts or Cultural Organizations



76

Environmental Organizations



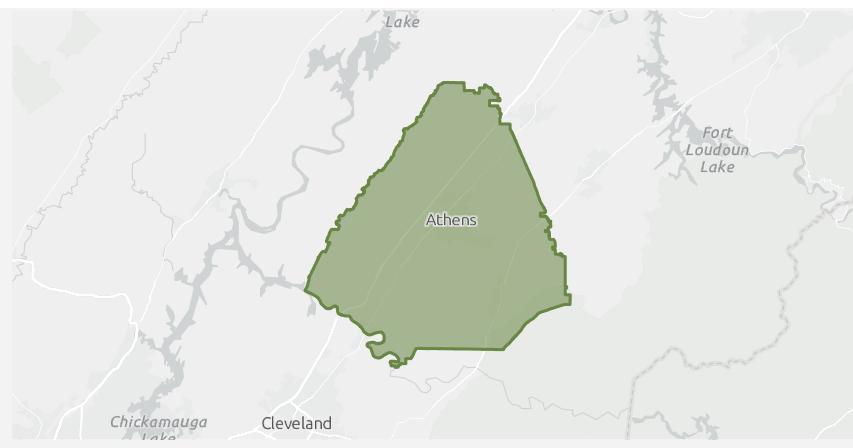
89

Health Organizations



75

Social Services Organizations



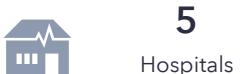
Source: This infographic contains data provided by Esri (2025, 2030), U.S. Census (2000, 2020), Esri-U.S. BLS (2025), Esri-MRI-Simmons (2025).

Emergency Information

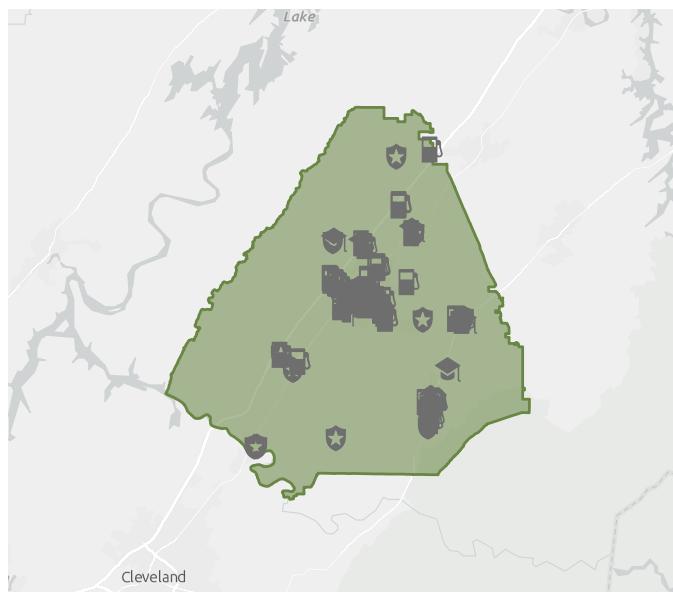
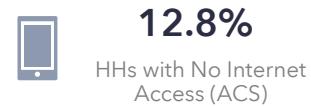
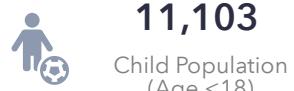
McMinn County, TN
Geography: County

September 17, 2025

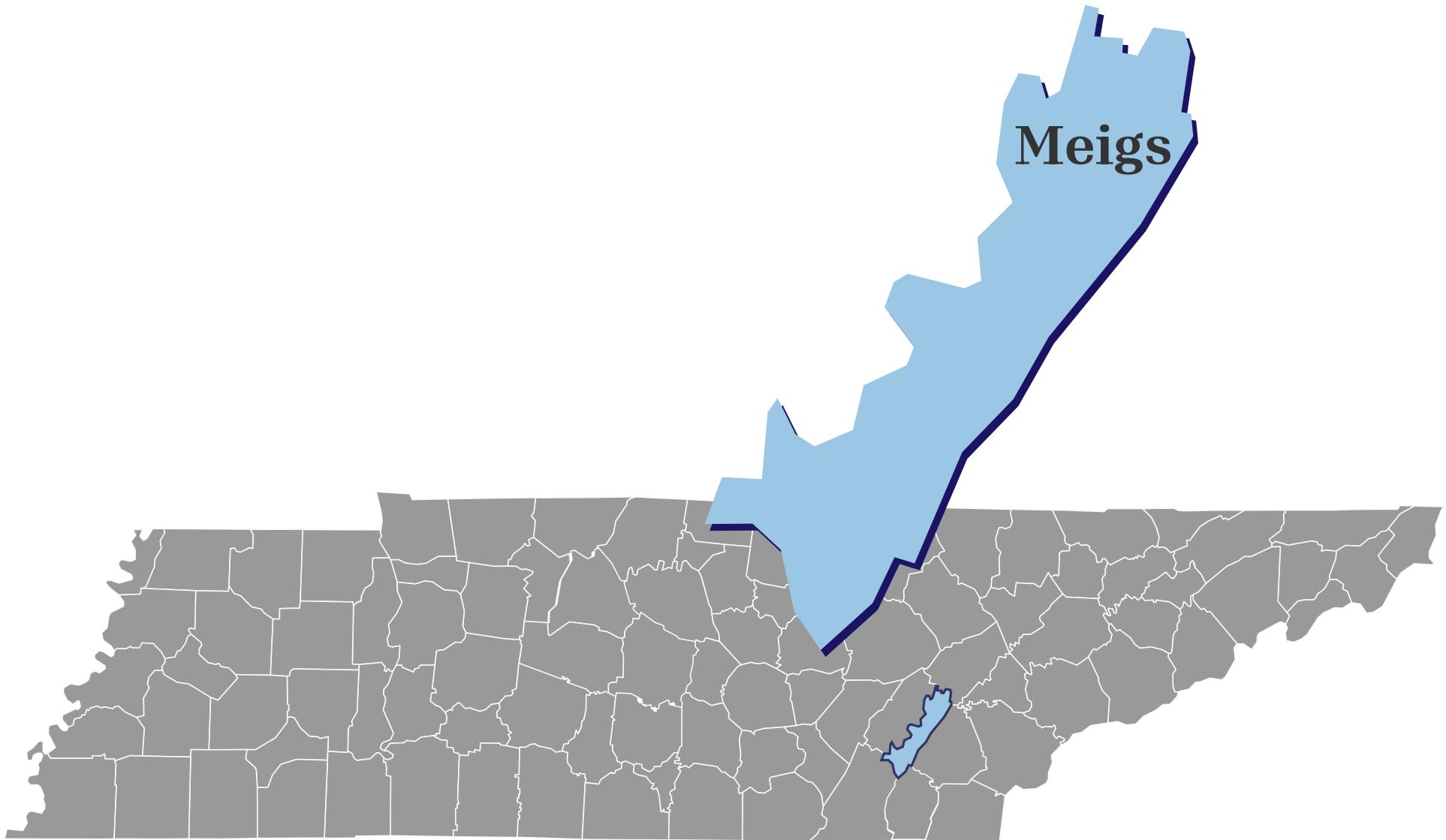
Population



At Risk



Community Profile for Meigs County, Tennessee



COMMUNITY SUMMARY

Meigs County, TN
Geography: County

13,870 1.60% 2.47 19.1 45.9 \$61,476 \$211,555

Population Total Population Growth Average HH Size Diversity Index Median Age Median HH Income Median Home Value

\$183,974 20.0% 57.5% 22.4%

Median Net Worth Age <18 Age 18-64 Age 65+



16.4%
Services

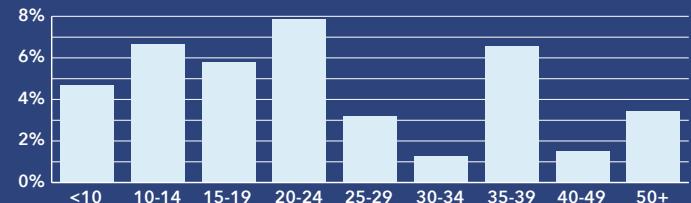


42.6%
Blue Collar

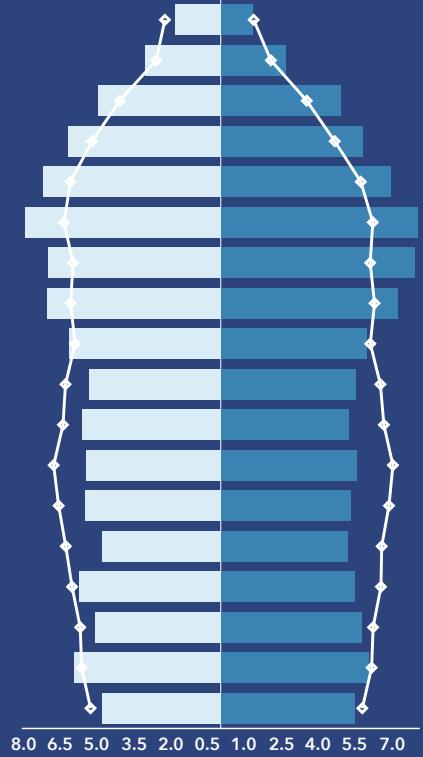


41.0%
White Collar

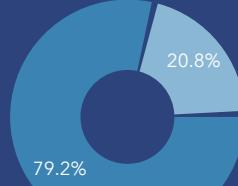
Mortgage as Percent of Salary



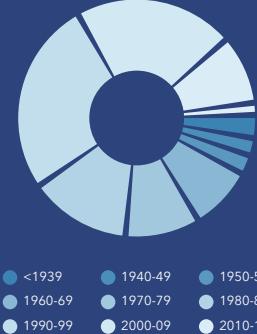
Age Profile: 5 Year Increments



Home Ownership



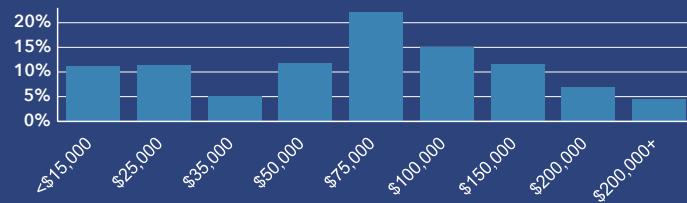
Housing: Year Built



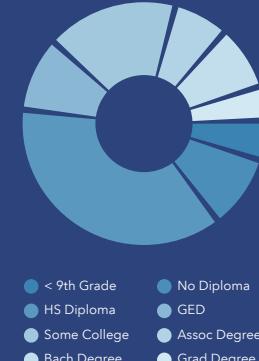
Home Value



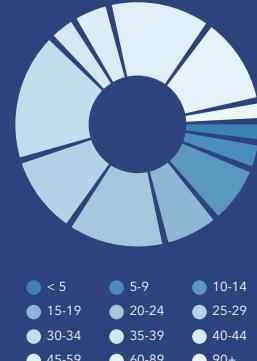
Household Income



Educational Attainment



Commute Time: Minutes



Dots show comparison to Tennessee



Source: This infographic contains data provided by Esri (2025), ACS (2019-2023).

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Nonprofit Charitable Profile

Meigs County, TN
Geography: County



Key Population Facts

5,575	\$183,974	\$61,476	45.9	\$50,898
Total Households	Median Net Worth	Median Household Income	Median Age	Median Disposable Income

Estimated Consumer Charitable Spending

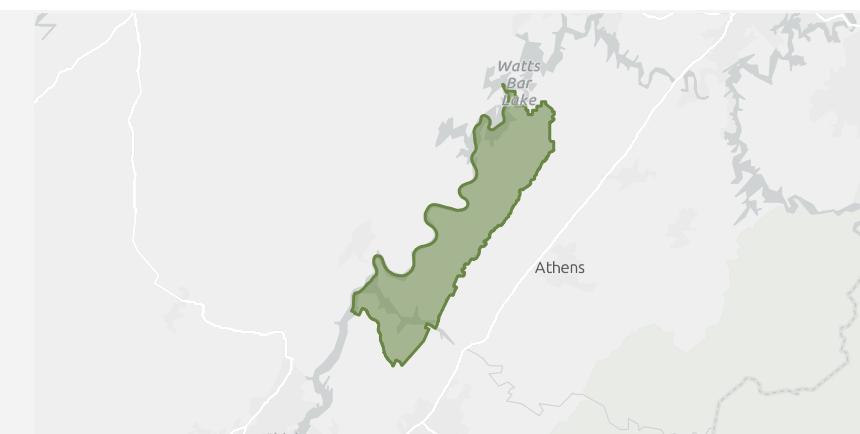
\$303,726	\$2,050,393	\$3,740,258
Gifts of Stocks/ Bonds/Mutual Funds	Cash Gifts to Charities	Other Cash Gifts
\$6,072,306	\$424,687	\$74,059
Cash Gifts to Churches/Religious Organizations	Cash Gifts to Educational Institutions	Cash Gifts to Political Organizations

Key Volunteer Behaviors (Index)

89	94	93
Served on Committee for Local Org	Engaged in Fundraising	Volunteered for a Charitable Org
88	97	92
Participated in Public Activity	Social Media: Follow Charitable Groups	Attended Public Meeting on Town or School Affairs

Estimated Market Potential for Charitable Giving (Index)

79	73	88	66
Arts or Cultural Organizations	Environmental Organizations	Health Organizations	Social Services Organizations



Source: This infographic contains data provided by Esri (2025, 2030), U.S. Census (2000, 2020), Esri-U.S. BLS (2025), Esri-MRI-Simmons (2025).

Emergency Information

Meigs County, TN
Geography: County

September 17, 2025

Population



13,870

Total Population



916

Households Below
Poverty Level (ACS)



11,489

Daytime Population



5,575

Total Households



0

Hospitals



2

Schools

At Risk



2,779

Child Population
(Age <18)



3,112

Senior Population
(Age 65+)



18.3%

HHs with No Internet
Access (ACS)



1.3%

Households with
No Vehicles (ACS)



0

Pop 18-64 Speak
Other Language &
No English (ACS)



1,973

Households with 1+
Persons with a
Disability (ACS)



3,140

HH Owns Dog



742

Insurance
(Owner & Renter Avg)

Facilities



0

Assisted Living
Centers



7

Fueling Centers



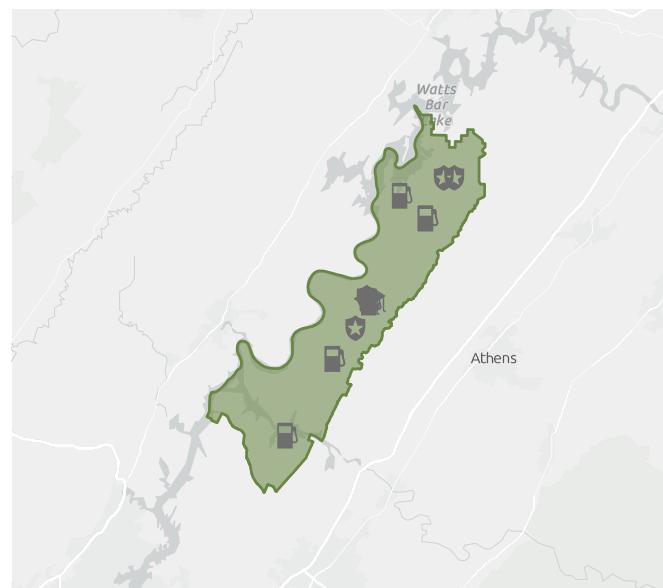
5

Public Safety Buildings
(Fire and Police)



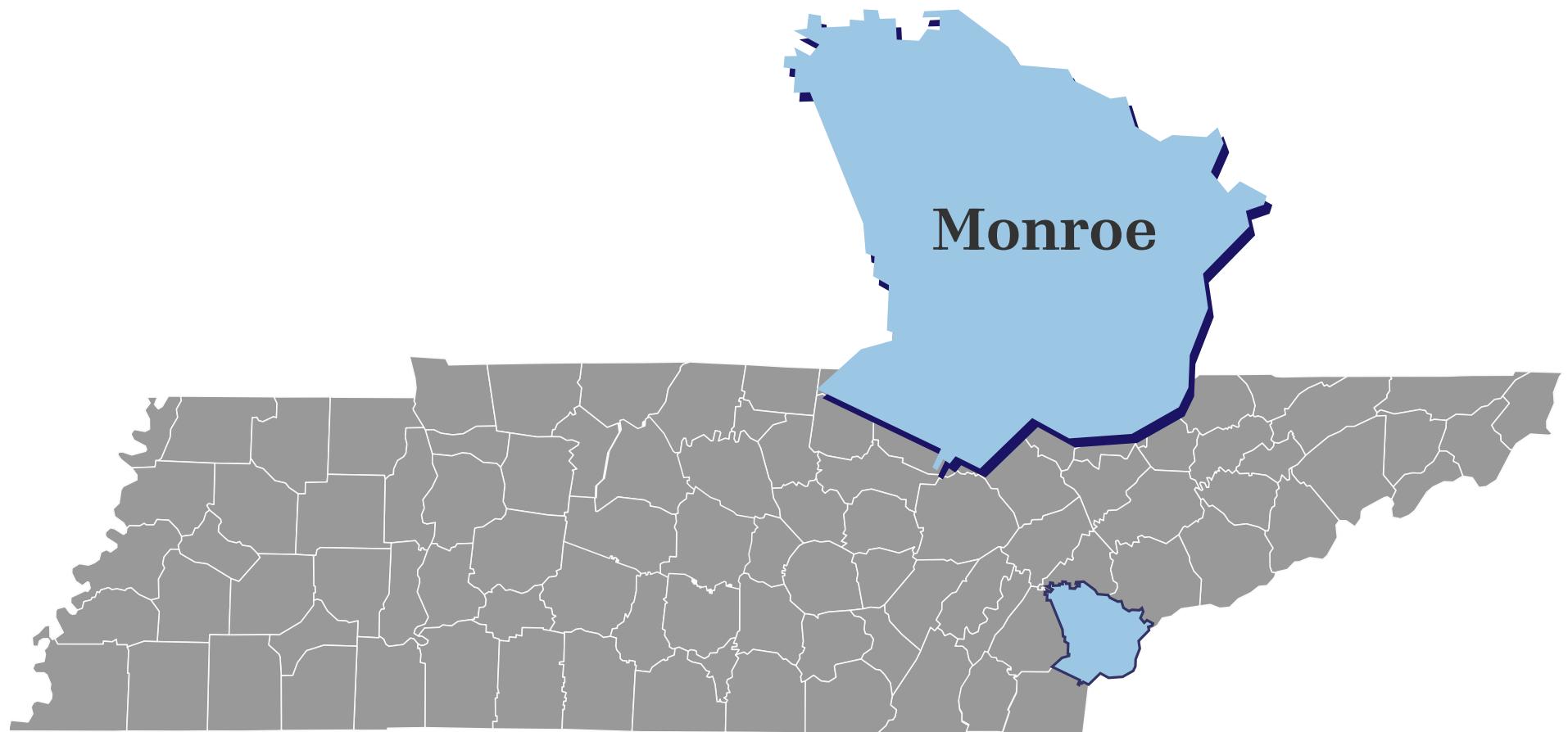
0

Community Center



Source: This infographic contains data provided by Esri (2025), ACS (2019-2023), Esri-Data Axle (2025), Esri-MRI-Simmons (2025), Esri-U.S. BLS (2025). Points of interest are sourced from Foursquare. License information about this content is available in the [data documentation](#). * Indicates the number of locations has reached the maximum. © 2025 Esri.

Community Profile for Monroe County, Tennessee



COMMUNITY SUMMARY

Monroe County, TN

Geography: County

48,732 1.00% 2.38 27.8 45.5 \$61,872 \$249,928

Population Total Population Growth Average HH Size Diversity Index Median Age Median HH Income Median Home Value

\$169,970 19.9% 56.2% 23.9%

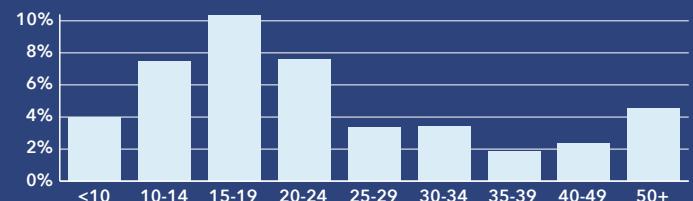
Median Net Worth Age <18 Age 18-64 Age 65+

19.6% 39.0% 41.3%

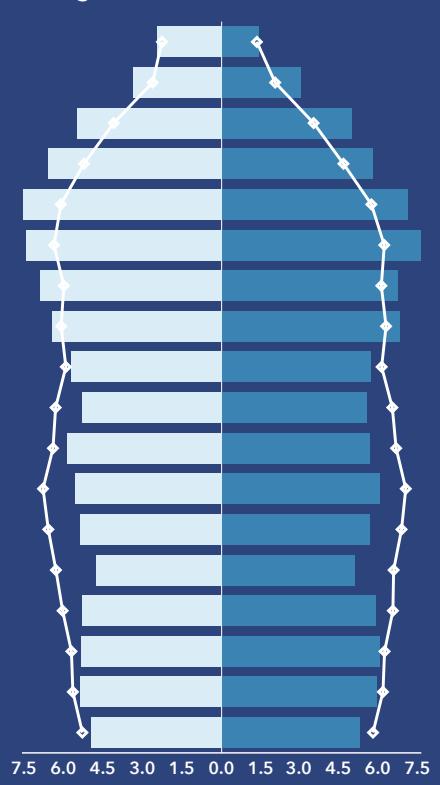
Services Blue Collar White Collar



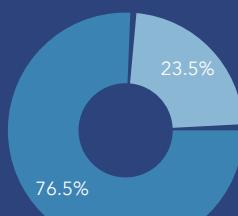
Mortgage as Percent of Salary



Age Profile: 5 Year Increments



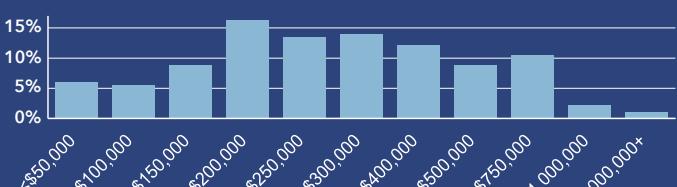
Home Ownership



Housing: Year Built



Home Value



Household Income



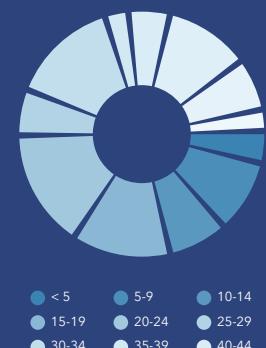
Dots show comparison to Tennessee

Tennessee

Educational Attainment



Commute Time: Minutes



Nonprofit Charitable Profile

Monroe County, TN
Geography: County



Key Population Facts

20,271	\$169,970	\$61,872	45.5	\$51,304
Total Households	Median Net Worth	Median Household Income	Median Age	Median Disposable Income

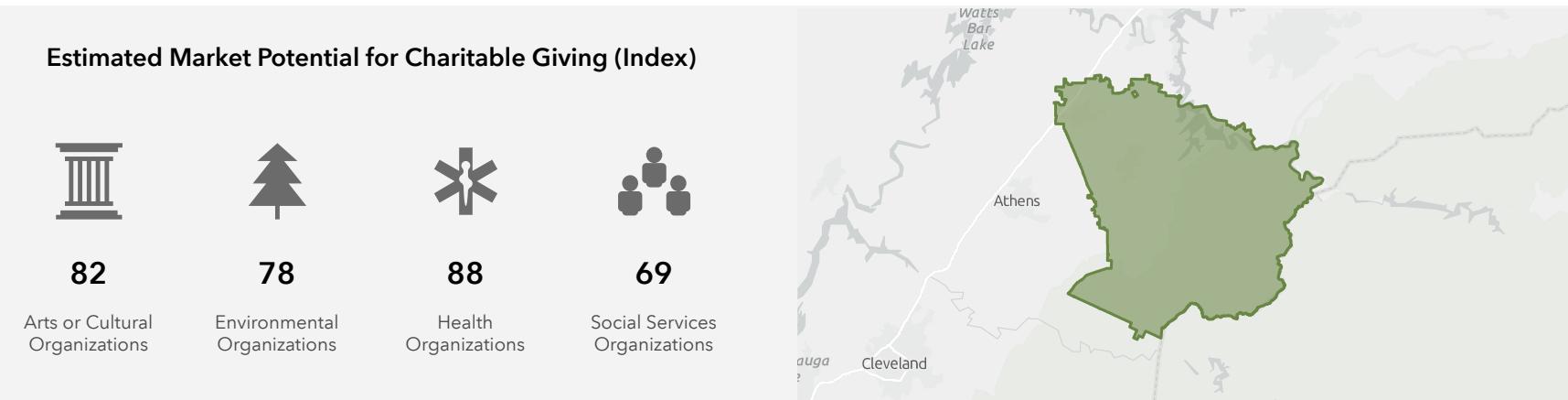
Estimated Consumer Charitable Spending

\$1,117,916	\$8,209,633	\$13,387,242
Gifts of Stocks/ Bonds/Mutual Funds	Cash Gifts to Charities	Other Cash Gifts
\$21,846,406	\$1,634,896	\$287,126
Cash Gifts to Churches/Religious Organizations	Cash Gifts to Educational Institutions	Cash Gifts to Political Organizations

Key Volunteer Behaviors (Index)

104	95	96
Served on Committee for Local Org	Engaged in Fundraising	Volunteered for a Charitable Org
91	97	99
Participated in Public Activity	Social Media: Follow Charitable Groups	Attended Public Meeting on Town or School Affairs

Estimated Market Potential for Charitable Giving (Index)



Source: This infographic contains data provided by Esri (2025, 2030), U.S. Census (2000, 2020), Esri-U.S. BLS (2025), Esri-MRI-Simmons (2025).

Emergency Information

Monroe County, TN
Geography: County

September 17, 2025

Population

 **48,732**
Total Population

 **3,498**
Households Below Poverty Level (ACS)

 **47,455**
Daytime Population

 **20,271**
Total Households

At Risk

 **9,709**
Child Population (Age <18)

 **11,635**
Senior Population (Age 65+)

 **15.0%**
HHs with No Internet Access (ACS)

 **3.1%**
Households with No Vehicles (ACS)

 **0**
Pop 18-64 Speak Other Language & No English (ACS)

 **7,901**
Households with 1+ Persons with a Disability (ACS)

 **10,574**
HH Owns Dog

 **744**
Insurance (Owner & Renter Avg)

Facilities

 **2**
Hospitals

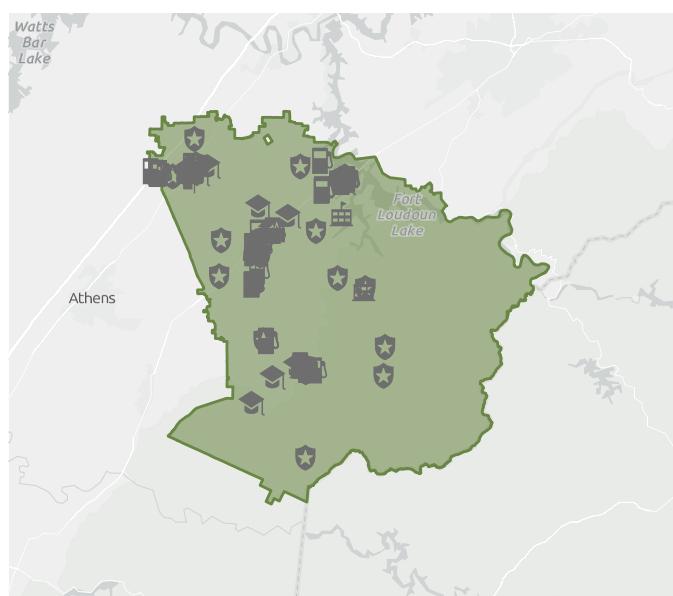
 **11**
Schools

 **2**
Assisted Living Centers

 **39**
Fueling Centers

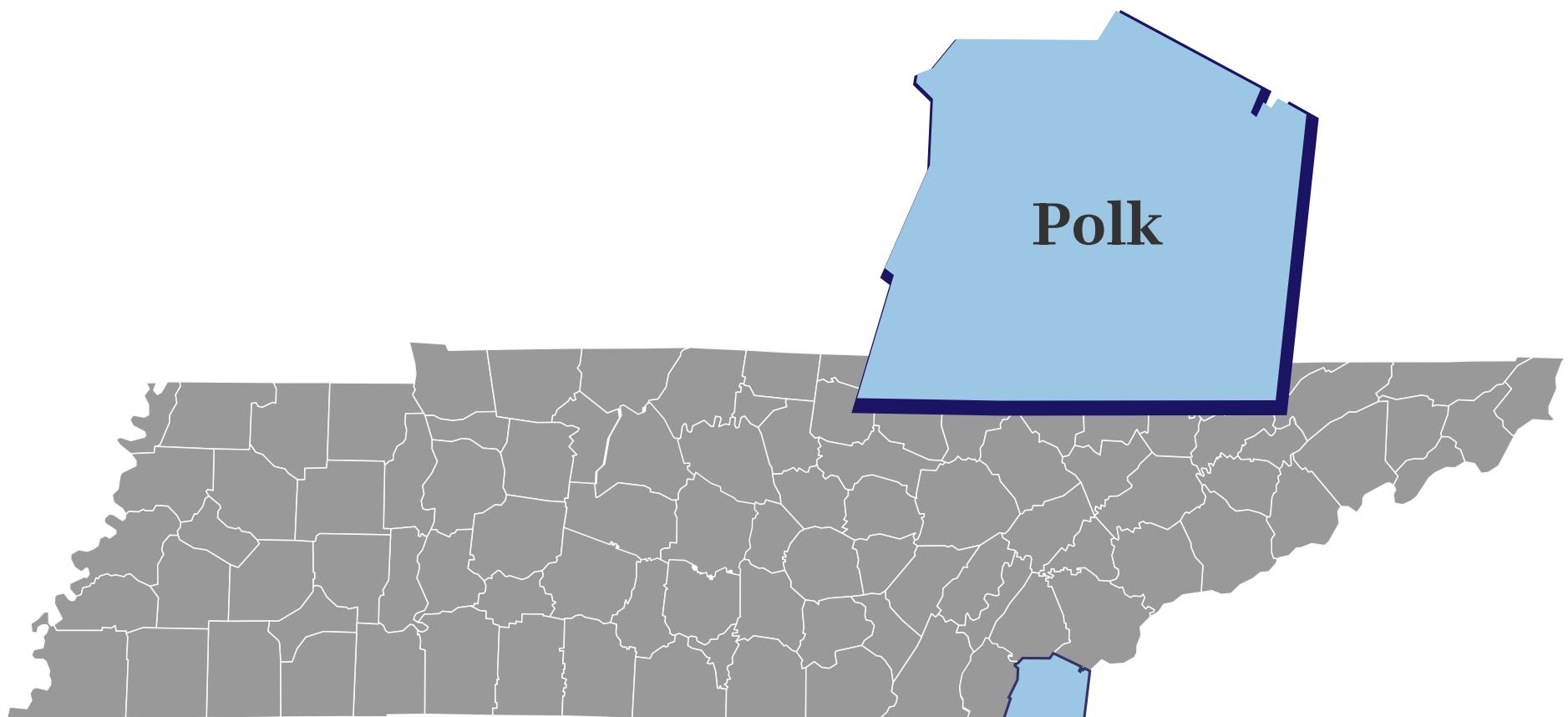
 **25**
Public Safety Buildings (Fire and Police)

 **4**
Community Center



Source: This infographic contains data provided by Esri (2025), ACS (2019-2023), Esri-Data Axle (2025), Esri-MRI-Simmons (2025), Esri-U.S. BLS (2025). Points of interest are sourced from Foursquare. License information about this content is available in the [data documentation](#). * Indicates the number of locations has reached the maximum. © 2025 Esri.

Community Profile for Polk County, Tennessee



COMMUNITY SUMMARY

Polk County, TN
Geography: County

18,324 0.83% 2.39 16.7 47.2 \$65,842 \$173,279

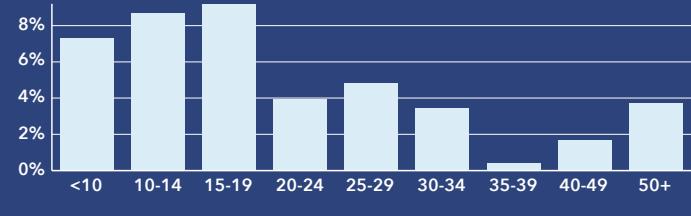
Population Total Population Growth Average HH Size Diversity Index Median Age Median HH Income Median Home Value

\$219,967 17.6% 58.6% 23.9%

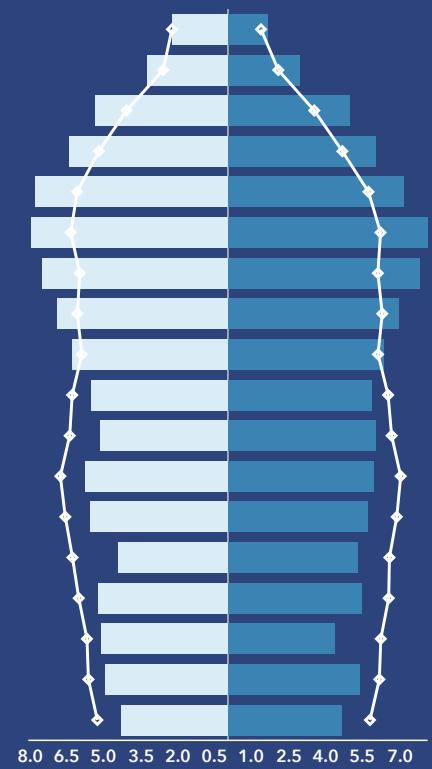
Median Net Worth Age <18 Age 18-64 Age 65+



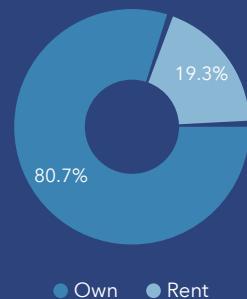
Mortgage as Percent of Salary



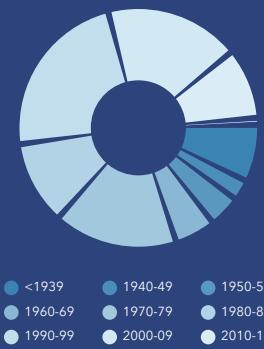
Age Profile: 5 Year Increments



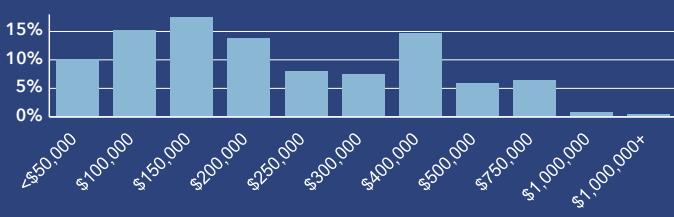
Home Ownership



Housing: Year Built



Home Value



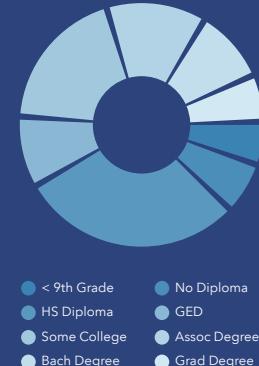
Household Income



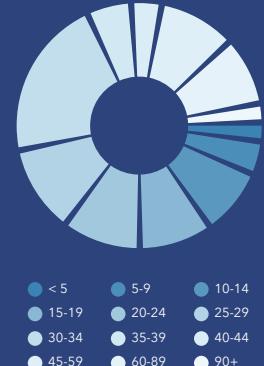
Dots show comparison to Tennessee

Tennessee

Educational Attainment



Commute Time: Minutes



Nonprofit Charitable Profile

Polk County, TN
Geography: County



Key Population Facts				
7,581	\$219,967	\$65,842	47.2	\$53,482
Total Households	Median Net Worth	Median Household Income	Median Age	Median Disposable Income

Estimated Consumer Charitable Spending

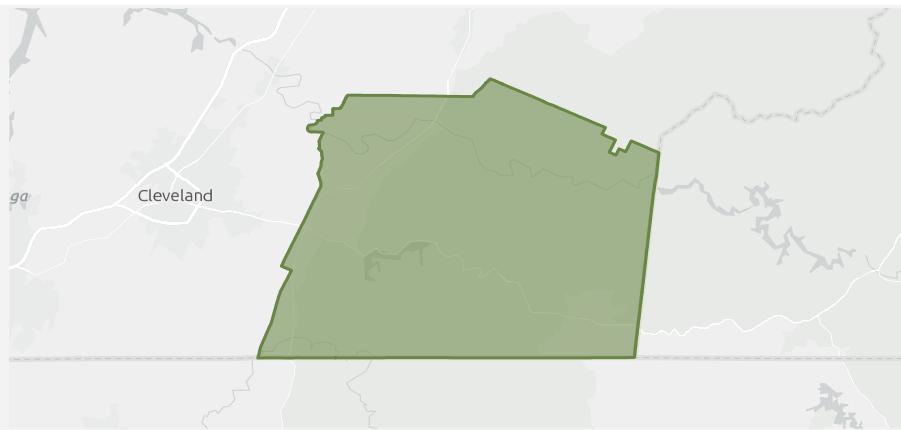
\$452,191	\$3,316,960	\$5,705,238
Gifts of Stocks/ Bonds/Mutual Funds	Cash Gifts to Charities	Other Cash Gifts
\$9,260,747	\$641,496	\$121,209
Cash Gifts to Churches/Religious Organizations	Cash Gifts to Educational Institutions	Cash Gifts to Political Organizations

Key Volunteer Behaviors (Index)

113	96	103
Served on Committee for Local Org	Engaged in Fundraising	Volunteered for a Charitable Org
93	91	99
Participated in Public Activity	Social Media: Follow Charitable Groups	Attended Public Meeting on Town or School Affairs

Estimated Market Potential for Charitable Giving (Index)

82	81	82	80
Arts or Cultural Organizations	Environmental Organizations	Health Organizations	Social Services Organizations



Source: This infographic contains data provided by Esri (2025, 2030), U.S. Census (2000, 2020), Esri-U.S. BLS (2025), Esri-MRI-Simmons (2025).

Emergency Information

Polk County, TN
Geography: County

September 17, 2025

Population

 **18,324**
Total Population

 **1,230**
Households Below
Poverty Level (ACS)

 **14,310**
Daytime Population

 **7,581**
Total Households

Facilities

 **0**
Hospitals

 **3**
Schools

 **0**
Assisted Living
Centers

 **17**
Fueling Centers

At Risk

 **3,217**
Child Population
(Age <18)

 **4,373**
Senior Population
(Age 65+)

 **15.1%**
HHs with No Internet
Access (ACS)

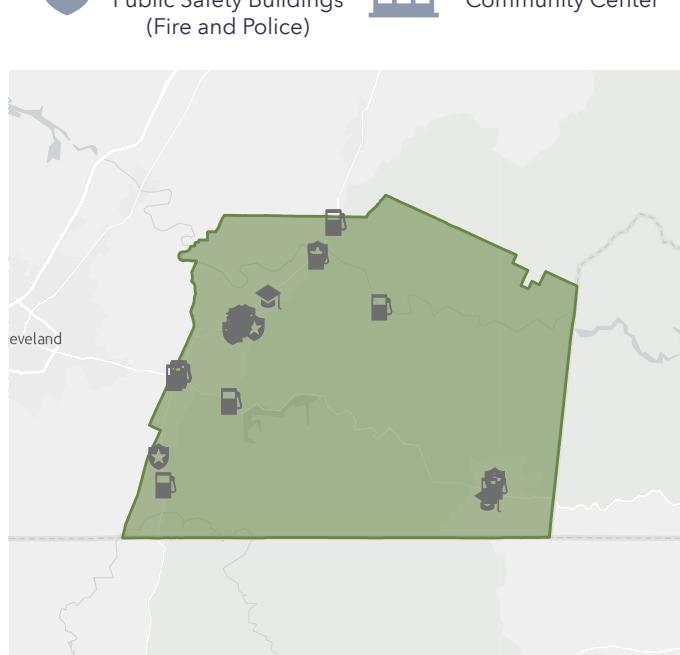
 **2.0%**
Households with
No Vehicles (ACS)

 **0**
Pop 18-64 Speak
Other Language &
No English (ACS)

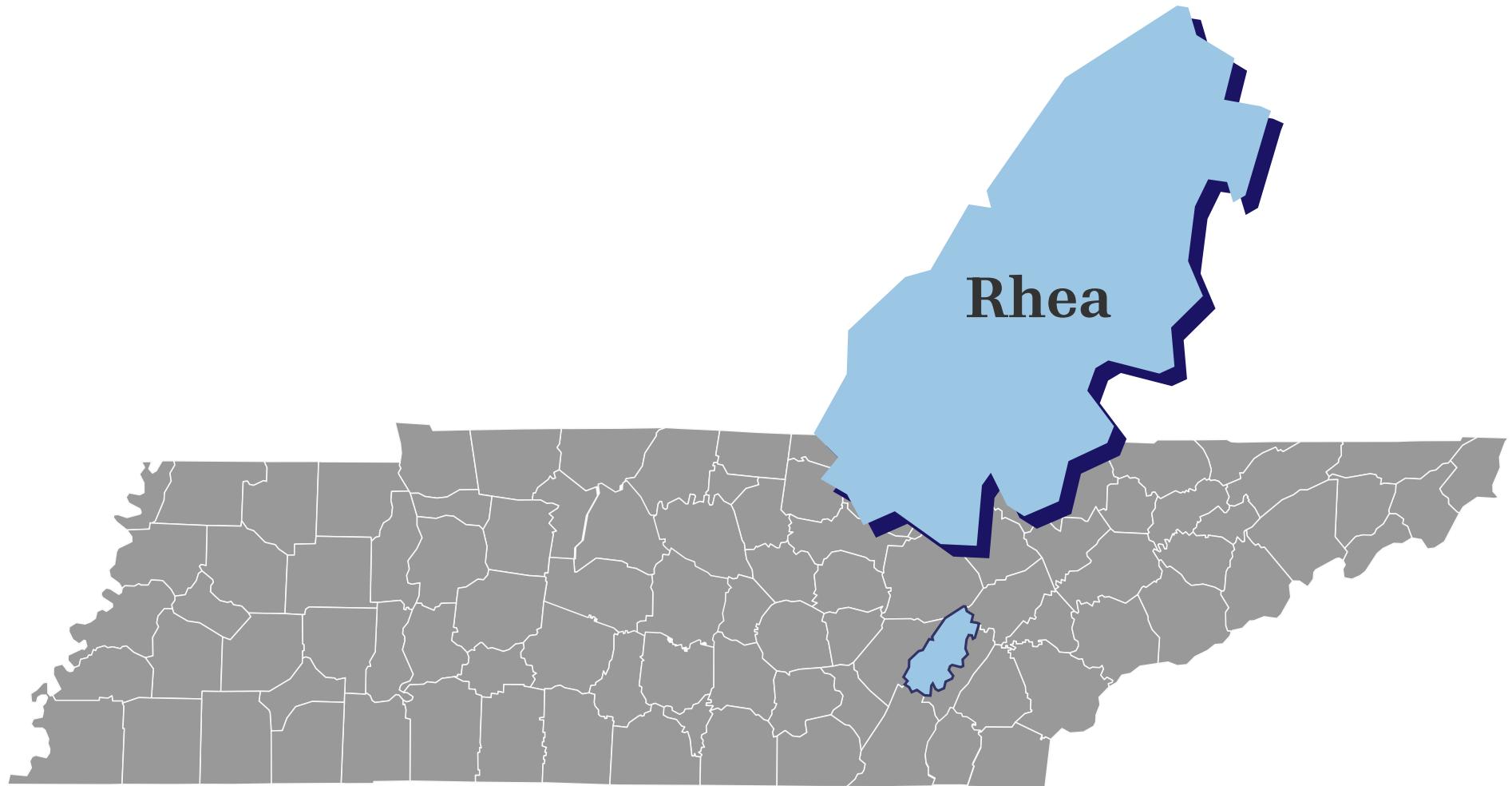
 **2,771**
Households with 1+
Persons with a
Disability (ACS)

 **4,054**
HH Owns Dog

 **859**
Insurance
(Owner & Renter Avg)



Community Profile for Rhea County, Tennessee



COMMUNITY SUMMARY

Rhea County, TN
Geography: County

33,882 0.58% 2.42 33.3 42.5 \$58,694 \$241,509 \$153,126
Population Total Population Growth Average HH Size Diversity Index Median Age Median HH Income Median Home Value Median Net Worth

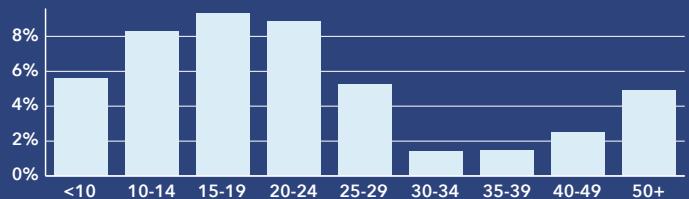
20.7% 58.1% 21.2%
Age <18 Age 18-64 Age 65+

15.4%
Services

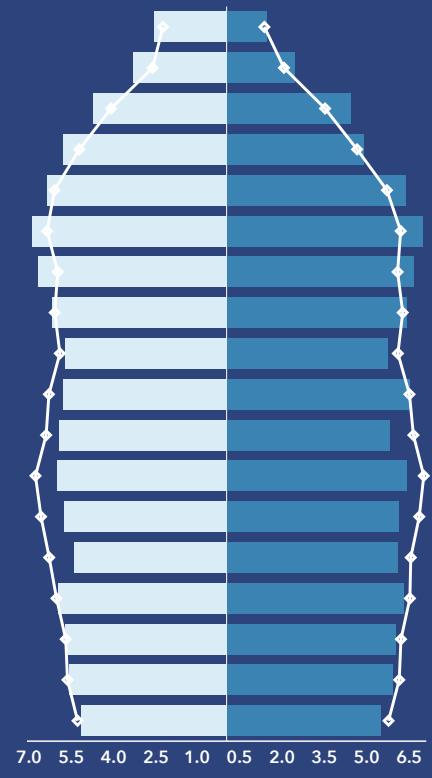
38.3%
Blue Collar

46.3%
White Collar

Mortgage as Percent of Salary

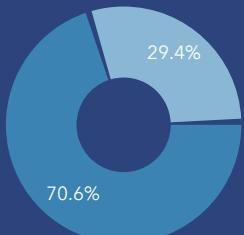


Age Profile: 5 Year Increments

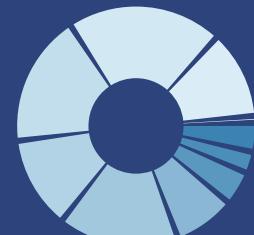


Dots show comparison to Tennessee

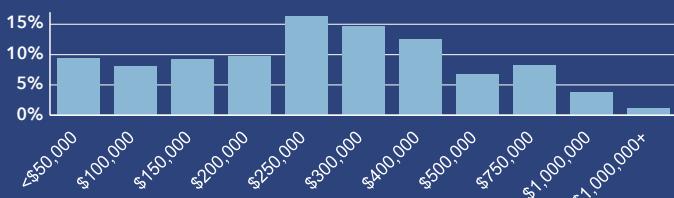
Home Ownership



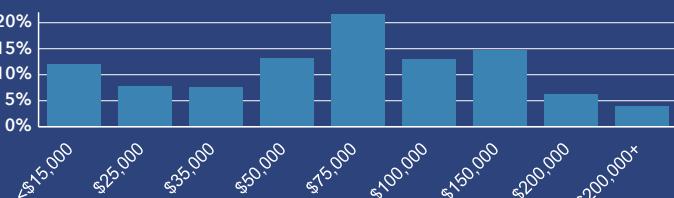
Housing: Year Built



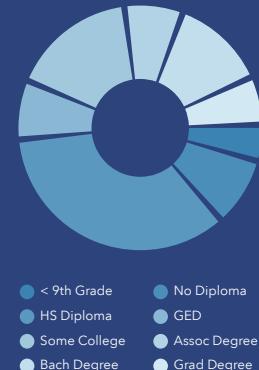
Home Value



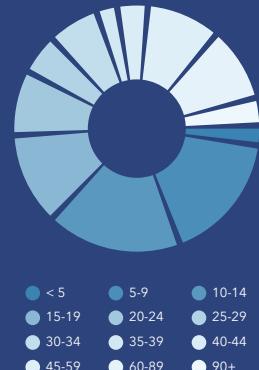
Household Income



Educational Attainment



Commute Time: Minutes



Source: This infographic contains data provided by Esri (2025), ACS (2019-2023).

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Nonprofit Charitable Profile

Rhea County, TN
Geography: County



Key Population Facts

13,721	\$153,126	\$58,694	42.5	\$50,228
Total Households	Median Net Worth	Median Household Income	Median Age	Median Disposable Income

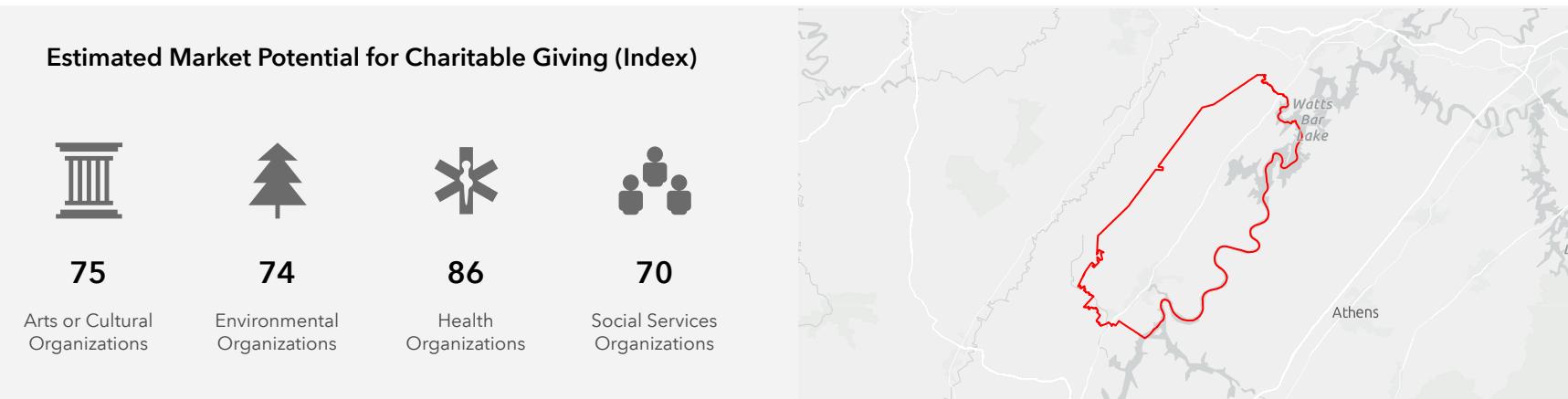
Estimated Consumer Charitable Spending

\$702,612	\$4,815,617	\$8,835,827
Gifts of Stocks/ Bonds/Mutual Funds	Cash Gifts to Charities	Other Cash Gifts
\$13,404,319	\$1,011,861	\$187,342
Cash Gifts to Churches/Religious Organizations	Cash Gifts to Educational Institutions	Cash Gifts to Political Organizations

Key Volunteer Behaviors (Index)

96	97	95
Served on Committee for Local Org	Engaged in Fundraising	Volunteered for a Charitable Org
88	94	93
Participated in Public Activity	Social Media: Follow Charitable Groups	Attended Public Meeting on Town or School Affairs

Estimated Market Potential for Charitable Giving (Index)



Source: This infographic contains data provided by Esri (2025, 2030), U.S. Census (2000, 2020), Esri-U.S. BLS (2025), Esri-MRI-Simmons (2025).

Emergency Information

Rhea County, TN
Geography: County

September 17, 2025

Population

 **33,882**
Total Population

 **2,168**
Households Below Poverty Level (ACS)

 **33,684**
Daytime Population

 **13,721**
Total Households

At Risk

 **7,017**
Child Population (Age <18)

 **7,182**
Senior Population (Age 65+)

 **9.4%**
HHs with No Internet Access (ACS)

 **3.5%**
Households with No Vehicles (ACS)

 **0**
Pop 18-64 Speak Other Language & No English (ACS)

 **4,738**
Households with 1+ Persons with a Disability (ACS)

 **7,062**
HH Owns Dog

 **700**
Insurance (Owner & Renter Avg)

Facilities

 **2**
Hospitals

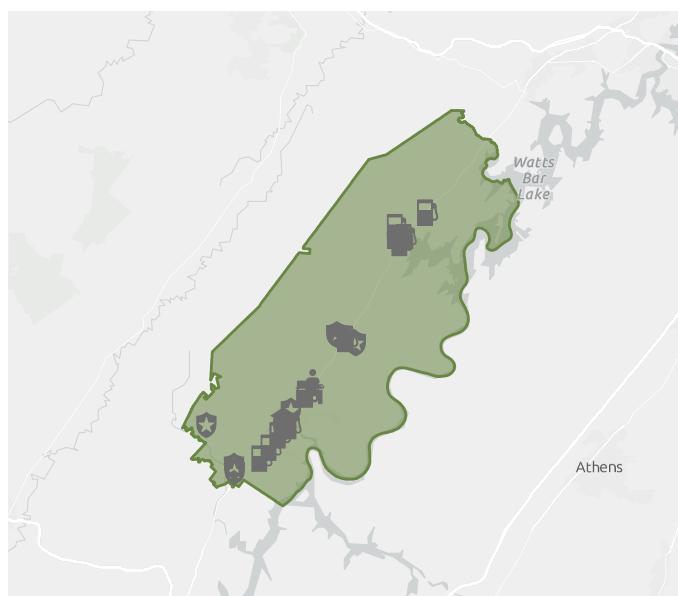
 **2**
Schools

 **1**
Assisted Living Centers

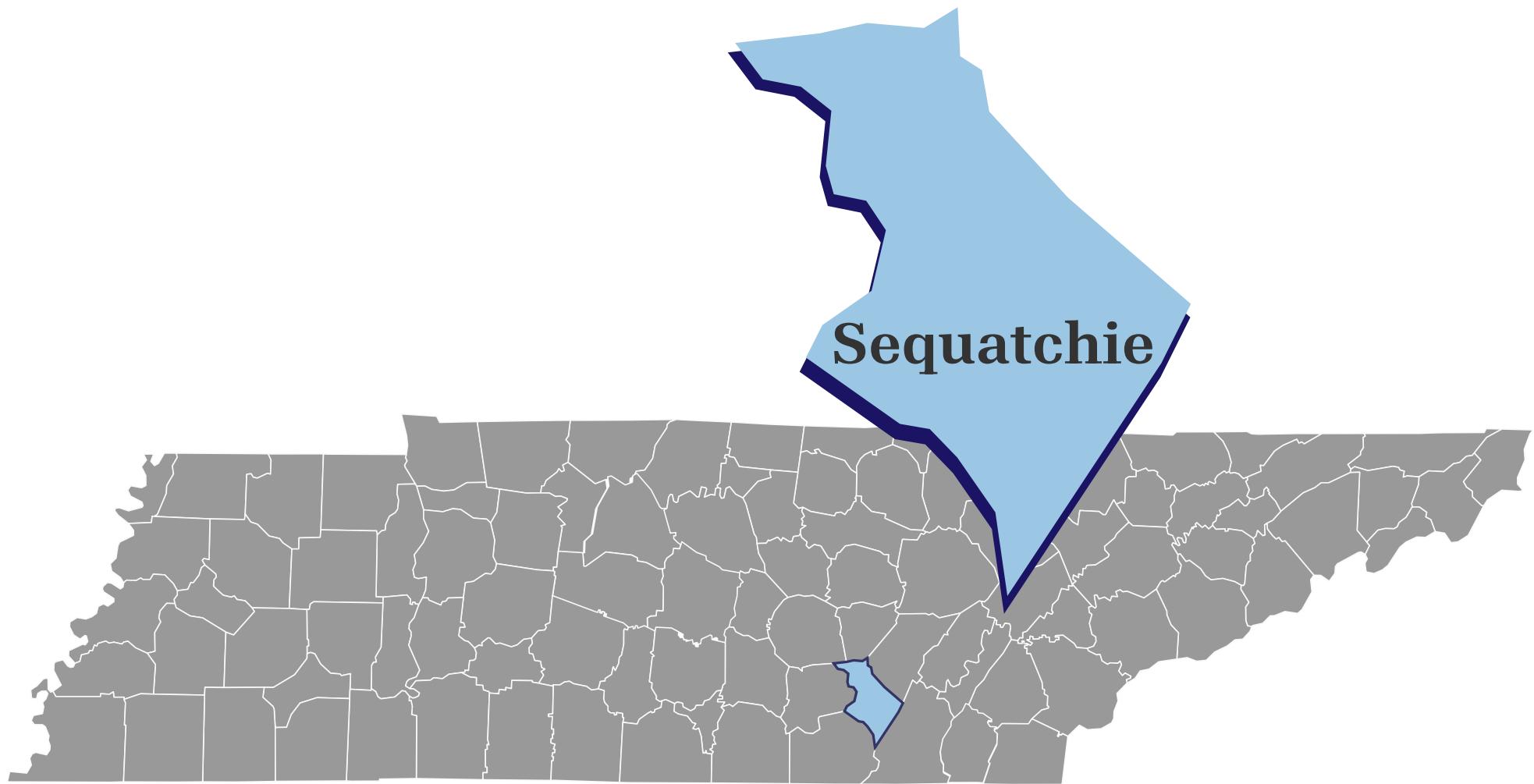
 **14**
Fueling Centers

 **15**
Public Safety Buildings (Fire and Police)

 **1**
Community Center



Community Profile for Sequatchie County, Tennessee



COMMUNITY SUMMARY

Sequatchie County, TN
Geography: County

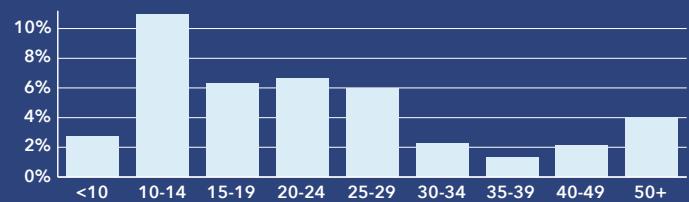
17,693 2.15% 2.52 25.5 44.7 \$55,583 \$255,208
Population Total Population Growth Average HH Size Diversity Index Median Age Median HH Income Median Home Value

\$156,905 19.5% 57.5% 23.0%
Median Net Worth Age <18 Age 18-64 Age 65+

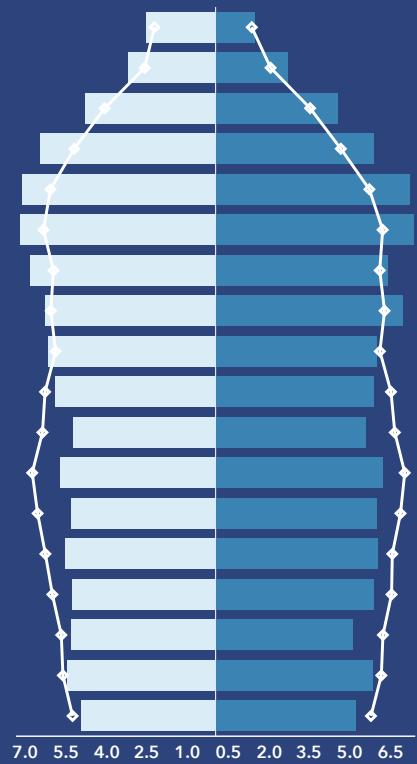
16.3% 34.6% 49.1%
Services Blue Collar White Collar



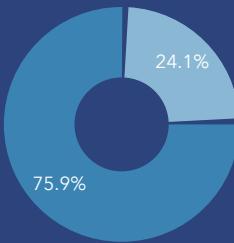
Mortgage as Percent of Salary



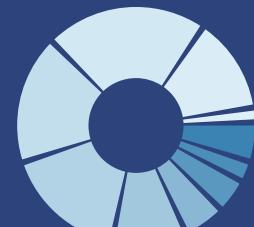
Age Profile: 5 Year Increments



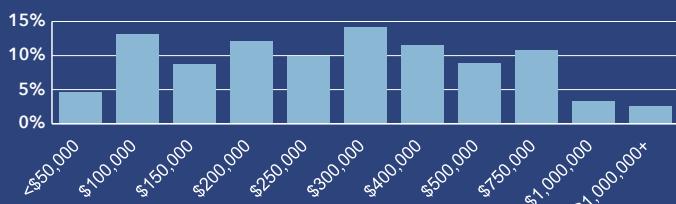
Home Ownership



Housing: Year Built



Home Value



Household Income



Educational Attainment



Commute Time: Minutes



Dots show comparison to Tennessee

Nonprofit Charitable Profile

Sequatchie County, TN

Geography: County



Key Population Facts

6,884

Total Households

\$156,905

Median Net Worth

\$55,583

Median Household Income

44.7

Median Age

\$45,414

Median Disposable Income

Estimated Consumer Charitable Spending

\$343,855

Gifts of Stocks/ Bonds/Mutual Funds

\$2,447,306

Cash Gifts to Charities

\$4,181,866

Other Cash Gifts

\$6,994,590

Cash Gifts to Churches/Religious Organizations

\$483,527

Cash Gifts to Educational Institutions

\$85,198

Cash Gifts to Political Organizations

Key Volunteer Behaviors (Index)

91

Served on Committee for Local Org

89

Engaged in Fundraising

87

Volunteered for a Charitable Org

88

Participated in Public Activity

94

Social Media: Follow Charitable Groups

89

Attended Public Meeting on Town or School Affairs

Estimated Market Potential for Charitable Giving (Index)



71

Arts or Cultural Organizations



69

Environmental Organizations



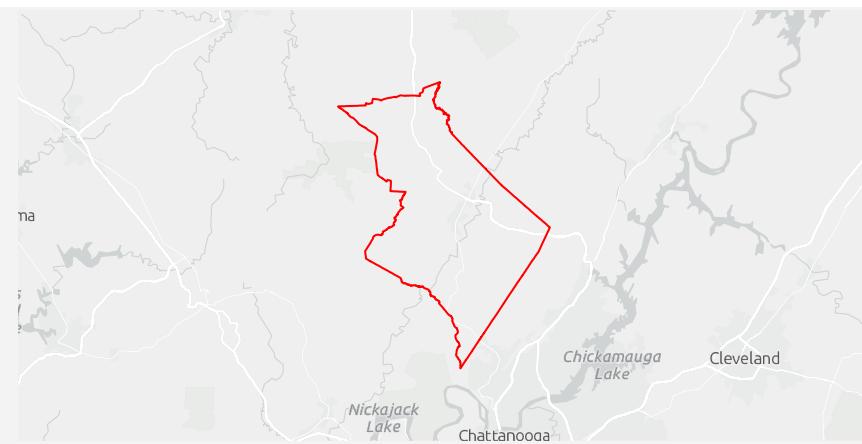
77

Health Organizations



55

Social Services Organizations



Source: This infographic contains data provided by Esri (2025, 2030), U.S. Census (2000, 2020), Esri-U.S. BLS (2025), Esri-MRI-Simmons (2025).

Emergency Information

Sequatchie County, TN
Geography: County

September 17, 2025

Population

 **17,693**
Total Population

 **1,434**
Households Below Poverty Level (ACS)

 **15,564**
Daytime Population

 **6,884**
Total Households

At Risk

 **3,454**
Child Population (Age <18)

 **4,069**
Senior Population (Age 65+)

 **14.1%**
HHs with No Internet Access (ACS)

 **3.6%**
Households with No Vehicles (ACS)

 **0**
Pop 18-64 Speak Other Language & No English (ACS)

 **2,415**
Households with 1+ Persons with a Disability (ACS)

 **3,586**
HH Owns Dog

 **691**
Insurance (Owner & Renter Avg)

Facilities

 **0**
Hospitals

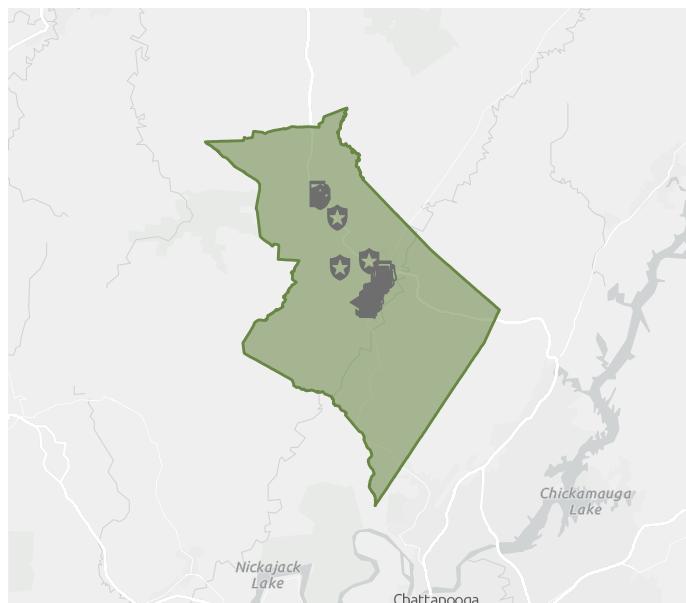
 **1**
Schools

 **0**
Assisted Living Centers

 **9**
Fueling Centers

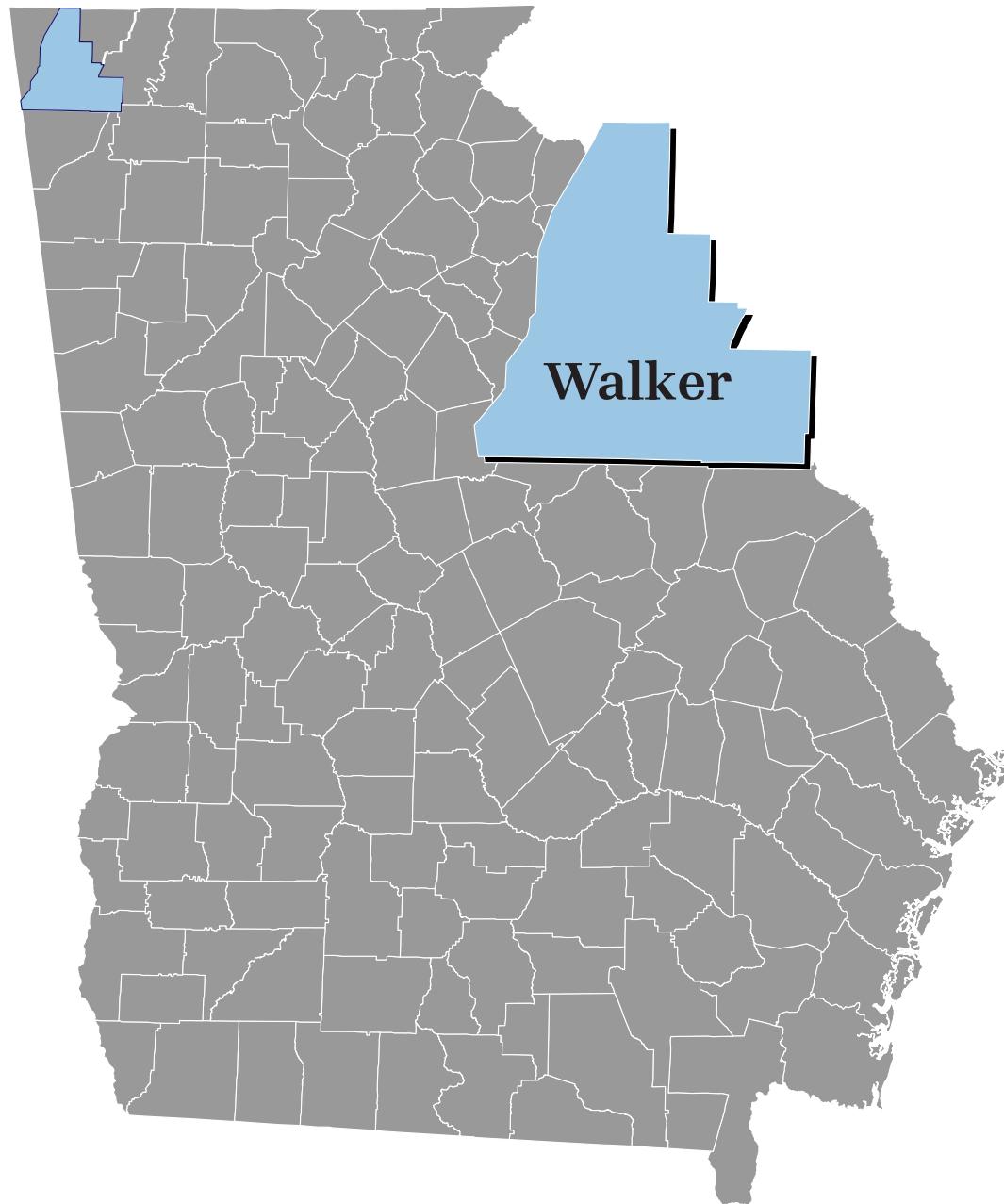
 **5**
Public Safety Buildings (Fire and Police)

 **0**
Community Center



Source: This infographic contains data provided by Esri (2025), ACS (2019-2023), Esri-Data Axle (2025), Esri-MRI-Simmons (2025), Esri-U.S. BLS (2025). Points of interest are sourced from Foursquare. License information about this content is available in the [data documentation](#). * Indicates the number of locations has reached the maximum. © 2025 Esri.

Community Profile for Walker County, Georgia



COMMUNITY SUMMARY

Walker County, GA
Geography: County

69,475 0.51% 2.53 27.3 42.2 \$61,527 \$223,972

Population Total Population Growth Average HH Size Diversity Index Median Age Median HH Income Median Home Value

\$159,991 20.7% 59.0% 20.3%

Median Net Worth Age <18 Age 18-64 Age 65+



15.7%
Services

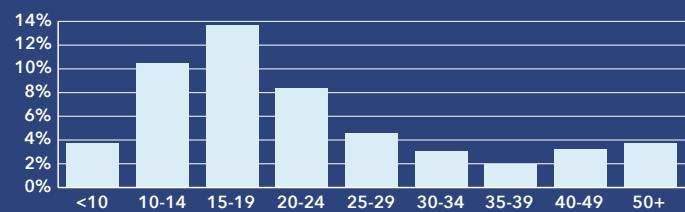


31.1%
Blue Collar

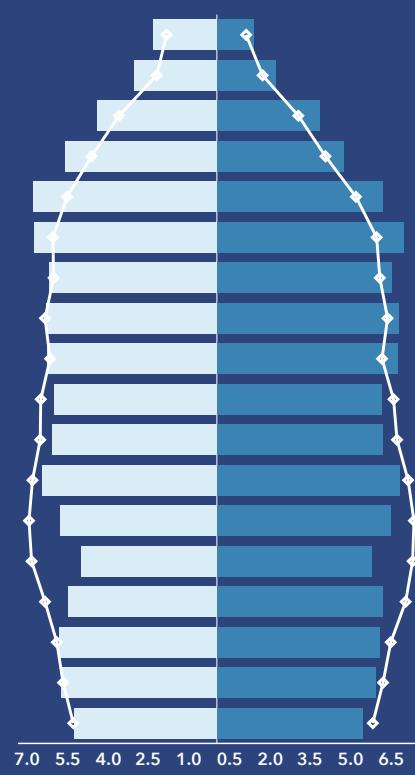


53.2%
White Collar

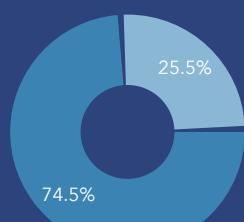
Mortgage as Percent of Salary



Age Profile: 5 Year Increments



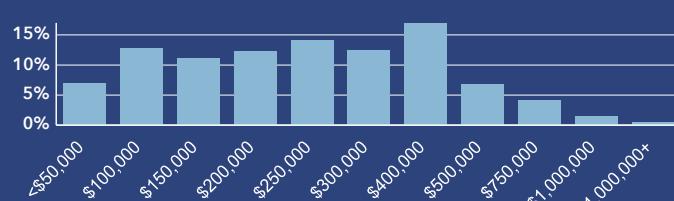
Home Ownership



Housing: Year Built



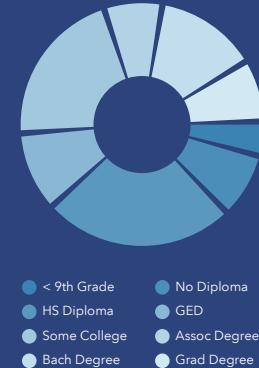
Home Value



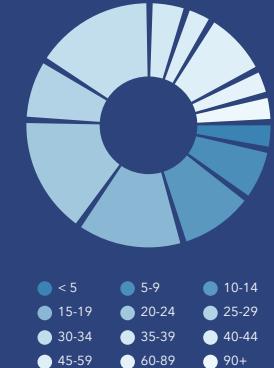
Household Income



Educational Attainment



Commute Time: Minutes



Source: This infographic contains data provided by Esri (2025), ACS (2019-2023).

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Nonprofit Charitable Profile

Walker County, GA

Geography: County



Key Population Facts

26,982

Total Households

\$159,991

Median Net Worth

\$61,527

Median Household Income

42.2

Median Age

\$49,119

Median Disposable Income

Estimated Consumer Charitable Spending

\$1,506,346

Gifts of Stocks/ Bonds/Mutual Funds

\$10,014,722

Cash Gifts to Charities

\$18,094,227

Other Cash Gifts

\$26,302,269

Cash Gifts to Churches/Religious Organizations

\$2,281,439

Cash Gifts to Educational Institutions

\$404,614

Cash Gifts to Political Organizations

Key Volunteer Behaviors (Index)

94

Served on Committee for Local Org

101

Engaged in Fundraising

95

Volunteered for a Charitable Org

91

Participated in Public Activity

96

Social Media: Follow Charitable Groups

97

Attended Public Meeting on Town or School Affairs

Estimated Market Potential for Charitable Giving (Index)



77

Arts or Cultural Organizations



76

Environmental Organizations



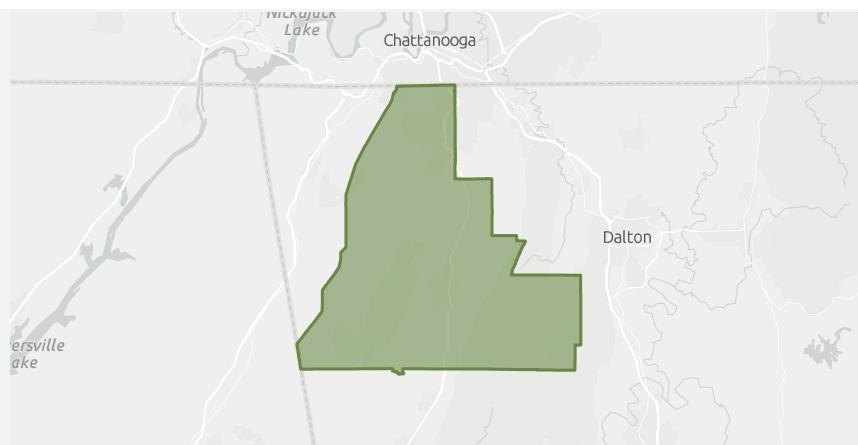
90

Health Organizations



75

Social Services Organizations



Source: This infographic contains data provided by Esri (2025, 2030), U.S. Census (2000, 2020), Esri-U.S. BLS (2025), Esri-MRI-Simmons (2025).

Emergency Information

Walker County, GA
Geography: County

September 17, 2025

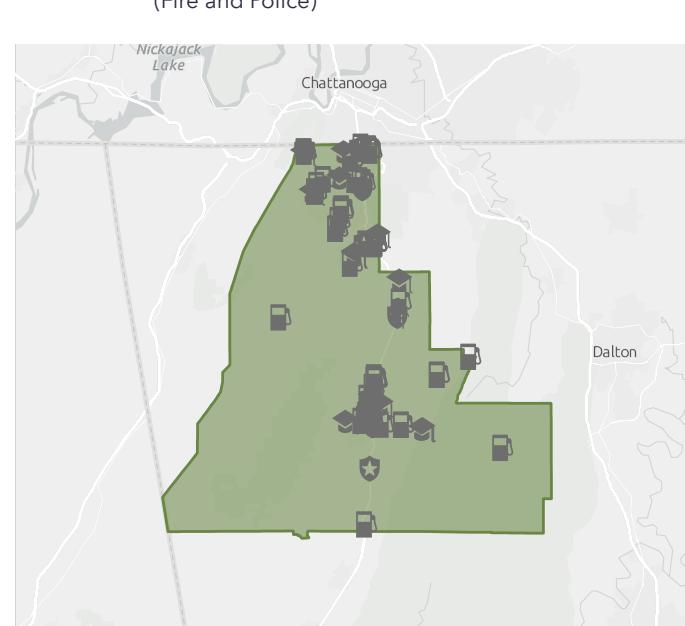
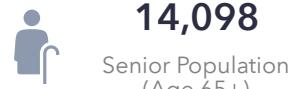
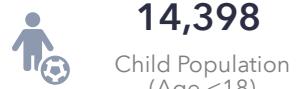
Population



Facilities

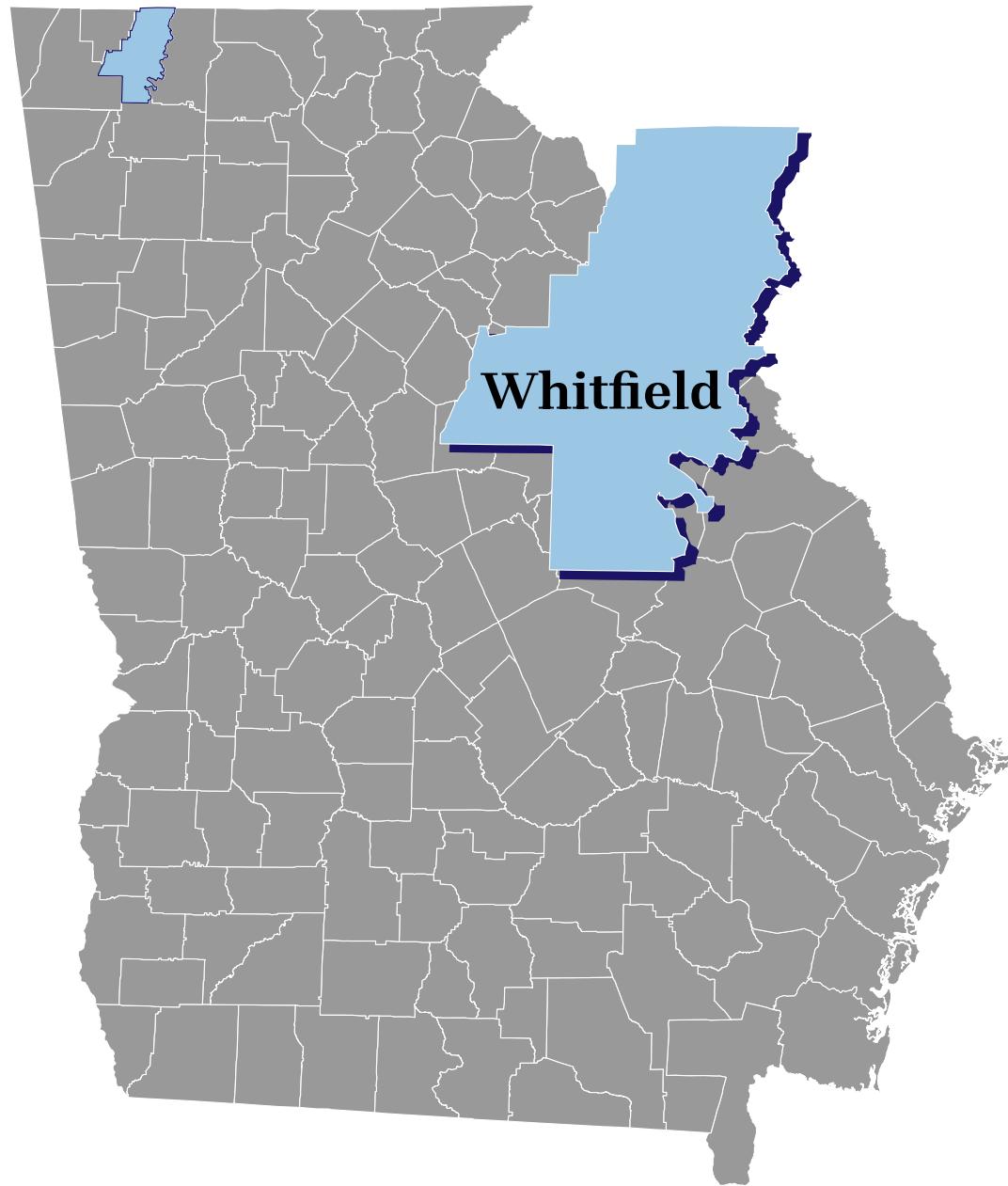


At Risk



Source: This infographic contains data provided by Esri (2025), ACS (2019-2023), Esri-Data Axe (2025), Esri-MRI-Simmons (2025), Esri-U.S. BLS (2025). Points of interest are sourced from Foursquare. License information about this content is available in the [data documentation](#). * Indicates the number of locations has reached the

Community Profile for Whitfield County, Georgia



COMMUNITY SUMMARY

Whitfield County, GA
Geography: County

103,501	0.12%	2.79	77.4	36.7	\$65,724	\$257,490	\$159,122	23.5%	60.9%	15.6%
Population Total	Population Growth	Average HH Size	Diversity Index	Median Age	Median HH Income	Median Home Value	Median Net Worth	Age <18	Age 18-64	Age 65+



13.5%
Services

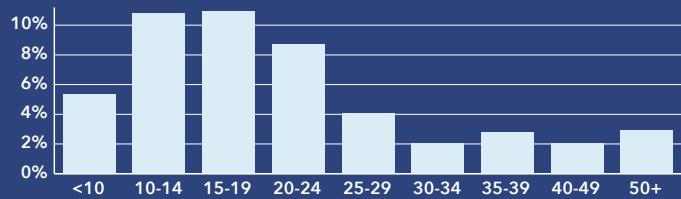


40.7%
Blue Collar

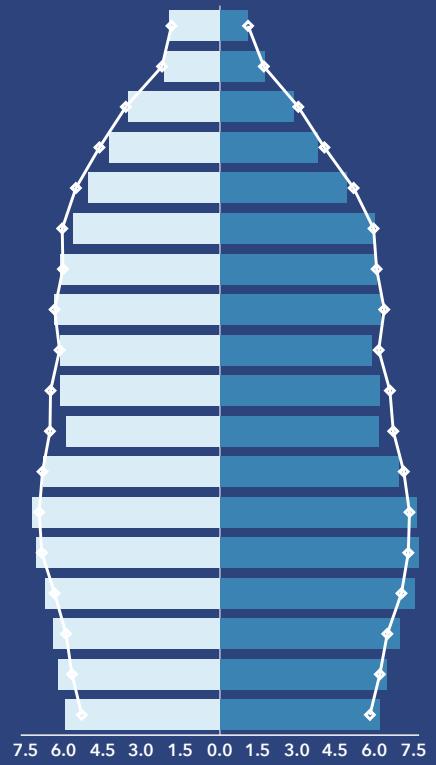


45.8%
White Collar

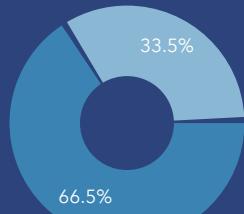
Mortgage as Percent of Salary



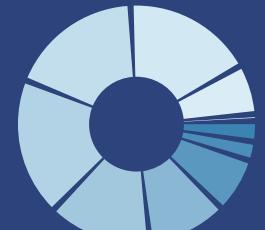
Age Profile: 5 Year Increments



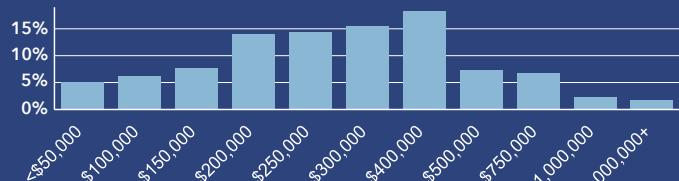
Home Ownership



Housing: Year Built



Home Value



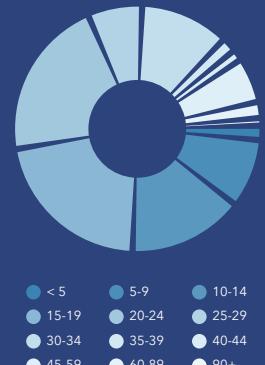
Household Income



Educational Attainment



Commute Time: Minutes



Source: This infographic contains data provided by Esri (2025), ACS (2019-2023).

Dots show comparison to

Georgia

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Nonprofit Charitable Profile

Whitfield County, GA

Geography: County



Key Population Facts

36,818

Total Households

\$159,122

Median Net Worth

\$65,724

Median Household Income

36.7

Median Age

\$52,219

Median Disposable Income

\$2,829,548

Gifts of Stocks/ Bonds/Mutual Funds

\$16,144,001

Cash Gifts to Charities

\$29,952,520

Other Cash Gifts

\$37,131,582

Cash Gifts to Churches/Religious Organizations

\$4,538,099

Cash Gifts to Educational Institutions

\$595,873

Cash Gifts to Political Organizations

Key Volunteer Behaviors (Index)

73

Served on Committee for Local Org

84

Engaged in Fundraising

80

Volunteered for a Charitable Org

85

Participated in Public Activity

94

Social Media: Follow Charitable Groups

87

Attended Public Meeting on Town or School Affairs

Estimated Market Potential for Charitable Giving (Index)



68

Arts or Cultural Organizations



61

Environmental Organizations



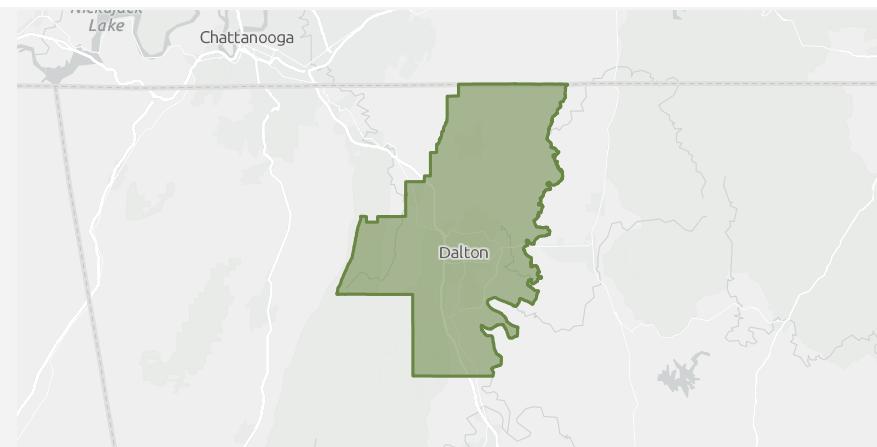
81

Health Organizations



71

Social Services Organizations



Source: This infographic contains data provided by Esri (2025, 2030), U.S. Census (2000, 2020), Esri-U.S. BLS (2025), Esri-MRI-Simmons (2025).

Emergency Information

Whitfield County, GA
Geography: County

September 17, 2025

Population

 **103,501**
Total Population

 **4,629**
Households Below
Poverty Level (ACS)

 **113,879**
Daytime Population

 **36,818**
Total Households

At Risk

 **24,298**
Child Population
(Age <18)

 **16,169**
Senior Population
(Age 65+)

 **9.9%**
HHs with No Internet
Access (ACS)

 **2.7%**
Households with
No Vehicles (ACS)

 **0**
Pop 18-64 Speak
Other Language &
No English (ACS)

 **8,965**
Households with 1+
Persons with a
Disability (ACS)

 **16,677**
HH Owns Dog

 **765**
Insurance
(Owner & Renter Avg)

Facilities

 **5**
Hospitals

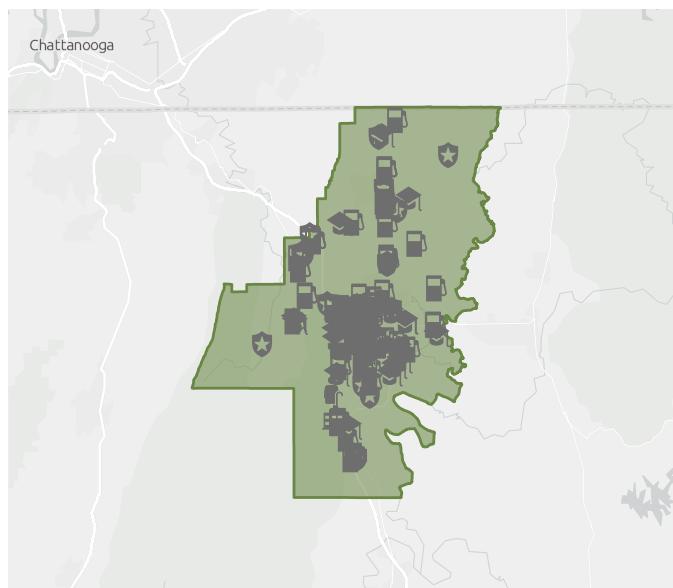
 **22**
Schools

 **4**
Assisted Living
Centers

 **81**
Fueling Centers

 **26**
Public Safety Buildings
(Fire and Police)

 **1**
Community Center



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